

# Market update: feature



**30** Various segments of the industry work together to improve the health of the golf business.

### Club management: Q&A feature

24 MANAGING CHANGE GCN interviews Jim Singerling, chief executive officer of the Club Managers Association of America, about club managers and their relationship with superintendents.

## Design case study: feature

**38 KEEPING THAT OLD-SCHOOL FEEL** Public and private entities come together to rehabilitate a tired course in an urban setting.

# Facility management: feature

#### 44 SAFETY FIRST

Golf course managers confront liability problems and take steps to protect assets.

### Career management: feature

**50 PREVENTING BURNOUT** Golf course superintendents deal with stress caused by golfers and working long hours.

# Facility development: feature

#### 54 **BUSINESS BOOSTER**

A driving range can help increase participation, enhance golfer satisfaction and generate revenue.

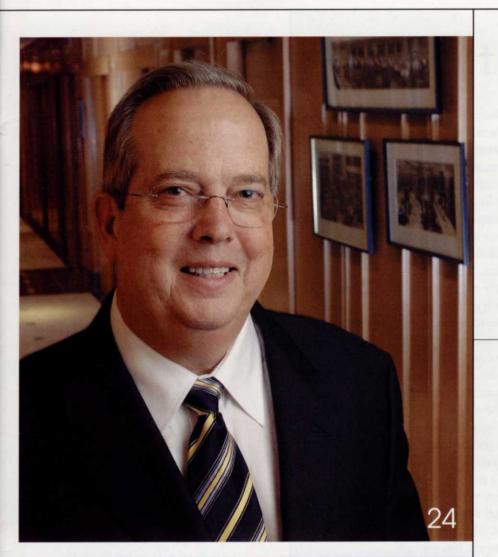
# Turfgrass establishment: feature

56 SEEDING, SPRIGGING OR SODDING Proper material selection and care are key to successful turfgrass establishment regardless of the method used.

Cover photography courtesy of Vail Resorts Development Co.

### **EDITORIAL MISSION STATEMENT:**

Golf Course News reports on and analyzes the business of maintaining golf courses, as well as the broader business of golf course management. This includes three main areas: agronomy, business management and career development as it relates to golf course superintendents and those managers responsible for maintaining a golf course as an important asset. Golf Course News shows superintendents what's possible, helps them understand why it's important and tells them how to take the next step.









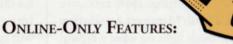
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#### **OLD IS NEW AGAIN**

Excessive rain, hurricanes and a change in fairway grasses in the 24th hour were just a few obstacles faced while renovating the Manakin Course at Hermitage Country Club in Manakin-Sabot, Va.

### AFTER THE STORMS

Like many California golf courses, Soule Park in Ojai started the 2005 season poorly but recovered from considerable flooding en route to a solid year.

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