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VISIT US ONLINE – [www.golfcourseindustry.com](http://www.golfcourseindustry.com)**A BIRD'S EYE VIEW**

A global positioning system helps manage carts and golfer traffic at the Blue Ridge Trail Golf Club in Pennsylvania.

**ONLINE POLL**

Is Mark Woodward, CGCS, the right choice for c.e.o. of the GCSAA? Visit the GCI home page to cast your vote.

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**EDITORIAL MISSION STATEMENT:**

*Golf Course Industry* reports on and analyzes the business of maintaining golf courses, as well as the broader business of golf course management. This includes three main areas: agronomy, business management and career development as it relates to golf course superintendents and those managers responsible for maintaining a golf course as an important asset. *Golf Course Industry* shows superintendents what's possible, helps them understand why it's important and tells them how to take the next step.

