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EDITORIAL MISSION STATEMENT:

Golf Course News reports on and analyzes the business of maintaining golf courses, as well as the broader business of golf course management. This includes three main areas: agronomy, business management and career development as it relates to golf course superintendents and those managers responsible for maintaining a golf course as an important asset. *Golf Course News* shows superintendents what's possible, helps them understand why it's important and tells them how to take the next step.



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OPPORTUNITIES TO IMPROVE

Members of the Golf Course Builders Association of America shed light on the benefits of belonging to the organization.



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