

GCSAA International Golf Course Conference & Show schedule

Sunday, Feb. 3

6:30 a.m.-6 p.m. Registration open
7 a.m.-6 p.m. Satellite Bookstore open
8 a.m.-5 p.m. Seminars

HALF-DAY SEMINARS

- Weather Answers and Technology for Golf Course Management, 8:00 AM to 12:00 PM Room: 304 C
- Managing Golf Course Trees, 1:00 PM to 5:00 PM Room: 304 H
- Weed Control in Ornamentals, 1:00 PM to 5:00 PM Room: 306 A

ONE-DAY SEMINARS

- Fundamentals of Turfgrass Management I, 8:00 AM to 5:00 PM Room: 304 G
- Golf Course Drainage: Application and Design, 8:00 AM to 5:00 PM Room: 307 C
- Irrigation Water Quality, 8:00 AM to 5:00 PM Room: 310 A
- Lake and Aquatic Plant Management, 8:00 AM to 5:00 PM Room: 304 F
- Managing Up: Strategies for Influencing Boards, Committees and Managers, 8:00 AM to 5:00 PM Room: 305 A
- Seashore Paspalum Management on Golf Courses, 8:00 AM to 5:00 PM Room: 304 B

TWO-DAY SEMINARS

- Spanish for Golf Course Management I, Feb. 3 - 4, 8:00 AM to 5:00 PM Room: 307 B

Monday, Feb. 4

7 a.m.-6 p.m. Registration and Satellite Bookstore open
8 a.m.-5 p.m. Seminars

HALF-DAY SEMINARS

- Shaded Greens: Turf, Trees, and Politics, 8:00 AM to 12:00 PM Room: 103 A
- Turfgrass Growth and Development, 8:00 AM to 12:00 PM Room: 304 E
- Managing Golf Course Trees, 1:00 PM to 5:00 PM Room: 304 H

- Understanding Biostimulants, 1:00 PM to 5:00 PM Room: 104 A

ONE-DAY SEMINARS

- Bentgrass Management and Root Zone Maintenance, 8:00 AM to 5:00 PM Room: 308 C
- Budgeting and Forecasting, 8:00 AM to 5:00 PM Room: 312 C
- Conflict Resolution-Dealing with Member Conflict, 8:00 AM to 5:00 PM Room: 305 A
- Developing a High-Performance, People-Oriented Golf Course Maintenance Staff, 8:00 AM to 5:00 PM Room: 306 A
- Effective Management for Warm Season Turfgrass Insect Pests, 8:00 AM to 5:00 PM Room: 312 B
- Fundamentals of Turfgrass Management II, 8:00 AM to 5:00 PM Room: 304 G
- Human Resource Management, 8:00 AM to 5:00 PM Room: 313
- Integrated Environmental Management, 8:00 AM to 5:00 PM Room: 101 B
- Irrigation Scheduling Techniques, 8:00 AM to 5:00 PM Room: 310 A
- Management Strategies for the Turfgrass System, 8:00 AM to 5:00 PM Room: 304 C
- Managing On The Job Behavior, 8:00 AM to 5:00 PM Room: 304 A
- Sustainable Golf Course Landscape Design: Enhancing Aesthetics, Function and Maintenance, 8:00 AM to 5:00 PM Room: 308 A
- The Superintendent as Grow-In Manager, 8:00 AM to 5:00 PM Room: 105 B
- USGA Golf Course Rating System, 8:00 AM to 5:00 PM Room: 106
- Warm Season Turfgrass Disease Management, 8:00 AM to 5:00 PM Room: 108 A

TWO-DAY SEMINARS

- Golf Course Construction Techniques and Management, Feb. 4 - 5, 8:00 AM to 5:00 PM Room: 303 B
- Plant Nutrition and Fertilizers, Feb. 4 - 5,

8:00 AM to 5:00 PM Room: 304 D

- Salt-Affected Turfgrass Sites: Assessment and Management, Feb. 4 - 5, 8:00 AM to 5:00 PM Room: 304 B

