### **GCSAA CONFERENCE AND SHOW**

# **Dye to receive Old Tom Morris Award**

present its annual Old Tom Morris Award to golf course architect Pete Dye at this year's con-

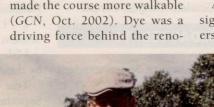
ference in Atlanta. The presentation will be Saturday, Feb. 15, at the GCSAA's dinner.

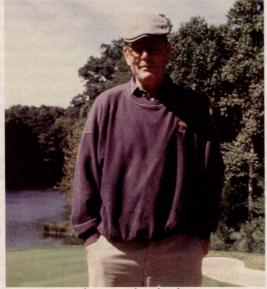
Dye, 76, is a former president of the American Society of Golf Course Architects. He has been recovering from surgery for colon cancer performed in December. According to reports, during a routine exam on Dec. 12, doctors found a malignant tumor and later removed it.

A GCSAA spokesman said it was unclear whether Dye would be on hand in Atlanta to receive his award in person.

During his career, which spans six decades, Dye has designed more than 100 courses in the United States. Last year, he completed a redesign of the Ocean Course at Kiawah Island

made the course more walkable





Pete Dye's career has spanned six decades

vation of the course, which he designed in 1991 to host the Ryder Cup.

Among Dye's most notable designs are The Tournament Players Club at Sawgrass in Ponte

> Vedra Beach, Fla.; Crooked Stick Golf Club in Carmel, Ind.; The Honors Golf Club in Chattanooga, Tenn.; Brickyard Crossing in Indianapolis, Ind.; and Old Marsh in North Palm Beach, Fla.

> Dye is best known for his use of island greens, pot bunkers and his use of railway ties in bulkhead construction.

> The Old Tom Morris Award is given annually to an individual who "through a continuing lifetime commitment to the game of golf has helped mold the welfare

of the game in a manner and style exemplified by Old Tom Morris." Past winners include Arnold Crenshaw.

### **GCN Builder of the Year Award** to be unveiled in Atlanta

**Center for Resource Management** 

ATLANTA — At the Golf Course Builders Association of America's (GCBAA) annual meeting, held during the Golf

Course Superintendents Association of America's conference in Atlanta, Golf Course News will present the 2002 Builder of the Year awards.

The winners will be announced

Feb. 14 at the GCBAA Awards Dinner that will be held at the Atlanta Marriott Marquis starting at 6:30 p.m. The dinner and awards ceremony will be followed by a live auction benefiting Sticks for Kids.

The award is given in two categories, large and small. Builders with four or more

> projects qualify for the Best Large Builder of the Year, while those with three or fewer qualify for Best Small Builder of the Year. In order to qualify, projects had to

have been completed by the end of 2002.

Golf Course News will also make an announcement about next year's awards during the presentation ceremony.

#### honored with president's award "Without a doubt, the only way Palmer, Robert Trent Jones, Tom to experience the natural beauty Fazio, Byron Nelson and Ben ATLANTA — The Center for ther exemplifies the golf course and grandeur of the Ocean Course

Resource Management (CRM) has earned the Golf Course Superintendents Association of America (GCSAA) 2003 President's Award for Environmental Stewardship in recognition of its coordination of the Golf and the Environment ini-

CRM executive vice president Paul Parker will be presented with the award by GCSAA president Michael Wallace, CGCS, Feb. 13 at the golf general session during GCSAA's 74th International Golf Course Conference and Show here.

The President's Award for Environmental Stewardship was established in 1991 to recognize "an exceptional environmental contribution to the game of golf: a contribution that fursuperintendent's image as a steward of the land." The selection is made by the GCSAA board of directors.

CRM, based in Portsmouth, N.H., specializes in research, evaluation, training, technology integration and software development for state education and human service agencies, professional associations, foundations, businesses and communitybased service organizations at the national, regional, state and local levels. The center conducts its work on research-based knowledge from relevant fields as well as information about the factors and conditions affecting organizations. CRM's approach emphasizes collaboration and capacity-building.

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### Atlanta serves up more than just Southern hospitality

ATLANTA Much has changed in Atlanta since the time the GCSAA came to town. The 1996 Olympic Games brought plenty of economic growth and has rejuvenated the once lackluster downtown.

The new Centennial Olympic Park

now bridges the Georgia World Conference Center to downtown and a bevy of new restaurants and bars have sprung up in the now thriving, funky intown neighborhoods.

However, what hasn't changed is Atlanta's sense of history and its world-famous Southern hospitality. Below is a quick look at where to eat and what to do in the South's most cosmopolitan city.





