**Readers with comments** 

GCN letters to the editor

Cleveland, OH 44113.

faxed to 216-961-0364

Letters might be edited

for space or clarity.

Letters can also be

or e-mailed to

jwalsh@gie.net.

4012 Bridge Ave.

are invited to write to:

# Seniority matters

After reading Bob Milligan's article, "Suggested reading," (in the September issue on page 22), I thought about a situation regarding two of my employees.

Employee A has worked for us for about five years, and employee B has worked for us for three years. Last year, employee A left the grounds crew in early September to work in the clubhouse and didn't complete the season with us. He returned this spring to continue working on the grounds crew. Employee B has worked three complete seasons for us, spring to fall.

This fall, because of budget constraints, we've reduced employee B's hours, and he works part time now. We plan to release him at the end of the month. Employee A still is employed full time and will continue to work until the end of the season. Employee B is upset that employee A is full time when employee A quit last year to work in another department. Employee A has been with us longer and has seniority over employee B, but employee B doesn't see it that way because employee A left last season.

These are Latino employees, and seniority always seems to be a factor with them. I always have to be careful when I hire them back in the spring, so I bring them back according to when they were hired, or else they seem to be offended greatly.

Do you have any advice on how to handle employee B?

Jeff Johnson Golf course superintendent

The Minikahda Club Minneapolis, Minn.

### Milligan's response:

The key to employee management is to treat employees fairly. In addition to accepting that some decisions, no matter how well thought out or sound, have undesirable consequences, I have three suggestions. First, reiterate formally



and informally to employee B why you made the decision. Acknowledge that his perception is valid but not the one you chose. Second, be patient. Employee B's feelings are genuine and not entirely unreasonable. Additional positive feedback and coaching would be in order. Third, be clear with employee B that the decision has been made, and although his feelings are valid, they aren't an excuse for reduced job performance or for behaviors or statements that are detrimental to the club.

#### Play your course

I'm responding to John Walsh's editorial, "Play more golf," in the September issue (on page 6). I work for a private club, and it's important for me to play the course once a week. How can one experience playing conditions without playing?

It's important for superintendents to play their course with the right intentions. You shouldn't act like you own a membership and invite a lot of buddies out for a round. My advice is to be discrete and try to play with some members. It's a great opportunity to show them your dedication to the property and your concern for the playability of the course.

This practice will help us with the balance of agronomic requirements and playability.

David Major, CGCS Shady Canyon Golf Club Dana Point, Calif.

## Learning opportunities

Jim McLoughlin wrote a great column in the September issue ("Unprepared," page 20). Admittingly, I don't read it every month, but after reading this past month's article, I'm excited about him coming to Chicago in February when he will present his career planning workshop.

There are many people I talk to who become complacent. People need to make everything a learning opportunity, regardless of the situation.

John Ekstrom

Assistant golf course superintendent Hinsdale Golf Club

Clarendon Hills, III.

#### Correction

John Reger is the head golf professional at Haile Plantation Golf & Country Club in Gainsville, Fla. The information was incorrect in the "Spurring more ideas" marketing column on page 14 of the October issue. GCN



SALES OFFICES GIE Media, Inc. 4020 Kinross Lakes Parkway, 2nd Floor Richfield, OH 44286 Phone: (800) 456-0707 Fax: (216) 925-5038

> Kevin Gilbride Publisher Phone: (216) 925-5090

hone: (216) 925-5090 kgilbride@gie.net

Russell Worner Account manager Phone: (216) 925-4647 rwarner@gie.net

Amee Robbins Account manager, West Coast Phone: (310) 546-6060 arobbins@gie.net

> Bonnle Velikonya Classified sales Phone: (216) 925-5075 bvelikonya@gie.net

Morie Spencer Marketing manager Phone: (216) 925-4640 mspencer@gie.net

Debbie Kean Manager, books Phone: (216) 925-5011 dkean@gie.net

Maria Miller Conferences manager Phone: (216) 925-4657 mmiller@gie.net

GRAPHICS / PRODUCTION Andrea Vagas, Art director Mark Rook, Creative director Helen Duerr, Production director Lori Skala, Production coordinator

CORPORATE STAFF Richard Foster, Chairman and c.e.o. Chris Foster, President and c.o.o. Dan Moreland, Executive vice president Doug Adams, Director, marketing and research Jami Childs, Director, business resources and IT Heidi Spangler, Circulation director Kelly Roop, Manager, accounting department

Golf Course News is a member of: Golf Course Superintendents Association of America Charter Member National Golf Foundation Golf Course Builders Association of America The Irrigation Association Responsible Industry for a Sound Environment

Copyright 2006 by GIE Media, Inc. All rights reserved and reproduction, in whole or in part, without written permission from the publisher is expressly prohibited.

