MANAGEMENT

Black Creek

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the highest quality product in

both agronomic practices and member services."

Dana Garmany, Troon Golf chairman and CEO, said he was "thrilled" by the chance to manage Black Creek. "Our superior



maintenance practices and uncompromising levels of service guarantee the members of Black Creek Club an unmatched golf

experience," he prom-

Black Creek is a private club, but it accomodates guests at the Bluff View Inn, an amalgam of Victorian B&Bs

Chattanooga's arts district. ■

Palmer Golf

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president and CEO of Palmer

According to Tierney, Hamill's work on the Links at Victoria Park Golf Club (Calif.) project and the renovation of The Orchards Golf Club's clubhouse, in South Hadley, Mass., "have been crucial to our success in driving revenues to our properties."

NEW GENERAL MANAGERS

Tierney also named John D'Amico general manager at Oronoque Country Club, in Stratford, Conn.

Scott Brady, last year's cosales manager of the year, has accepted the general manager position at Tour 18 Dallas, effective immediately. "His blend of hard work, leadership and his knack for success will be a good addition to a strong team,'

Tierney said.

In addition, Chris Canonica, formerly the assistant general manager at Harbor Links Golf Club, in Port Washington, N.Y., has been named general manager at Minebrook Golf Club, in Hackettstown, N.J. "Chris is a



12-year veteran of the golf industry and will certainly have a positive impact on the operations and the team at Minebrook,' Tierney said.

At Penderbrook Golf Club, in Fairfax, Va., Tim Dittmar has been named full-time general manager. According to Tierney, Dittmar has shown an ability to innovate in his marketing and leadership of the property

TEXAS CREW

Tierney also welcomed aboard

some of the most recent additions to the Palmer team from Texas. Blake Ross. formerly Meadowbrook



Golf Group, has been selected as general manager of The Golf Club at Castle Hills, in Lewisville. He also cited Palmer Golf's newest facility, The Golf Club at Star Ranch, in Austin. "Led by general manager Lindsay Bowman and superintendent Ricky Heine, Tierney said, "Star Ranch is certain to become Austin's numberone daily-fee facility." ■

GolfSwitch, TravelGolf.com join forces

SCOTTSDALE, Ariz. TravelGolf.com, a national publisher of online golf publications, has selected GolfSwitch, a division of Spectrum Golf, as the exclusive tee time reservations network for its newest sites: GolfArizona.com LasVegasGolf.com.

GolfSwitch supplies golf courses with tools to enhance customer service, increase revenue and reduce operating costs. GolfSwitch's Web Booking Engine has been integrated into TravelGolf.com's online publications to allow golfers to search for open tee times at area golf courses based on date, time, price range and number of golf-

When golfers find a time they like and make the reservation, they receive an e-mail confirmation of their reservation.

GOLF COURSE NEWS

TURF SEED'S PREMIUM PERENNIAI PERMANENT TURF AND WINTER OVERSEEDING

Variety name:

Characteristics:

BrightStar II Catalina **Charger II Citation III Manhattan 3** Roadrunner

A unique variety with leafy, decumbent growth habit. In the top group of the 1996 NTEP trials. Medium late maturity for less stemmy Spring turf.

Low growth profile with reduced clippings. Good overall disease resistance. In the top ten in the 1996 NTEP trials. Catalina contains 78% endophyte.

Dark, dense, dwarf turf ranks especially high in dormant bermudagrass winter overseeding trials. Good cold tolerance.

Rich, dark green color. Excellent heat and wear tolerance. Reduced stemminess and vertical growth in spring and summer. Contains endophyte.

Lush, dark green variety. Very dense growth habit. Manhattan 3 has good overall disease resistance and turf quality. Contains 94% endophyte.

Dark blue-green color ideal for winter overseeding and permanent turf. Contains endophyte. Good overseeding ratings in California and Arizona.

Turf-Seed, Inc. uses the full recommended rate of Apron XL™ LS seed treatment. Help your grass seed get a good, healthy start.

