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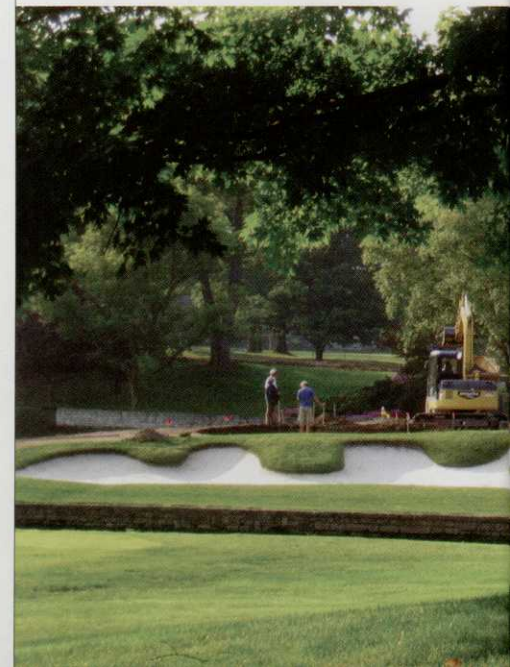


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Did You Know?

Every individual **Kentucky bluegrass** plant produces **about 3 feet of growth** per year.

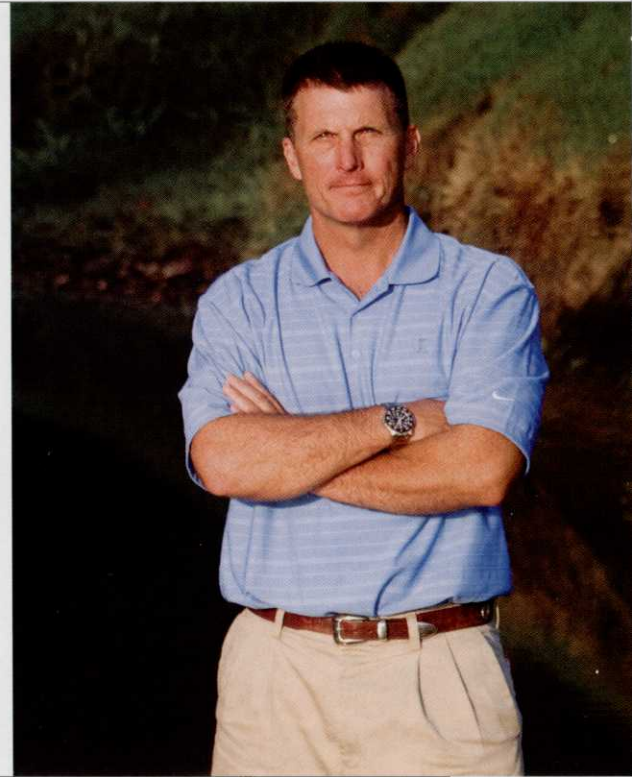
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NEW DIRECTION

Former superintendents share tips for successfully transitioning into general manager roles.

ONLINE POLL

What direction has the membership at the club at which you work taken during the past five years? Visit the GCI home page to cast your vote.

AIR IT OUT

Voice your opinion about a topic or bring attention to something you believe deserves it. Visit our message board at www.golfcourseindustry.com/messageboard and speak your mind.

GCI.TV

Welcome to Golf Course Industry TV – a one-stop Web site designed to enrich your business acumen as well as communicate with your peers through forums, blogs, groups and polls. Videos, podcasts and an extensive photo gallery also will provide you with an array of business and industry knowledge. Visit our new interactive site today – www.golfcourseindustry.tv – to create your profile and start networking.

EDITORIAL MISSION STATEMENT:

Golf Course Industry reports on and analyzes the business of maintaining golf courses, as well as the broader business of golf course management. This includes three main areas: agronomy, business management and career development as it relates to golf course superintendents and those managers responsible for maintaining a golf course as an important asset. *Golf Course Industry* shows superintendents what's possible, helps them understand why it's important and tells them how to take the next step.

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