- The Assistant Superintendent: Managing People and Jobs, Feb. 4 - 5, 8:00 AM to 5:00 PM Room: 304 F

1-5 PM Computer Boot Camp: Getting Connected in the 21st Century

Tuesday, Feb. 5

7 a.m.-5 p.m. Voting Check-In

7 a.m.-6 p.m. Registration, Satellite Bookstore and GCSAA Services open

8 a.m.-4:30 p.m. Certification Exam Study Guidelines Seminar

8 a.m.-Noon Computer Boot Camp: Getting Connected in the 21st Century

8 a.m.-5 p.m. Seminars

HALF-DAY SEMINARS

- Golf Course Photography: Promoting and Protecting Yourself Through Pictures, 8:00 AM to 12:00 PM Room: 311 D
- Management of Localized Dry Spots and Water Repellent Soils, 8:00 AM to 12:00 PM Room: 203 C
- Preparing Your Golf Course for Tournaments, 8:00 AM to 12:00 PM Room: 204 A
- Shaded Greens: Turf, Trees, and Politics, 8:00 AM to 12:00 PM Room: 311 H
- Annual Bluegrass Biology and Ecology, 1:00 PM to 5:00 PM Room: 204 A
- Developing an Environmental Plan, 1:00 PM to 5:00 PM Room: 311 D
- Managing Turfgrass Root Systems, 1:00 PM to 5:00 PM Room: 203 C

ONE-DAY SEMINARS

- Bentgrass Management and Root Zone Maintenance, 8:00 AM to 5:00 PM Room: 312 B
- Bermudagrass Greens Management, 8:00 AM to 5:00 PM Room: 305 A
- Certification Exam Study Guidelines, 8:00

AM to 5:00 PM Room: 300 - Theater

- Communication Skills to Get You to the Top and Keep You There, 8:00 AM to 5:00 PM Room: 311 F

- Employee Safety Training, 8:00 AM to 5:00 PM Room: 203 A

- Lake and Aquatic Plant Management, 8:00 AM to 5:00 PM Room: 202 B

- Managing a Multicultural Workforce, 8:00 AM to 5:00 PM Room: 309 A

- Personal Stress Management, 8:00 AM to 5:00 PM Room: 313

- Planning Now For a Secure Retirement: Money and More, 8:00 AM to 5:00 PM Room: 306 A

- Presenting Like a Pro, 8:00 AM to 5:00 PM Room: 204 B

- Problems and Solutions: Using Annuals and Perennials in the Golfscape, 8:00 AM to 5:00 PM Room: 311 G

- Pump Station Technologies and Troubleshooting, 8:00 AM to 5:00 PM Room: 203 B

- Reclaimed Water Irrigation, 8:00 AM to 5:00 PM Room: 311 A

- The Microbiology of Turfgrass Soils, 8:00 AM to 5:00 PM Room: 311 C

- Turfgrass Stress Management, 8:00 AM to 5:00 PM Room: 308 A

- Turfgrass Traffic Stress: Physiology and Management, 8:00 AM to 5:00 PM Room: 312 C

- USGA Intermediate Rules of Golf, 8:00 AM to 5:00 PM Room: 304 E

- Weed Control, 8:00 AM to 5:00 PM Room: 304 H

- Wildlife Management and Habitat Conservation, 8:00 AM to 5:00 PM Room: 311 B

TWO-DAY SEMINARS

- Disease Identification and Control, Feb. 5 - 6, 8:00 AM to 5:00 PM Room: 308 C

- Golf Greens: History, Theory, Construction and Maintenance, Feb. 5 - 6, 8:00 AM to 5:00 PM Room: 310 A

Continued on next page



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GCSAA schedule

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- Preconstruction and Construction Management, Feb. 5 - 6, 8:00 AM to 5:00 PM Room: 304 C
- Spanish for Golf Course Management II, Feb. 5 - 6, 8:00 AM to 5:00 PM Room: 307 B

