





Market update: feature



30 Various segments of the industry work together to improve the health of the golf business.

Club management: Q&A feature

24 MANAGING CHANGE GCN interviews Jim Singerling, chief executive officer of the Club Managers Association of America, about club managers and their relationship with superintendents.

Design case study: feature

38 KEEPING THAT OLD-SCHOOL FEEL Public and private entities come together to rehabilitate a tired course in an urban setting.

Facility management: feature

44 SAFETY FIRST

Golf course managers confront liability problems and take steps to protect assets.

Career management: feature

50 PREVENTING BURNOUT Golf course superintendents deal with stress caused by golfers and working long hours.

Facility development: feature

54 **BUSINESS BOOSTER**

A driving range can help increase participation, enhance golfer satisfaction and generate revenue.

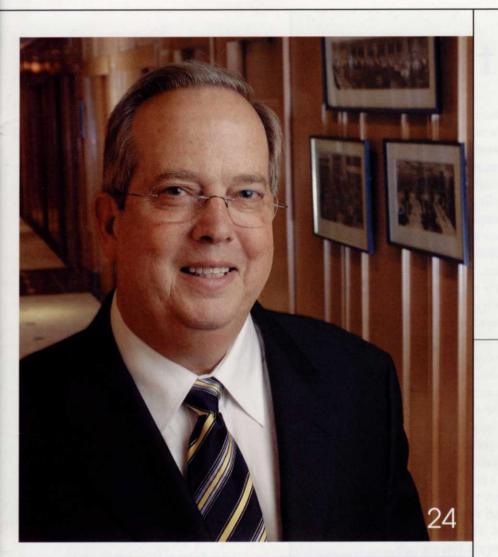
Turfgrass establishment: feature

56 SEEDING, SPRIGGING OR SODDING Proper material selection and care are key to successful turfgrass establishment regardless of the method used.

Cover photography courtesy of Vail Resorts Development Co.

EDITORIAL MISSION STATEMENT:

Golf Course News reports on and analyzes the business of maintaining golf courses, as well as the broader business of golf course management. This includes three main areas: agronomy, business management and career development as it relates to golf course superintendents and those managers responsible for maintaining a golf course as an important asset. Golf Course News shows superintendents what's possible, helps them understand why it's important and tells them how to take the next step.









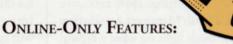
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OLD IS NEW AGAIN

Excessive rain, hurricanes and a change in fairway grasses in the 24th hour were just a few obstacles faced while renovating the Manakin Course at Hermitage Country Club in Manakin-Sabot, Va.

AFTER THE STORMS

Like many California golf courses, Soule Park in Ojai started the 2005 season poorly but recovered from considerable flooding en route to a solid year.

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