



Need for optimism

I just got around to reading Pat Jones' October column, "Bummed out," on page 66. Talk about timing. Right after reading it, I had a meeting with my golf operations chairman that covered the very need for optimism and aggressive posturing now while the market (industry) is down. The column makes such good points that I took a copy of it to him for our meeting.

Mike Brown, CGCS
Starmount Forest Country Club
Greensboro, N.C.

Right on

Cheers to John Walsh and GCI. His recent editorial, "Lose the ego," (on page 6 in the October issue) hit the nail right on the head.

Paul DiBattista
Regional sales manager
Professional Turf Products
Belle Vernon, Pa.

Slow play

When I read Donn Hess' letter to the editor, "Slow play," on page 8 in the October issue, two things occurred to me that might help his, and others', slow-play issues. From our experience at Province Lake, rethinking and rebuilding our sets of tees to fit our players and then insisting they play the right sets of

tees kept our round times to about 4.5 hours, even on days that we had 220 to 240 people on the course. Our play actually had lower round times when we went from eight- to nine-minute tee time intervals. One of the courses in our area did even better with 10-minute times.

Arthur Little
Former owner
Province Lake Golf
Parsonsfield, Maine

Hard work pays off

Heather Wood's article, "Climbing the 'corporate' ladder," (<http://www.golfcourseindustry.com/corporateladder>) was a great article. I feel the same as Bill Davis does. Work hard. It does pay off. I wish some of the younger folks would listen to the old guys.

Bob Littleton
General manager
Elk River POA
Banner Elk, N.C.

Clarification

Golf course superintendent James Brown and his assistant Larry Wilk apply Pond Champs black dye at Purgatory Golf Course in Noblesville, Ind. The product information was unclear in the article "Limbo on the lakes" on page 68 in the August issue.

CALENDAR

Jan. 6 - 9, 2009
**EASTERN PENNSYLVANIA
TURF CONFERENCE
AND SHOW**
Valley Forge
Convention Plaza
King of Prussia, Pa.
Visit www.paturf.org,
or call 877-326-5996.

Jan. 7 - 9, 2009
**EMPIRE STATE GREEN
INDUSTRY SHOW**
Rochester (N.Y.) Riverside
Convention Center
Visit www.nysta.org,
or call 800-873-8873.

Jan. 7 - 9, 2009
MINNESOTA GREEN EXPO
Minneapolis
Convention Center
Visit www.minnesotagreenexpo.com,
or call 651-633-4987.

Feb. 2 - 7, 2009
GCSAA EDUCATION CONFERENCE
New Orleans Morial
Convention Center
Visit www.gcsaa.org/conference, or call
800-472-7878.

Feb. 3 - 7, 2009
NGCOA'S ANNUAL CONFERENCE
New Orleans Morial
Convention Center
Visit www.ngcoa.org/ac08,
or call 843-881-9956.

Feb. 5 - 10, 2009
**CLUB MANAGERS ASSOCIATION OF
AMERICA'S WORLD CONFERENCE
ON CLUB MANAGEMENT**
New Orleans Morial
Convention Center
Visit www.cmaa.org/conf,
or call 703-739-9500.

GOLF COURSE INDUSTRY

Serving the Business of Golf Course Management

SALES

GIE Media, Inc.
4020 Kinross Lakes Parkway, 2nd Floor
Richfield, OH 44286
Phone: 800-456-0707
Fax: 330-659-0823

Kevin Gilbride
Group publisher
330-523-5368

Amee Robbins
Account manager, West Coast
310-546-6060

Dave Szy
Account manager, Northeast
330-523-5338

Russell Warner
Account manager, Southeast
330-523-5385

Bonnie Velikonya
Classified sales
330-523-5322

Debbie Kean
Manager, books
330-523-5341

Maria Miller
Conferences manager
330-523-5373

GRAPHICS / PRODUCTION

Mark Rook, Creative director
Andrea Vagas, Managing art director
Helen Duerr, Production director
Samantha Gilbride, Production coordinator

CORPORATE STAFF

Richard Foster, Chairman and CEO
Chris Foster, President and COO
Dan Moreland, Executive vice president
Jami Childs, Director, business resources and IT
Kelly Rook, Manager, accounting department
Melody Berendt, Circulation director

Golf Course Industry is a member of:
Golf Course Superintendents Association of America
Charter Member National Golf Foundation
Golf Course Builders Association of America
The Irrigation Association
Responsible Industry for a Sound Environment

Copyright 2008 by GIE Media, Inc. All rights reserved and reproduction, in whole or in part, without written permission from the publisher is expressly prohibited.

