

## Pleas garners 2001 Junior Golf Leader distinction

KAUAI, Hawaii — Puakea Golf Course head professional Kellie Pleas has been named the 2001 Junior Golf Leader by the PGA Aloha Section. She is the only female PGA member golf pro in the state of Hawaii and is the first female to serve on the Aloha PGA board.

Pleas also is the president of the Kauai Junior Golf Association and coached the Kauai High

School girls golf team to a state championship last season.

This is the second time that Pleas has achieved the honor, which was first awarded in 1989. "It's a honor to be recognized by the men and women of the PGA," said Pleas, who has been working in the industry for 20 years.

Owned by AOL Time Warner founder Steve Case, Puakea is managed by multi-course owner and operator Billy Casper Golf. "Kellie is committed to helping juniors and women to learn and enjoy the game, and it's nice to see the Aloha Section acknowledge her good work," said Joe Goodrich,

BCG's vice president.

Since opening in 1997, Puakea Golf Course has offered a challenging layout with a "Kauai-style" customer service. Designed by golf course architect Robin Nelson, next to the site where Steven Spielberg's "Jurassic Park" was filmed, the course is currently being ex-

panded to 18 holes with completion scheduled for later this year.

Play remains open on the existing 10 holes at the daily-fee facility during the expansion period.



## Callaway Golf and CGF create player fund

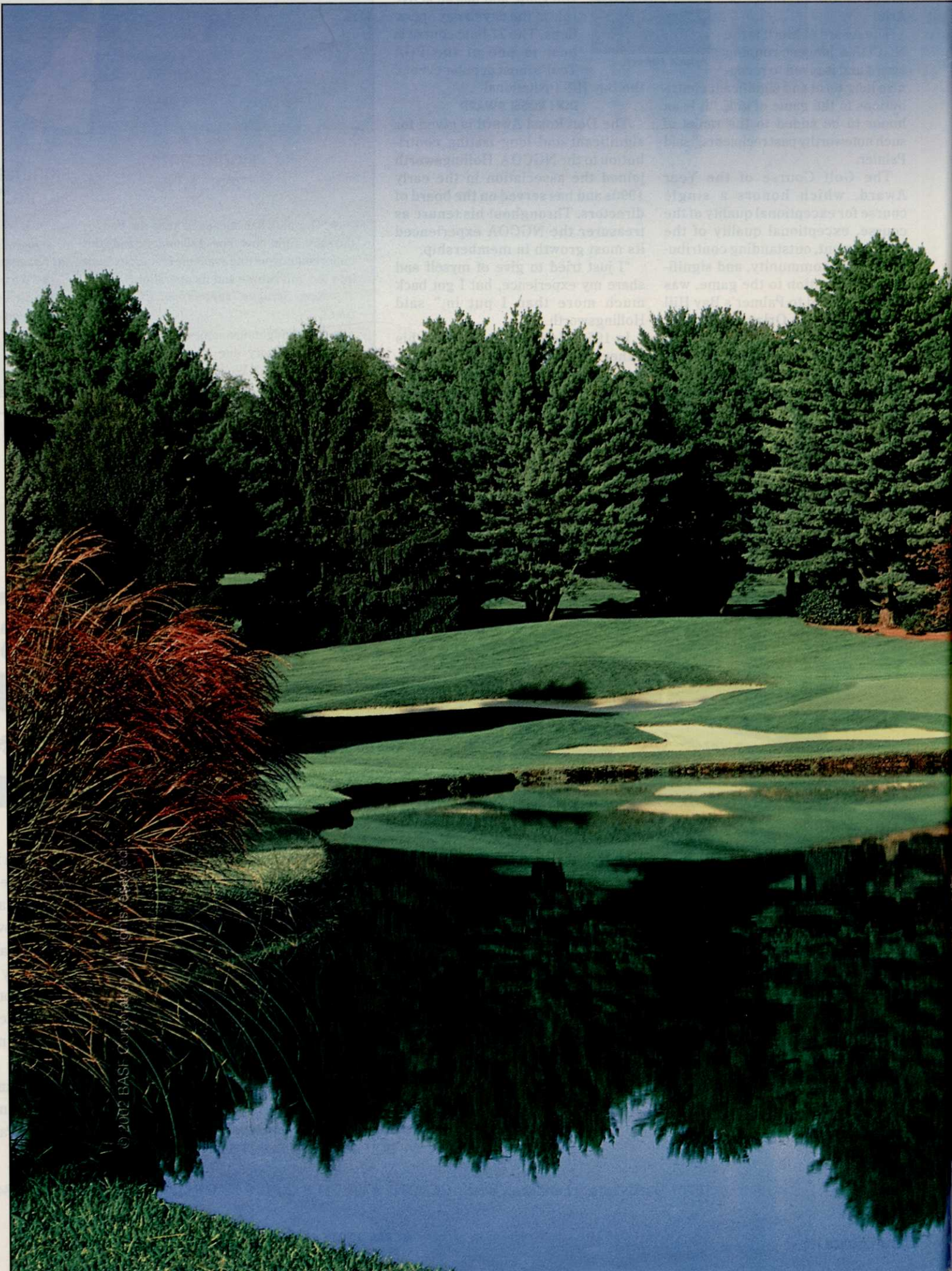
VICTORIA, BRITISH COLUMBIA, Canada — Callaway Golf Canada Ltd., a wholly-owned subsidiary of Callaway Golf Company (NYSE: ELY), and the Canadian Golf Foundation have announced the establishment of the Callaway Golf Company Fund which will be used by the CGF to launch its Canadian Player Development Program. The club manufacturing company has pledged CAN \$300,000 to the fund that will permit the CGF to make grants as early as this spring. Scholarships and other programs will be offered to young Canadian golfers electing to attend college or university in Canada. The Player Development Program will assist golfers emerging from Canada's junior programs in their pursuit of education and competitive golf.

## RMRTA show posts record attendance

DENVER — The 48th annual Rocky Mountain Regional Turfgrass Association (RMRTA) posted a record high attendance of 1,600 people here December 5-7. The event featured 200 exhibitors and a successful educational program that included speakers such as Dr. John Ball, South Dakota University, Dr. Roch Gaussoin, University of Nebraska-Lincoln, and Dr. Bruce Branham, University of Illinois.

RMRTA presented the 2001 Turf Professional of the Year Award to the Denver Broncos' turf management staff and the association's Distinguished Service Award went to John Gibson at the Swingle Tree Company.

Every year the Rocky Mountain Turfgrass Research Foundation (RMTRF) raises money for the Jackie Butler Endowment Fund through a silent auction that is held at the trade show. This year the foundation was able to raise over \$5,000.



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