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STAYING AFLOAT

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Facility management: Q&A feature

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Cooperative purchasing and equipment sharing help management operate facilities more efficiently and improve the bottom line.

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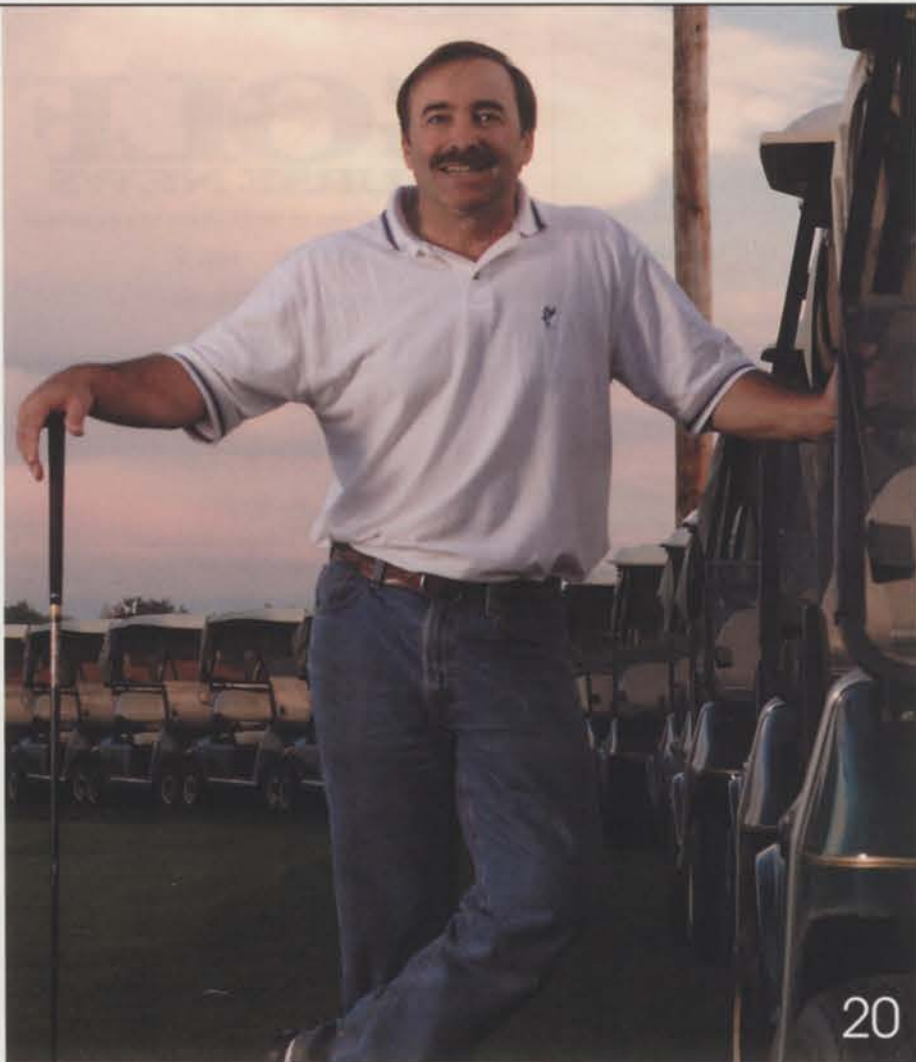
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EDITORIAL MISSION STATEMENT:

Golf Course News reports on and analyzes the business of maintaining golf courses, as well as the broader business of golf course management. This includes three main areas: agronomy, business management and career development as it relates to golf course superintendents and those managers responsible for maintaining a golf course as an important asset. *Golf Course News* shows superintendents what's possible, helps them understand why it's important and tells them how to take the next step.



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AIMING TO ADVANCE

The Green Start Academy provides knowledge and networking opportunities for assistant golf course superintendents to better themselves.



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