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DAVE WHEELER

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The size of the golf economy is estimated to be **\$75.9 billion** – that's more than newspaper publishing (\$50.1 billion), performing arts and spectator sports (\$64.7 billion) and the motion picture and video industries (\$73.9 billion).

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## ON THE WEB – GOLFCOURSEINDUSTRY.COM

Items you can find online and in our weekly e-newsletter.

### SHARE YOUR LESSONS

We're running a series of "Lessons Learned" articles from superintendents past and present who have life lessons or golf course maintenance-related stories to share. Read them online or e-mail yours to [mpalmieri@gie.net](mailto:mpalmieri@gie.net).

### LIST AN EVENT

Does your chapter association have an event to publicize? Get it listed at [golfcourseindustry.com](http://golfcourseindustry.com) for maximum exposure. E-mail details to [mpalmieri@gie.net](mailto:mpalmieri@gie.net).

### CHECK THE LABEL

GCI's Web site features a number of useful tools and information – including a database of Material Safety Data Sheets (MSDS). To search for a label, visit [golfcourseindustry.com/msds](http://golfcourseindustry.com/msds).

### WEEKLY READER

The GCI weekly e-newsletter is the place to catch breaking news, industry updates and product information. To subscribe, visit [golfcourseindustry.com/newsletter](http://golfcourseindustry.com/newsletter).

### EDITORIAL MISSION STATEMENT:

*Golf Course Industry* reports on and analyzes the business of maintaining golf courses, as well as the broader business of golf course management. This includes three main areas: agronomy, business management and career development as it relates to golf course superintendents and those professionals responsible for maintaining a golf course as an important asset.