Wednesday, Feb. 6

- 7 a.m.-Noon President's Dinner Show Voucher Exchange Booth (*Open for Early Bird Voucher Holders*)
- 7 a.m.-5 p.m. Voting Check-In
- 7 a.m.-6 p.m. Registration, Media Center, GCSAA Merchandise/Bookstore, Employment Center and GCSAA Services open
- 8 a.m.-2:30 p.m. Certification Examination
- 8 a.m.-5 p.m. Seminars

HALF-DAY SEMINARS

- Annual Bluegrass Maintenance, 8:00 AM to 12:00 PM Room: 204 B
- Guest Architect Seminar with Jay Morrish, 8:00 AM to 12:00 PM Room: 204 C
- Managing Turfgrass Root Systems, 8:00 AM to 12:00 PM Room: 204 A
- Time Management for the Golf Course Superintendent, 8:00 AM to 12:00 PM Room: 304 F
- Annual Bluegrass Control, 1:00 PM to 5:00 PM Room: 204 B
- Bio-Products and Organics, 1:00 PM to 5:00 PM Room: 303 C
- Effective Soil Water Management for Quality Golf Course Turf, 1:00 PM to 5:00 PM Room: 105 A
- Management of Localized Dry Spots and Water Repellent Soils, 1:00 PM to 5:00 PM Room: 204 A
- Networking: The Four Keys to Building Your Own Net, 1:00 PM to 5:00 PM Room: 204 C
- Selecting and Establishing Seeded Zoysia and Bermudagrass, 1:00 PM to 5:00 PM Room: 104 B
- The History of Greenkeeping, 1:00 PM to 5:00 PM Room: 304 F

ONE-DAY SEMINARS

- Turfgrass Field Seminar, 8:00 AM to 4:30 PM Room: Hall B Lobby
- Advanced Weed Management, 8:00 AM to 5:00 PM Room: 309 A
- Applied Turfgrass Physiology, 8:00 AM to 5:00 PM Room: 305 A
- Bentgrass Summer Stress Management for Cool/Humid Regions, 8:00 AM to 5:00 PM Room: 312 B
- Calculations and Practical Mathematics for Use in Golf Course Management, 8:00 AM to 5:00 PM Room: 101 B
- Computer Mapping and Golf Course Management, 8:00 AM to 5:00 PM Room: 304 H
- Developing Your Hazard Communication Program, 8:00 AM to 5:00 PM Room: 203 A
- Effective Listening and Communication Skills, 8:00 AM to 5:00 PM Room: 104 A
- Effective Management for Warm Season Turfgrass Insect Pests, 8:00 AM to 5:00 PM Room: 108 A
- Effective Uses of Soil Amendments in Golf Course Management, 8:00 AM to 5:00 PM Room: 304 G
- Enabling Individuals and Golf Courses to Thrive in an Environment of Change, 8:00 AM to 5:00 PM Room: 306 A
- Financial Essentials for the Superintendent, 8:00 AM to 5:00 PM Room: 107
- Financial Management, 8:00 AM to 5:00

PM Room: 308 D

- Golf Course Safety, Security and Risk Management, 8:00 AM to 5:00 PM Room: 308 A
- Leadership of Latino Employees in a Golf Course Organization, 8:00 AM to 5:00 PM Room: 307 C
- Management of Zoysiagrass on the Golf Course, 8:00 AM to 5:00 PM Room: 307 D
- Maximizing Turfgrass Disease Control, 8:00 AM to 5:00 PM Room: 300 - Theater
- Pump Station Technologies and Troubleshooting, 8:00 AM to 5:00 PM Room: 203 B
- Solving Your Drainage Problems, 8:00 AM to 5:00 PM Room: 312 C
- Speaking with Impact, 8:00 AM to 5:00 PM Room: 307 A
- Strategic Planning for Golf Course Operations, 8:00 AM to 5:00 PM Room: 304 A
- The Magic of Greenkeeping, 8:00 AM to 5:00 PM Room: 308 B
- Turfgrass Ecology, 8:00 AM to 5:00 PM Room: 203 C
- USGA Intermediate Rules of Golf, 8:00 AM to 5:00 PM Room: 304 E

