SOLF COURSE NEWS

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TOTAL GOLF COURSE DEVELOPMENT BY QUARTER 1st Qtr 2nd Qtr 3rd Qtr

Golf course construction numbers slipped dramatically in 2001. While development levels may continue to decline, opportunities still exist. See story on page 3.

50

100

150

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2001 Newsmakers

John Deere making move to become one-stop shop

By ANDREW OVERBECK

ALPHARETTA, Ga. — John Deere closed its acquisition of Richton International, the parent company of Century Rain Aid, in October adding the final piece – for now – to its newly created John Deere Landscapes division. The formation

of the new division began with the buy out of McGinnis Farms earlier in the year.

The company's bold moves bring it closer to becoming a single-source supplier for the golf course industry. In addition to its primary business as a manu-



Dave Werning

facturer of turf care equipment, John Deere has instantly acquired the commanding position as the largest distributor of irrigation supplies in the country and now has a significant interest in providing golf courses with landscape supplies, fertilizers, chemicals and seed.

While John Deere Landscapes' president
Dave Werning is working on consolidating
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2001 Newsmakers

IGM finishes year with strong growth rate

Newsmakers

By JOEL JOYNER

CHAMPIONSGATE, Fla. — International Golf Maintenance has become one of the leading golf course maintenance outsourcing companies in the United States this year showing a strong level of growth in a market ham-

pered by a sluggish economy and a decrease in rounds played. The company came away with an impressive list of accomplishments for the year and maintains a strong outlook heading in to 2002.

IGM is a wholly owned subsidiary of Meadowbrook Golf, a golf course developer, owner and management firm headquartered here at



Scott Zakany, CGCS

Champions Gate. The company merged with Meadowbrook in February 1998 enabling IGM to eventually manage all golf courses owned by Meadowbrook. IGM maintained about 30 courses before they were bought out. Today, they have 96 courses under their care with an objective to keep on growing. The company acquired more than 40 courses this year.

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2001 Newsmakers

Troon Golf to top 100 courses by year's end

SCOTTSDALE, Ariz. — Troon Golf has had another banner year in 2001 with its portfolio on target to top 100 golf facilities. While the golf course industry continues to slow, the company is adding staff and management contracts worldwide. Looking forward to 2002, Troon Golf chairman and CEO Dana Garmany expects another year of record growth.

Golf Course News: 2001

Dana Garmany

was another strong year for Troon Golf, how many courses did you add to your portfolio?

Dana Garmany: We have added 19 facilities worldwide so far this year, 16 of which are in North

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Jeff Roke, Arnold Palmer and Brad Schmidt look over course plans

2001 Newsmakers

Palmer's Arbor Links Golf Course set to open in June

By GARY BURCHFIELD

Nebraska City, Neb. — Construction is finished and the grow-in process is underway at Arbor Links, the new "laboratory-type" golf course built by Landscapes Unlimited in Nebraska. The unique course is a three-way partnership between Landscapes Unlimited, Palmer Course Design Company and the National Arbor Day Foundation.

Grand opening is set for the week of June 23, 2002, in conjunction with a three-day "Golf and the Environment"

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PERIODICAL