

CONFERENCE & SHOW

GCSAA schedule

Continued from previous page

Thursday, Feb. 14

Noon-1 p.m.
Current Issues in Golf (session 1):
Preparing for Major Golf Events
1-2 p.m.
Current Issues in Golf (session 2):
Media Coverage of Golf
1-3 p.m.
Super Users Forum I: E-commerce
and the Golf Course Superintendent
2-3:30 p.m.
Career development general session
2-5 p.m.
Chapter newsletter editors forum
3-5 p.m.
Student chapter officers meeting
3:45-5 p.m.
Career development breakout sessions
8 a.m.-5 p.m.
One-day seminar
• Bentgrass Summer Stress Manage-
ment for Cool/Humid Regions

Friday, Feb. 15

7 a.m.-6 p.m.
Registration: Main (Convention Center)
6-7 a.m.
Innovative superintendent breakfast
7-8:30 a.m.
Innovative superintendent session II
8 a.m.-noon
Annual meeting and election
8-11 a.m.
Golf Course Architecture: New
Trends in Design and Renovation
8 a.m.-5 p.m.
Media room open
9-5 p.m.

Trade show
10:30 a.m.-5 p.m.
GCSAA/ASGCA Remodeling University
11 a.m.-noon
Current Issues in Golf (session 3):
The State of the Association: 75 Years
of GCSAA
11:30 a.m.-noon
Student chapter lunch
Noon-1:30 p.m.
Certification luncheon and business
meeting
12:30-2:30 p.m.
Media training for golf course super-
intendents
12:30-2:30 p.m.
Golf and the Environment - Charting
a Sustainable Future
1:30-4 p.m.
Got Water? Greens & Grassroots Gov-
ernment Relations Program
2-4 p.m.
Breaking the "Reel" Time Communi-
cations Barrier
2-4 p.m.
Convincing Your Board to Replace
the Old Irrigation System
2-4 p.m.
Effective Strategies for Dealing with
a Shrinking Labor Force
2-4 p.m.
NGCOA - Delivering the Business of
Golf
2-4 p.m.
Tree Care Basic Training for Golf
Course Superintendents
2-4 p.m.
The zoysia forum
2-4:30 p.m.
Collegiate Turf Bowl competition
2:30-4 p.m.
Professional golf events reception
2:30-4 p.m.
FFA forum
4-5 p.m.
Government relations networking re-
ception
4:30-5:30 p.m.

Student mixer with alumni
6-7 p.m.
President's Dinner Show reception
(Adam's Mark Hotel)
7-11 p.m.
President's Dinner Show (Adam's
Mark Hotel)

Saturday, Feb. 16

8 a.m.-2 p.m.
Registration: Main (Convention Center)
6-7 a.m.
Research breakfast
7-8 a.m.
Prayer breakfast
7-10 a.m.
Research session - Science for the
Golf Course: Making Your Job Easier
8 a.m.-noon
Student seminar
8 a.m.-2 p.m.
Certification re-examination
8 a.m.-2 p.m.
Media room open
9-11 a.m.
Super Users Forum II: The Future of
Internet Technology
9 a.m.-2 p.m.
Trade show
10 a.m.-noon
Concurrent sessions: Northern
Grasses; Southern Grasses; Transition
Zone Grasses
Noon-3 p.m.
Big Challenges - Unique Solutions
12:30-3 p.m.
Wild, Wild West - A family fun event!
12:30-5 p.m.
Student turfgrass tour
1-5 p.m.
Half-day seminars
• Manejo de Plantas en Lagos y
Acuáticas - En Espanol (p.m.)
• Precise Boom Sprayer Calibration,
Tank Mixing and Record Keeping (p.m.)

• Reel Mower Technology and Sharp-
ening Implications (a.m.) **NEW**
3:15-5:30 p.m.
Closing festivities
6:45-11 p.m.
Optional evening tours

Sunday, Feb. 17

8 a.m.-noon
Half-day seminars (Adam's Mark Hotel)
• Management of Zoysiagrass on the
Golf Course (a.m.)
• Time Management for the Golf
Course Superintendent (a.m.)
• Weather Answers and Technology
for Golf Course Management (a.m.)
NEW. ■

Dallas at a glance

Population: 1,068,800
Climate: Average low temp. in Feb-
ruary is 39 degrees, average high
temp. is 60 degrees.
Transportation: Dallas Area Rapid
Transit (DART) operates a light rail
system that links the city center with
the zoo to the south and shopping to
the north. DART also runs trolley
and bus services.
Cultural Activities: The Museum
of Art and the Morton H. Meyerson
Symphony Center are located in the
60-acre Dallas Art District.
Restaurants and Entertainment:
Dallas has more than 9,000 restau-
rants and clubs concentrated in: Res-
taurant Row, Deep Ellum, Greenville
Avenue, the West End Marketplace,
and McKinney Avenue.
Sporting Events: The NHL's Dal-
las Stars and the NBA's Dallas Mav-
ericks have home games from the
13th to the 17th of February.

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