



FEATURES

Superintendent profile

20 MOTOWN MAJOR MAN
Steve Cook prepares for the PGA Championship, discusses his career, and offers advice for younger superintendents and assistants.

COVER STORY:

Course management

26 NAVIGATING POLITICAL WATERS
No matter the structure of a club, diplomacy is the key for dealing with controversial decisions.
Cover illustration: John S. Dykes

Industry outlook

34 LOOKING AHEAD
Industry veterans discuss change needed for the future of the golf business.

Course maintenance

40 KEEP THE FLOW
Maintain – or even replace – your irrigation system to prevent recurring problems.

Course management

50 MONITORING MOTHER NATURE
Various tools help superintendents make the most of weather while tending turf.

Course construction

56 CURATORS OF THE COURSE
Tavistock Country Club restores its 1921 golf course to mint condition.

Product focus: sprayers

70 A NUMBERS GAME
Director of golf course maintenance keeps two different courses in line in Virginia.

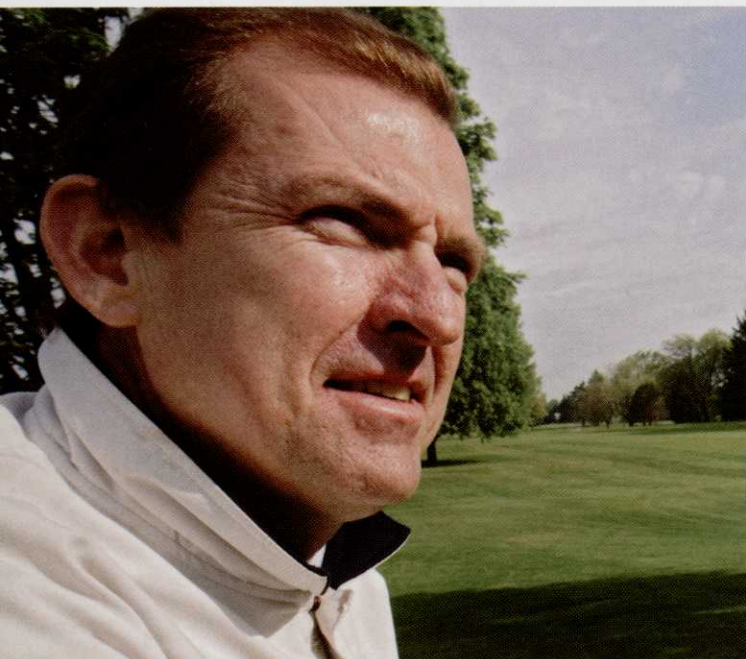
74 SPRAY IT RIGHT

Opening his fifth golf course, Danny Gwyn relies on two intelligent machines - a turf sprayer and the human brain.

RESEARCH

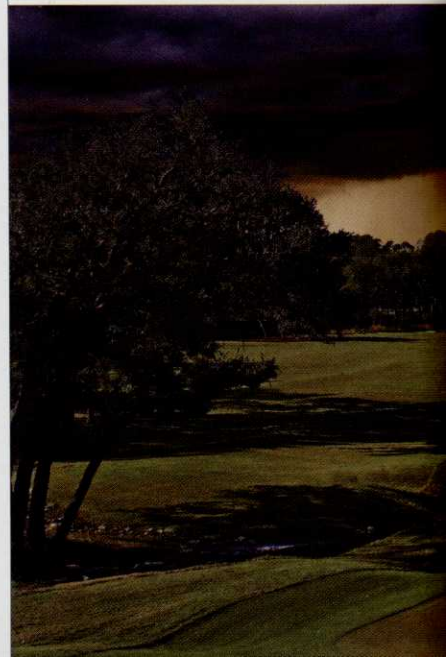
64 LOOKING FOR CLARITY
Researchers make headway detecting and treating new turf diseases.

26



20

50



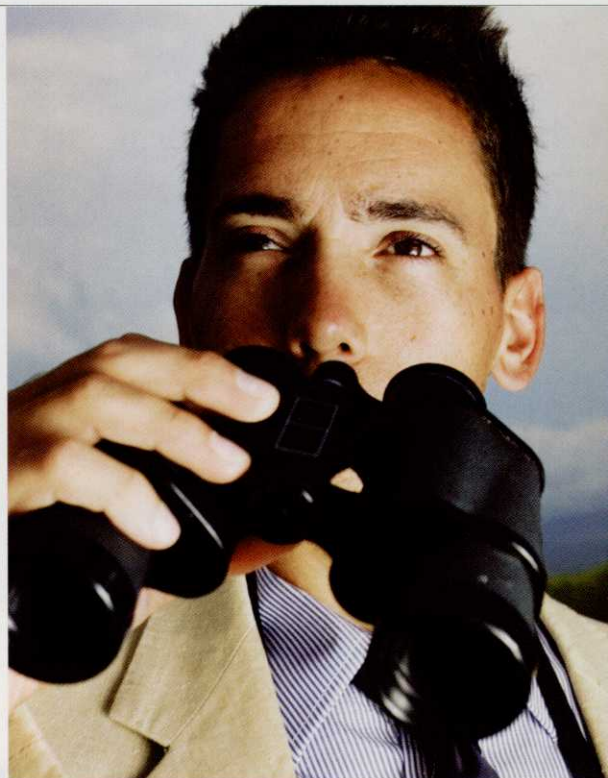
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Did You Know?

James Watson was the first person to earn a Ph.D. in agronomy in the United States. He worked for The Toro Co. during the late 1950s.

34



DEPARTMENTS

- 8 **Editorial**
A united public relations wave
- 18 **Consumer research**
- 78 **Travels with Terry**
Equipment ideas
- 80 **Classifieds**
- 81 **Ad index**

COLUMNISTS

- 10 **Assistant's view**
Dan Schuknecht: Ensure employee motivation
- 12 **Design concepts**
Bruce Charlton: Three messages for you
- 14 **Advancing the game**
Jim McLoughlin: Easy talk, difficult walk
- 16 **Marketing your course**
Jack Brennan: Dwell on your business
- 76 **Tournament insider**
Tim Moraghan: Rules for superintendents
- 82 **Parting shots**
Pat Jones: An unbreakable bond



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THE ROLE OF ROLLING

Alternately rolling and mowing can help alleviate stress on greens while maintaining speed.

ONLINE POLL

What kind of water do you use to irrigate your course? Visit the GCI home page to cast your vote.

AIR IT OUT

Voice your opinion about a topic or bring attention to something you believe deserves it. Visit our message board at www.golfcourseindustry.com/messageboard and speak your mind.



GCI PODCAST

John Walsh, editor of GCI, interviews Roots' Scott Inman about biologicals and overall turfgrass health. Visit our home page and click on the podcast icon to listen.

EDITORIAL MISSION STATEMENT:

Golf Course Industry reports on and analyzes the business of maintaining golf courses, as well as the broader business of golf course management. This includes three main areas: agronomy, business management and career development as it relates to golf course superintendents and those managers responsible for maintaining a golf course as an important asset. *Golf Course Industry* shows superintendents what's possible, helps them understand why it's important and tells them how to take the next step.