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Market update: feature

Poised For GROWTH

30 Various segments of the industry work together to improve the health of the golf business.

Club management: Q&A feature

24 **MANAGING CHANGE**

GCN interviews Jim Singerling, chief executive officer of the Club Managers Association of America, about club managers and their relationship with superintendents.

Design case study: feature

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Public and private entities come together to rehabilitate a tired course in an urban setting.

Facility management: feature

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Golf course managers confront liability problems and take steps to protect assets.

Career management: feature

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Golf course superintendents deal with stress caused by golfers and working long hours.

Facility development: feature

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A driving range can help increase participation, enhance golfer satisfaction and generate revenue.

Turfgrass establishment: feature

56 **SEEDING, SPRIGGING OR SODDING**

Proper material selection and care are key to successful turfgrass establishment regardless of the method used.

Cover photography courtesy of Vail Resorts Development Co.

EDITORIAL MISSION STATEMENT:

Golf Course News reports on and analyzes the business of maintaining golf courses, as well as the broader business of golf course management. This includes three main areas: agronomy, business management and career development as it relates to golf course superintendents and those managers responsible for maintaining a golf course as an important asset. *Golf Course News* shows superintendents what's possible, helps them understand why it's important and tells them how to take the next step.



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ONLINE-ONLY FEATURES:

OLD IS NEW AGAIN

Excessive rain, hurricanes and a change in fairway grasses in the 24th hour were just a few obstacles faced while renovating the Manakin Course at Hermitage Country Club in Manakin-Sabot, Va.

AFTER THE STORMS

Like many California golf courses, Soule Park in Ojai started the 2005 season poorly but recovered from considerable flooding en route to a solid year.

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