The Fountain of Rings in Atlanta's new Centennial Olympic Park

#### RESTAURANTS

Sylvia's Restaurant 241 Central Ave. SW 404-529-9692 Southern, soul

This restaurant, operated by husband-and-wife team, Sylvia and Herbert, and their sons, daughters and grandchildren, has served Southern, soul food to the mouths of visitors since 1962. Sylvia's hosts live jazz music Thursday through Saturday from 7-9 p.m.

Mumbo Jumbo Bar/Grill 89 Park Place NE 404-523-0330 New American

Mumbo Jumbo Bar/Grill has been crowned THE place for "hip foodies" with its two-tone atmosphere: a bar, classic and filled with art; and a restaurant, super slick and club-like. The festive restaurant features seasonally influenced modern American cuisine with a hint of traditional Southern cooking.

City Grill 50 Hurt Plaza SE 404-524-2489 New American, Southern, soul

The home of this restaurant, the Hurt Building, was the home of the Federal Reserve Bank in 1912. Now lavishly refurbished, the City Grill is reminiscent of old, established clubs and hotels of New York and Europe featuring a rotunda, an ascending marble staircase, and furniture that's bathed in "lush fabrics, soft leathers and warm wools." Atmosphere aside, the City Grill features New American cuisine: everything from hickory grilled brown sugar brined pork "T" bone, to blue crab, avocado, and ruby red grapefruit.

Tamarind Thai Cuisine 80 Fourteenth Street 404-873-4888

Although you can't glean what you'll experience inside from its exterior, Tamarind Thai Cuisine is an upscale Thai restaurant with white tableclothes, fresh flowers, sophisticated décor and good service. Here, you'll find the typical Thai fanfare, as well as more innovative dishes. Those with sensitive taste to pay attention to the "hotness" guide on the menu, however, because some of the dishes are super hot.

#### THINGS TO DO

The Martin Luther King Jr. National Historic Site

449 Auburn Ave. NE 404-526-8900

This site pays homage to King, who was born here. Visitors can see both King's birth home and his final resting place. They can also visit the non-profit King Center,

which educates people about King's life, his work and his nonviolent philosophy toward conflict reconciliation and social change.

Centennial Olympic Park 265 Luckie St. NW 404-223-4412

The entire world had its eyes on this park during the 1996 Olympics, and today, it remains a relaxing green space in the heart of downtown Atlanta. It's hard to believe in 1993, the area was "a dilapidated section of the city," with empty lots and abandoned buildings. Now, the 21-acre park encompasses 750 trees, 50,000 shrubs and 330,000 square feet of grass.

Continued on next page

## GCSAA CONFERENCE AND SHOW

### Schedule of events for GCSAA Conference and Show

### MONDAY, FEB. 10

6:30 a.m. - 6 p.m. Registration, Bookstore, Internet Café

7:30 a.m. - 4:30 p.m. Certified Golf Irrigation Auditor (CGIA) Program

8 a.m. - 5 p.m. One-Day and Half-Day Seminars

#### TUESDAY, FEB. 11

7 a.m. - 6 p.m. Registration, Bookstore, Internet Café

8 a.m. - Noon Certified Golf Irrigation Auditor (CGIA) Program

8 a.m. - 5 p.m. One-Day and Half-Day

1 - 3:30 p.m. Certified Golf Irrigation Auditor (CGIA) Examination

1 - 5 p.m. Computer Boot Camp - Getting Connected in the 21st Century

Two-Day Seminars — Tues. & Wed., 8 a.m. - 5 p.m.

#### **WEDNESDAY FEB. 12**

7 a.m. - 6 p.m. Registration, Bookstore,

7:30 a.m. - 6 p.m. Voting Check-In

8 a.m. - Noon Computer Boot Camp -Getting Connected in the 21st Century

8 a.m. - 2:30 p.m. Certification Examination

8 a.m. - 5 p.m. One-Day and Half-Day Seminars

1-2:30 p.m. Understanding the Weather - Learn From the Experts: Presented by The Weather Channel

1:30 - 3:30 p.m. First Tee Liaison Symposium and Facility Tour

2:30 - 4:30 p.m. Current Issues in Golf: Taking Control of Green Speed

#### **THURSDAY FEB. 13**

6 - 7 a.m. Innovative Superintendent

6:30 - 7:30 a.m. Chapter Delegates Breakfast

7 - 8:45 a.m. Innovative Superintendent Session I

7 - 11 a.m. Half-Day Seminars

7 a.m. - Noon GCSAA Dinner Show Voucher Exchange - Open to Early Bird Voucher Holders

7:15 - 8:45 a.m. GCSAA/Golf Digest Environmental Leaders in Golf Awards Recognition Breakfast (by invitation)

