	Latshaw	Miller	Monaghan.	Shaffer	Var
Professional stewardship	4	5	5	4	3
Deliver tournament conditions	5	2	1	4	1
Understanding club culture	3	4	4	5	
Management abilities	5	4	5	5	-
Vendor relationships	4	4	4	2	
Agronomy	5	2	2	3	100
Talent recruitment	4	4	3	3	+
Passion	5	5	3	5	-
Grass growing ability	5	5	35	5	+
Communication skills	5	5	5	5	

FEATURES

Cover Story

40 THE SUPERINTENDENT'S SCORECARD What makes up a superstar? Our experts say not one isolated characteristic, but rather it's a little bit of this, a dose of that and a lot of other stuff all mixed together.

Q&A

HE BLEEDS RED, TARTAN & BLUE 35

Steve Smyers is a working architect and the chairman of the USGA Green Section Committee, among other things. How does he keep it all in balance?

Turf Maintenance 46

A TOUCH OF COLOR As overseeding costs continue to rise,

greenkeepers are looking at painting greens as an alternative to stretch their budgets.

Equipment 52

MAKING THE CUT

Toro, Deere and Jacobsen - the dominate "colors" among mower manufacturers have their most innovative products cutting fairways.

Turf Maintenance

REGRASSING DURING RENOVATION 57

Wilmington CC uses several turf varieties on the various parts of its South Course.

IN THIS ISSUE

DEPARTMENTS

- 4 Teeing off Pat Jones: Catharsis
 - Letters

6

- 8 The Whiteboard
- 10 Consumer research
- 60 Travels with Terry Equipment ideas
- 61 Classifieds/Ad index

COLUMNS

38

44

12

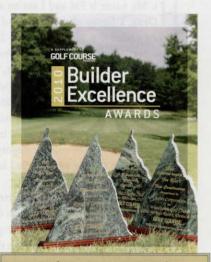
12 Outside the ropes Tim Moraghan: A delicate balancing act

> Equipment Steven Tucker: Discovering your staff's strengths

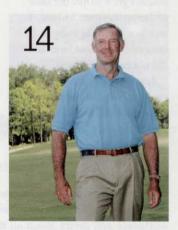
Design concepts Jeffrey D. Brauer: Rethinking irrigation

Irrigation Luke Frank: What makes an irrigation consultant tick?

50 The Monroe Doctrine Monroe Miller: A golf course family tree



S1 (starts after page 14)





GOLF COURSE INDUSTRY (ISN 1054-0644) is published monthly. Copyright 2010 GIE Media Inc., 4020 Kinross Lakes Parkway, #201, Richfield, OH 44286. All rights reserved. No part of this publication may be reproduced or transmitted by any means without permission from the publisher. One-year subscription rate, \$33 in the United States, \$42 in Canada and Mexico, and \$88 in other foreign countries. One year foreign airmail rate: \$102. Two year subscription rate: \$65. Single issue rate, \$10. Subscriptions and classified advertising should be addressed to the Richfield office. Periodicals postage paid at Richfield, Ohio, and additional mailing offices. Postmaster: Send address changes to GOLF COURSE INDUSTRY 4020 Kinross Lakes Parkway, #201, Richfield, OH 44286. Canada Post: Publications Mail Agreement #40612608 Canada Returns to be sent to Bleuchip International, P.O. Box 25542, London, ON N6C 6B2

