

GOLF COURSE INDUSTRY

SERVING THE BUSINESS
OF GOLF COURSE MANAGEMENT

Inside:
2010 Builder
Excellence
Awards

INSIDE:

Tim Moraghan talks with Kohler's
Michael Lee pg 12

Pat Jones sits down with Steve
Smyers pg 34

Painting greens pg. 52

The Superintendent's Scorecard

WHAT MAKES UP A SUPERSTAR?

Our experts say not one isolated characteristic, but rather it's a little bit of this, a dose of that and a lot of other stuff all mixed together. p 40



	Latshaw	Miller	Moraghan	Shaffe
Professional stewardship	4	5	5	4
Deliver tournament conditions	5	2	1	4
Understanding club culture	3	4	4	5
Management abilities	5	4	5	5
Vendor relationships	4	4		5
Agronomy	5	2		2
Talent recruitment				