8 - 11 a.m. Distributor Preview

8 a.m. - 5 p.m. Media Center; One-Day Seminars

8 a.m. - 6 p.m. Merchandise Show, Book-

9 - 10:30 a.m. Golf General Session 10:30 a.m. - 2:30 p.m. Chapter Managers Session and Networking Lunch

11 a.m. - 6 p.m. Trade Show, Silent Auction (online), Employment Center

Noon - 6 p.m. GCSAA Dinner Show Voucher Exchange - Open to All Voucher

1 - 2 p.m. Communications Education Module - Media Relations and Hosting a Professional Golf Event

2 - 3 p.m. Communications Education Module - Media Interviewing Strategies

2:30 - 4:30 p.m. Current Issues in Golf: The Americans With Disabilities Act and Golf Courses: What You Need to Know

3 - 4 p.m. Communications Education Module - Crisis Communications Strat-

3 - 4:30 p.m. A Women-Led Forum About

6:30 - 9 p.m. Opening Session/Reception Success: Carpe Diem - Seize the Day! 3 - 5 p.m. Student Chapter Forum

### FRIDAY FEB. 14

6 - 7 a.m. Innovative Superintendent

7 - 8:45 a.m. Innovative Superintendent

7 a.m. - 6 p.m. Registration, Internet Café, GCSAA Dinner Show Voucher Exchange - Open to All Voucher Holders

8-10 a.m. Annual Meeting and Election Recovering from the Unexpected: Pre-

sented by the American Society of Golf Course Architects

The Challenging Role of the Club General Manager: Presented by the Club Managers Association of America

8 a.m. - 5 p.m. Media Center

8:30 - 11:30 a.m. 9th Annual Collegiate Turf Bowl Competition

9 - 5 p.m. Merchandise Store, Bookstore, Trade Show - All Registrants, Employment Center

10 a.m. - Noon United States Golf Association Green Section Education Program: Fifty Years of Lessons Learned

Noon - 1:30 p.m. Certification Luncheon and Business Meeting (by invitation)

1 - 5 p.m. Exploring a Career as General Manager: Presented by the Club Managers Association of America

Remodeling University: Presented By the American Society of Golf Course Architects; Student Seminar: Student Internships - Getting on the Course

1:30 - 3:30 p.m. Career Development General Session - The Art and Science of Customer Service: How You Can Make an Impact at Your Golf Course

2-3 p.m. Facing the 21st Century Chal-

lenges of Golf and the Environment: Presented by Audubon International; Golf Industry Key Indicators: Presented by the National Golf Foundation

2 - 4 p.m. Chapter Newsletter Editors Session

12th Annual Zoysia Forum: Presented by the American Zoysiagrass Association

Tree Care Tactics for the Golf Course Superintendent: Presented by The International Society of Arboriculture

Auditing Golf Course Irrigation Systems: Presented by the Irrigation Association

Tips and Tricks to Help Achieve Ideal Agronomic and Technical Mower Setup 5 - 6 p.m. Student Reception

### **SATURDAY FEB. 15**

6:30 - 7 a.m. Research Breakfast

7 - 9:30 a.m. Research Session - Science for the Golf Course: Making Your Job Easier

8 - 9 a.m. Communications Education Module - Newsletter/Article Writing Strategies, Prayer Breakfast

8 a.m. - 2 p.m. Media Center, Registration, Internet Café

8 a.m. - 2:30 p.m. Certification Re-examination

9 a.m. - 10 a.m. Communications Education Module - Public Speaking Strategies,

Current Issues in Golf: Preparation for Major Golf Events

9 a.m. - 2 p.m. Merchandise Store, Bookstore, Tradeshow (complimentary registration - today only), Employment Center, Silent Auction (online)

10 a.m. - Noon Education Session - Golf Course Management I

12:30 - 2:30 p.m. Education Session -Golf Course Management II

1 - 5 p.m. Half-Day Seminar

6 - 11 p.m. GCSAA Dinner Show

### What to do in Atlanta

Continued from previous page

Atlanta Cyclorama 800 Cherokee Ave. 404-624-1071

There are only three surviving cycloramas, and this one, built in 1921, is said to be the best of them. The Atlanta Cyclorama depicts a painting of the Civil War's Battle of Atlanta, which cost 12,000 American lives. The Cyclorama also hosts a small museum of Civil War memorabilia.

Historic Oakland Cemetery 248 Oakland Ave. SE 404-688-2107

The Historic Oakland Cemetery, established in 1850, is Atlanta's oldest cemetery. The cemetery includes the graves of well-known names, such as Margaret Mitchell and Robert Tyre (Bobby) Jones, and a collection of artwork, from Victorian and Greek Revival to Neo-classical, Gothic and Egyptian. Since the cemetery was established when society was segregated, it's divided into several sections: African-American section, Confederate section and Jewish section.

