

NEW PRODUCTS



The E-Z-GO Refresher

E-Z-GO's new Refresher

E-Z-GO is introducing an improved version of its Refresher beverage and snack vehicle. The new Refresher line is built on the Haulster, White Truck and WorkHorse 1200 utility vehicle platforms, boasting beverage can capacities up to 810 and consumable ice storage up to 92 pounds. The Refresher Insert fits onto any existing E-Z-GO WorkHorse utility vehicle and offers storage capacity up to 160 12-ounce cans, movable snack trays and adjustable dividers that create up to four separate compartments for ice and beverages. Each Refresher vehicle refreshment center features an aluminum frame and a canvas cover, and also includes a wide array of options, including condiment trays, bottle caddies, mini bottle carriers, cash drawers and humidors. For more information, contact: www.ezgo.com.

Textron

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we are committed to them. But we are evaluating some products on a case by case basis. It will be a continual process to see how all of those [product] lines fit together."

NEW INITIATIVES

New product development will be another key to the streamlined business. "These businesses fit together very well. We have the top brands and a focus on the golf market," Hyland said. "The next evolution is developing new technology and products."

At this month's Golf Course Superintendents Association of America Show, Textron Golf and Turf will be unveiling its E-Z-GO golf cars that come equipped with Pro Link's GPS-system.

"This is the first opportunity to showcase the technology and our affiliation with Pro Link," said communications manager Ron Skenes. "It is already being used broadly on our golf cars and it will have applications with our other product lines as well." E-Z-GO will also be launching a new line of refreshment vehicles at the show.

E-commerce is another area where the company is developing new strategies.

"We think the e-business offers a lot of opportunities," said Hyland. "It provides more efficient ways to deal with our market and the way we run our manufacturing process." While a full-scale e-commerce initiative is still in the formative stage, said Skenes, the company has made a commitment to moving forward with e-business.

"We are stepping up our efforts in introducing new technology to end-users in order to make us more important and make their jobs easier," said Hyland. ■

GOLF COURSE NEWS

Earth & Turf ready with the MultiSpread 300

Earth & Turf Co. has rolled out a new hydraulically driven topdresser, the MultiSpread 300. The unit will spread a variety of materials such as topdressing for golf greens, chips for pathways or salt-sand for sidewalks or driveways. The MultiSpread 300 has a capacity of 22 cubic feet and has a brush or beater spreading system that has spread patterns of 36- to 72-inches. All of the spreading adjustments can be made



The MultiSpread 300

easily without the use of tools.

For more information, contact: 888-693-2638.

PARKWAY GETS NOD FOR NEO-TEC

Parkway Research Corp. has announced that the Environmental Protection Agency has approved its Neo-Tec nematocide for chemigation. Neo-Tec is a liquid concentrate derived from natural plant extracts that control parasitic nematodes while not damaging beneficial nematodes. Additionally, the product improves a plant's ability to withstand a variety of pathogens and stresses. For more information, contact: 1-800-442-9821.

SP-1530 TOP DRESSER

CRITICS' CHOICE



These superintendents have different top dressing programs, but they all chose the SP-1530. They like how its adjustable spreading pattern of 15 to 30 feet easily covers a green in two passes. Some wanted light top dressing without dragging. And everyone wants a consistently uniform spread. It's all accomplished using the SP-1530's tiltable twin-spinners, flow control and the patented three-position switch. The SP-1530 comes with an unmatched Three Year Warranty and is now available in a truck mounted model. Find out for yourself what the SP-1530 can do for your top dressing program. Call for a demonstration today.



"With the SP-1530, the greens are so smooth and so consistent. They have never been better and our golfers have commented on the improvement."
Bill Larson, Supt. Town & Country Club, St. Paul, Minnesota



"Our greens are more consistent, our mowers get less wear and tear and our members aren't even aware we have been out there."
John Anderson, Supt. Indian Hills Country Club Mission Hills, Kansas



"The SP-1530 saves us 2 1/2 to 3 hours every time we top dress."
Donny Dockery, Supt. North River Yacht & Country Club, Tuscaloosa, Alabama



"Top dressing was always a chore before. Now it's fun!"
Harold Neal, Supt. Tulsa Country Club, Tulsa, Oklahoma

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