TWO-DAY SEMINARS

- Golf Course Construction Management and Grow-In, Feb. 6 - 7, 8:00 AM to 5:00 PM Room: 304 B
- Physical Problems of Turfgrass Soils: Identification and Correction, Feb. 6 - 7, 8:00 AM to 5:00 PM Room: 304 D
- Noon-6 p.m. President's Dinner Show Voucher Exchange Booth (*open to All Voucher Holders*)
- 1-2:30 p.m. Educational Sessions: Creative Golf Course Management & Doing More with Less; Staffing Issues: Focusing on Positive Practices
- 1-5 p.m. Computer Boot Camp: Getting Connected in the 21st Century
- 2-3 p.m. Communications Education Module: Newsletter/Article Writing Strategies
- 3-4 p.m. Communications Education Module: Public Speaking Strategies
- 3:30-5 p.m. Educational Sessions: Reflecting on the Past & Looking to the Future; The State of Public Golf in America Today
- 6:30-8 p.m. Opening Session**
- 8-9 p.m. Opening Session Reception**

Thursday, Feb. 7

- 6-7 a.m. Innovative Superintendent Breakfast
- 6:30-7:30 a.m. Chapter Delegates Breakfast
- 7-8:45 a.m. Innovative Superintendent Session I
- 7-11 a.m. Seminars

HALF-DAY SEMINARS

- Bio-Products and Organics, 7:00 AM to 11:00 AM Room: 310 A
- Classic Golf Courses and the Master Architects, 7:00 AM to 11:00 AM Room: 304 C
- Developing Effective Cultural Management/Soil Amendment Programs, 7:00 AM to 11:00 AM Room: 306 A
- Plant Growth Regulators: Form, Function and Use on the Golf Course, 7:00 AM to 11:00 AM Room: 303 B
- 7 a.m.-6 p.m. Registration, Media Center, Employment Center, GCSAA Merchandise/Bookstore and Services open; President's Dinner Show Voucher Exchange Booth (*open to All Voucher Holders*)
- 7:15-8:30 a.m. GCSAA/*Golf Digest* Environmental Leaders in Golf Awards Recognition Breakfast (*by invitation*)
- 8-11 a.m. Distributor Preview
- 8 a.m.-noon Computer Boot Camp: Getting

- Connected in the 21st Century 9-10:45 a.m. Golf General Session
- 11 a.m.-3 p.m. Chapter Managers Session and Networking Lunch
- 11 a.m.-6 p.m. Trade Show**
- 1-2:30 p.m. Communications Education Module: Media Interviewing Strategies
- 2-3:30 p.m. Career Development General Session: Thriving in Today's Employment Environment
- 2:30-4 p.m. Communications Education Module: Crisis Communications Strategies
- 3-5 p.m. Student Chapter Officers Forum

Friday, Feb. 8

- 6-7 a.m. Innovative Superintendent Breakfast
- 7-8:45 a.m. Innovative Superintendent Session II
- 7 a.m.-5 p.m. Registration, Media Center, GCSAA Merchandise/Bookstore, Employment Center and GCSAA Services open
- 8-10 a.m. Annual Meeting and Election
- 8-11 a.m. Affordable Alternatives: An ASGCA Perspective on Affordable Golf
- 8:30-11:30 a.m. 8th Annual Collegiate Turf Bowl Competition
- 9 a.m.-5 p.m. Trade Show**
- 10-11 a.m. Current Issues in Golf: Behind the Scenes with the Golf Channel; PDI Implementation Update
- 11 a.m.-Noon Current Issues in Golf: Preparation for Major Golf Events
- 11 a.m. - Noon PDI Implementation Update
- Noon-1:30 p.m. Certification Luncheon and Business Meeting (*by invitation*)
- 12:30-2 p.m. Environmental Program
- 12:30-4 p.m. Student Seminar: Networking - The Four Keys to Building Your Own Net, Room: 104 A
- 1-3 p.m. GCSAA's First Tee Liaison Symposium
- 1-5 p.m. Remodeling University; Computer Boot Camp: Getting Connected in the 21st Century
- 2-4 p.m. Chapter Newsletter Editors Session; Allied Association Programs
- 11th Annual Zoysia Forum
- A Field Guide to Environmental Stewardship for Golf Courses and Beyond
- Golf Industry Key Indicators
- Greens and Grassroots Program: Nutrient Management - Addressing Government Mandated Plans for Golf Courses
- Irrigating Under Mandated Water Restrictions
- Management Companies and the Superintendent
- Tree Management for Golf Course Superintendents
- The Turf Equipment Technician - Past, Present and Future
- 2:30-4 p.m. Professional Golf Events Reception (*by invitation*)
- 3:30-5 p.m. Talking Turf with Your FFA High School
- 4-5 p.m. Student/Superintendent Networking Reception
- 6-11 p.m. President's Dinner Show and Reception**

