

## BRIEFS

### DUNCAN TAKES OVER AT HERITAGE PALMS

SCOTTSDALE, Ariz. — Western Golf Properties has named Randy Duncan the director of golf for Heritage Palms Golf & Country Club in Indio, Calif. Prior to joining the company, Duncan was head golf professional at the Westin Mission Hills Resort and Mission Hills North in Rancho Mirage, Calif.

### SINGLETEETIMES.COM LAUNCHES

OAKLAND, Calif. — In an effort to help single golfers find tee times more efficiently, a new Web-based company, SingleTeeTimes.com, has been launched. The Web site solves the single player problem by creating an online community of individual golfers who share pre-arranged tee times. "Golfers from all over the U.S. and Canada can make pre-arranged tee times for two or more players, post it on the site and make the additional spots available for others," said president Ron Jackson. A single player can then search the database for the time and location he wants and join the group. Players who register with the site can also receive e-mail notifications listing available tee times in their local area.



### SARTAIN TO HEAD GOLFBUSINESS.COM

TAMPA, Fla. — Jim Sartain has been named CEO and president of golfbusiness.com. Previous to joining the golf distribution company, Sartain was CEO of the Meadowbrook Golf Group. The company, launched last year, has relationships with more than 100 suppliers and 5,000 golf courses throughout the United States.

### SCHAFFER NAMED HEAD PRO AT SUNRIDGE CANYON

FOUNTAIN HILLS, Ariz. — SunCor Golf has named Joel Schaffer as its new head golf professional at SunRidge Canyon Golf Club here. Schaffer, who has worked at courses in Arizona, Colorado, and Wisconsin over the past seven years, will assist in supervising golf course operations, budgeting, merchandising, training employees, planning tournaments and promoting the club.

## Heritage adds five high-profile courses to management portfolio

By JAY FINEGAN

SAN DIEGO — Heritage Golf Group, a San Diego-based owner and operator of premier private and daily-fee golf facilities, has added five new courses to its portfolio through management agreements of five years or more.

Heritage will manage Angel Park and The Legacy, both in Las Vegas, Nev.; Langdon Farms Golf Club in Portland, Ore.; Trophy Lake in Port Orchard, Wash.; and Washington National in Auburn, Wash.

Four of the five are 18-hole courses and the fifth, Angel Park, is 45 holes.

All five courses are owned by O.B. Sports, of Kirkland, Wash. "We'll manage them under the O.B. Sports umbrella,"

said Heritage executive vice president Gary Dee, "and they will concentrate on the management contracts they have for eight golf properties owned by other companies or individuals."

The new properties offer premium golf experiences in resort-style settings. "Our goal is to have the Heritage name associated with the finest golf facilities in the country," said Bob Husband, president and CEO. "To be able to bring on five courses of this caliber at once is truly exciting for us. This transaction is an important step, not only because of the quality of these facilities, but also for our increased exposure in new markets."

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The 8th hole at the Talega Golf Club in San Clement, Calif., built and managed by Heritage Golf Group. The course, designed by Fred Couples and Brian Curley, opened last month.

## Troon opens three courses in Australia

SCOTTSDALE, Ariz. — Troon Golf has announced the opening of three new golf courses in Australia. The new facilities "down under" all debuted on *Golf Australia* magazine's "Top 25 Resort Courses" list for 2001, released in the January edition.

Glades Golf Club opened in December and is the highest-ranking Troon Golf property on the list. Owned by an investment group led by Ian Baker-Finch, the Glades is an 18-hole Greg Norman-designed layout nestled in a creekside valley on the Gold Coast of Queensland.



Another newly opened Troon Golf property is Pelican Waters, also a Norman design. This 18-hole facility, located near Golden Beach, Queensland, features an extensive lake and wetlands system on the front nine, while the back nine lays out in a links format.

The third course — Golf Club Kennedy Bay — is scheduled to open at the end of January. *Golf Australia* debuted the course

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## Miami firm launches 'golf only' Internet recruitment site

MIAMI — GolfSurfin Inc., based here, has launched the world's first online job-recruiting site dedicated exclusively to the golf industry. The site serves as a comprehensive job board strictly concentrating on jobs in the golf industry, listing everything from golf pro to caddy to manufacturer's sales rep.

Currently, the site features job openings at some of the leading clubs and resorts in the United States and Canada, as well as many of the industry's top manufacturers of golfequipment and apparel.



Michael Schlesinger

Striving to be the "Monster" job board of the golf industry, the Web site is loaded with high-end features while maintaining an easy-to-navigate format. "If it is golf-related, we will post it," says CEO Michael Schlesinger.

Schlesinger, a lawyer and an avid golfer, founded the company together with his wife, Dawn Schlesinger, who already runs a successful recruitment firm, after discussing her frustration at having to pay in order to search the jobs at other sports-related online job boards.

"We started the board after it became clear that the golf industry lacked a central source for candidates to search for," he said, "and for employers to post jobs."

### FREE FOR JOB SEEKERS

Unlike other online job boards catering to the sports industry, GolfSurfin.com

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## Diamond Players Club rolls out new division, builds portfolio

By JAY FINEGAN

LONGWOOD, Fla. — Diamond Players Club, a golf brand and course management company spearheaded by Arizona Diamondbacks pitcher Todd Stottlemyer, has formed a new division to focus on landing management contracts that might lead to future course acquisitions.

The new unit, DPC Management Services, is being run by managing partners Dan Burdette and Cathy Martell. Both will report to company president W. Douglas White. It already has one contract to operate the soon-to-open Legends Course, in a Lennar Homes development in Clermont, Fla. DPC also managed construction of that course, which opens this winter.

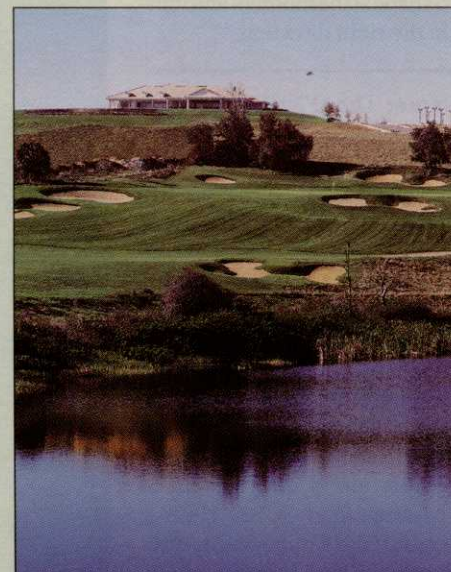
An 18-hole, 6,766-yard championship track, the semi-private Legends was designed by golf architects Clifton, Ezell & Clifton. The 400-acre site will include some 700 homes.

The company already owns and manages DPC Clermont, an 18-hole, 6,900-yard layout near Or-

lando that debuted in 1999.

White said DPC also has signed agreements to buy two Florida courses from Golf Trust of America — Sweetwater Country Club, a 6,200-yard course in Apopka,

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The 9th hole at DPC Clermont, playing 425 yards from the tees, requires a tough carry over water on the tee shot and a steep uphill second shot to the green.