



Alex Stafford

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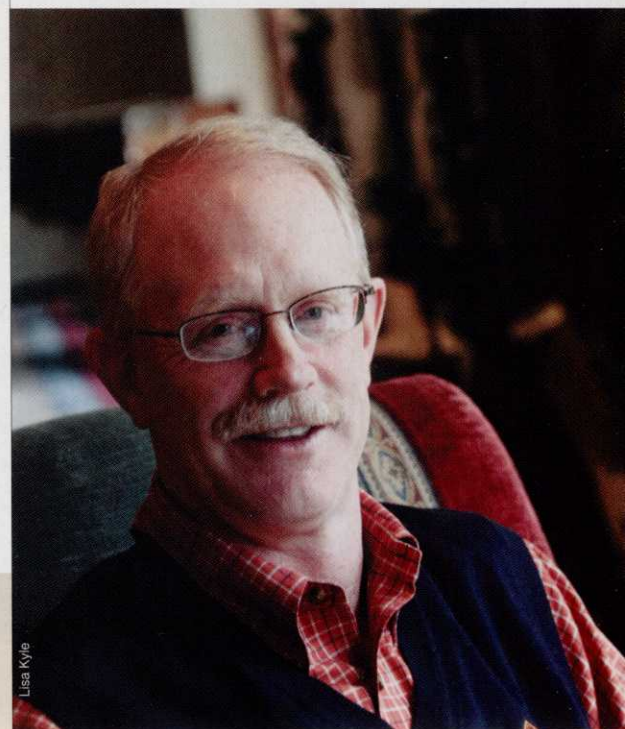
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ON THE WEB – GOLFCOURSEINDUSTRY.COM

Look for these articles on our home page and in our e-newsletter this month.

SELLING ACCEPTANCE

Convincing the membership to greenlight a construction or renovation project can be a hurdle sometimes, but there are ways to make the process go more smoothly.

THE GREENSMOWER OF THE FUTURE – NOW

The day has come where machines are available to replace golf course maintenance staff.

TOOLS FOR TALLYING

The Golf Course Builders Association of America's new guide to cost estimating can help to keep those building or renovating a course on budget.

PODCAST: GET SCHOOLED ABOUT SOIL

Soil testing can be a useful tool for planning a course's pesticide program. Learn how to get the most out of it.

GIS COVERAGE

In the run up to the Golf Industry Show, which takes place Feb 5-7 in New Orleans, we feature several articles about the industry's biggest event. After the show, don't forget to view our video interviews from the show floor and read our coverage of the educational sessions.



EDITORIAL MISSION STATEMENT:

Golf Course Industry reports on and analyzes the business of maintaining golf courses, as well as the broader business of golf course management. This includes three main areas: agronomy, business management and career development as it relates to golf course superintendents and those professionals responsible for maintaining a golf course as an important asset.



Winner of a national magazine award
for the fourth year in a row