



CONSUMER RESEARCH

A glimpse of how golfers' behavior affects the business of golf facility maintenance and management.



Golf's economic impact

A state-by-state comparison

Here's an overview of golf's direct economic impact in a few states around the U.S., according to wearegolf.org.

"Direct Economic Output" is defined as the size of the golf industry cluster within the state economy in terms of revenues. "Total Economic Output" is defined as the direct economic output combined with the indirect economic output, as well as the induced economic output – including the economic impact from employees directly employed by the golf sector.

THE ECONOMIC IMPACT OF GOLF: STATE BY STATE

STATE	NUMBER OF COURSES	DIRECT ECONOMIC OUTPUT	TOTAL ECONOMIC OUTPUT	TOTAL JOBS	TOTAL WAGE INCOME
Arizona	338	\$806 million	\$1.4 billion	19,481	\$342 million
California	926	\$6.9 billion	\$15.1 billion	160,000	\$4.8 billion
Florida	1,128	\$7.5 billion	\$13.8 billion	167,377	\$4.6 billion
Hawaii	83	\$1.4 billion	\$2.5 billion	30,187	\$1.3 billion
Illinois	683	\$2.1 billion	\$4.8 billion	50,000	\$1.5 billion
Massachusetts	375	\$1.6 billion	\$3.3 billion	31,685	\$950 million
Michigan	265	\$2.2 billion	\$4.2 billion	56,977	\$1.4 billion
North Carolina	558	\$2.6 billion	\$5.3 billion	68,667	\$1.7 billion
Texas	907	\$3.4 billion	\$7.4 billion	98,859	\$2.4 billion