Saturday, Feb. 9

- 6:30-7 a.m. Research Breakfast
- 7-8 a.m. Prayer Breakfast
- 7-9:30 a.m. Research Session: Science for the Golf Course - Making Your Job Easier
- 8-9:30 a.m. Student Breakfast
- 8 a.m.-Noon Computer Boot Camp: Getting Connected in the 21st Century
- 8 a.m.-2 p.m. Registration, Media Center,

- Employment Center and GCSAA Services open; Certification Re-examination
- 8 a.m.-4 p.m. GCSAA Merchandise/Bookstore open
- 8 a.m.-5 p.m. Seminars

HALF-DAY SEMINARS

- Reel Mower Technology and Sharpening Implications, 8:00 AM to 12:00 PM Room: 203 B
- Irrigation Electrical Troubleshooting, 1:00 PM to 5:00 PM Room: 204 A
- Precise Boom Sprayer Calibration, Tank Mixing and Record Keeping, 1:00 PM to 5:00 PM Room: 204 B
- 9 a.m.-2 p.m. Trade Show**
- 9:45 a.m.-12:15 p.m. Concurrent Educational Sessions: Golf Course Management I and Golf Course Management II
- 10-11 a.m. Current Issues in Golf: Technology - Where is the Game Headed?
- 12:30-3:30 p.m. USGA Session: Making Accommodations for Golfers and the Environment
- 2-5:30 p.m. Student Turfgrass Tour
- 3:45-4:30 p.m. Closing Activities/75th Anniversary Celebration**
- 6:30-10:30 p.m. Family Event at Sea World

Sunday, Feb. 10

- 8 a.m. - Seminars

HALF-DAY SEMINARS

- Irrigation Electrical Troubleshooting, 8:00 AM to 12:00 PM Room: 204 A
- Plant Growth Regulators: Form, Function and Use on the Golf Course, 8:00 AM to 12:00 PM Room: 204 C
- Preparing Your Golf Course for Tournaments, 8:00 AM to 12:00 PM Room: 204 B

ORLANDO AT A GLANCE

◆ **Population:** More than 1.6 million people reside in the Greater Orlando area.

◆ **Climate:** Days - low 70s F to mid 80s F; Nights - low 50s F to mid 60s F.

◆ **Transportation:** The Lynx bus system provides economical public transportation around Orlando. The downtown Orlando Lymmo bus system provides free transit reaching from the T.D. Waterhouse Centre to City Hall. The I-Ride Trolleys serve the popular International Drive resort area with "I-Ride" location markers.

◆ **Cultural activities:** The Charles Hosmer Morse Museum of American Art, the Orlando Museum of Art, the Orlando Science Center, and the Orange County Regional History Center.

◆ **Restaurants and entertainment:** There are more than 4,300 restaurants in Orlando. Walt Disney World Resort, Universal Studios, Sea World and the Kennedy Space Center offer several attractions. In addition, there are entertainment complexes like Church Street Station, Downtown Disney's Pleasure Island, and Universal's Citywalk.

◆ **Sporting events:** The Orlando Magic hosts the San Antonio Spurs Feb. 3 at noon, and the Cleveland Cavaliers Feb. 5 at 7:30 p.m.