



**FEATURES**

*Owner profile*

- 20 LUNATIC ON THE LINKS**  
Charlie Birney swings into his new role as the NGCOA president.

**COVER STORY:**

*Career profile*

- 26 STILL IN THE THICK OF IT**  
After almost 20 years as a superintendent, Quent Baria now works on the supply side of the business.

*Cover photo: Darren Higgins*

*Bunker management*

- 39 TRY TO ACHIEVE PERFECTION**  
Drainage is the key to maintaining consistent, playable bunkers.

*Employee communication*

- 48 ¿HABLA ESPANOL?**  
Tips to learn Spanish related to turfgrass management.

*Personnel management*

- 54 A WELL-OILED MACHINE**  
Consider these tips for managing superintendents and their crews to keep your organization running smoothly.

*Professional development*

- 62 CLOSING THE KNOWLEDGE GAP**  
A detailed analysis pinpoints critical areas of improvement.

*Course construction*

- 68 THE FRUITS OF PHILANTHROPY**  
A foundation funds improvements of a 40-year-old muni course.

26



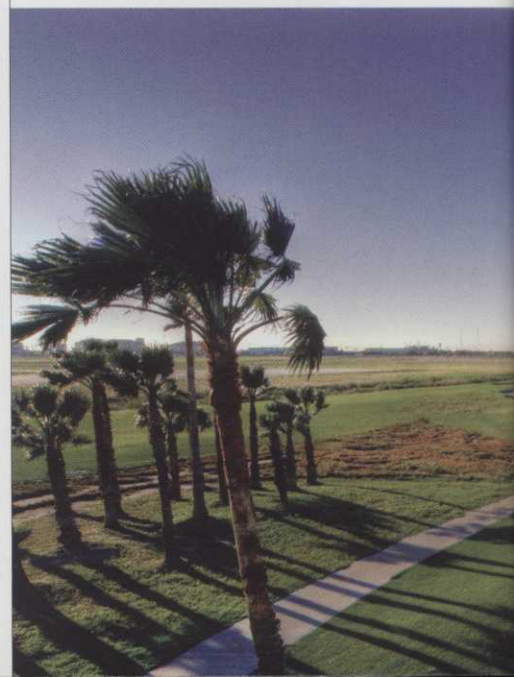
39

**RESEARCH**

**76 KEEP IN CHECK**

Quality control is paramount when conducting pesticide runoff experiments.

68



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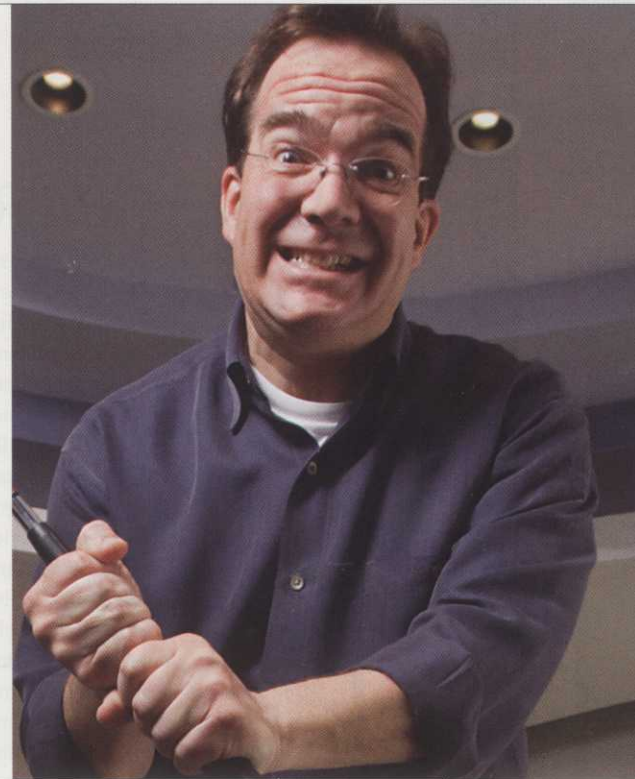
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## DEPARTMENTS

- 6 Editorial  
A healthier you
- 7 Calendar of events
- 18 Consumer research
- 85 Travels with Terry  
Equipment ideas
- 86 Classifieds
- 87 Ad index

## COLUMNISTS

- 10 Assistant's view  
Matthew Breeden: Lend a helping hand
- 12 Design concepts  
Jeffrey Brauer: Smart irrigation investments
- 14 Advancing the game  
Jim McLoughlin: Beware of (some) g.m.s
- 16 Marketing your course  
Jack Brennan: Interpret market research
- 84 Tournament insider  
Tim Moraghan: Noteworthy show products
- 88 Parting shots  
Pat Jones: Reinventing yourself



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**TOTAL PACKAGE**

Lawren Just, owner and operator of Persimmon Ridge Golf Club in Louisville, Ky., keeps the standards high on the course and surrounding residential development.

**ONLINE POLL**

During the past few years, have you reduced the number of acres of highly maintained turf on your golf course? Visit the GCI home page to cast your vote.

**AIR IT OUT**

Voice your opinion about a topic or bring attention to something you believe deserves it. Visit our message board at [www.golfcourseindustry.com/messageboard](http://www.golfcourseindustry.com/messageboard) and speak your piece.

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**EDITORIAL MISSION STATEMENT:**

*Golf Course Industry* reports on and analyzes the business of maintaining golf courses, as well as the broader business of golf course management. This includes three main areas: agronomy, business management and career development as it relates to golf course superintendents and those managers responsible for maintaining a golf course as an important asset. *Golf Course Industry* shows superintendents what's possible, helps them understand why it's important and tells them how to take the next step.

