

BRIEFS

RASICOT NEW HEAD PRO AT DIAMOND BACK

MYRTLE BEACH, S.C. — TSC Golf, a management company based here, has named Aaron Rasicot head golf professional at Diamond Back Golf Club in Loris, S.C. Rasicot has been working at Diamond Back as first assistant. His predecessor, Rion Summers, accepted the position of head pro at Wicked Stick Golf Links. Prior to working in the golf industry Rasicot spent five years with the U.S. Ski Team, participating in nine national championships.

RESORT GOLF LANDS WOLF CREEK

PARK CITY, Utah — Resort Golf Management has added the daily-fee Wolf Creek Golf Resort in Eden, Utah, to its small portfolio. Mark Granberg has been hired as general manager and head professional, bringing 11 years' experience in directing multi-course golf facility operations. He previously was head pro at TPC at Snoqualmie Ridge (Wash.), and at Jackson Park Golf Club in Seattle.

TROON NORTH TOPS FIELD IN ARIZONA

SCOTTSDALE, Ariz. — Troon North Golf Club has once again been named Arizona's premier non-private golf facility by *Golf Digest*. The Monument and Pinnacle courses were rated first and second respectively and have held the top spots since 1997. Courses are evaluated by more than 800 panelists whose criteria include shot values, resistance to scoring, design variety, memorability, aesthetics, conditioning, ambience, and walkability. The complex is located in the Sonoran Desert.

PALMER GOLF ACADEMY HIRES COOK

ORLANDO, Fla. — The Orlando-based Arnold Palmer Golf Academy has hired golf industry veteran Michelle Cook as sales account executive for its Bay Hill Club location. Previously, Cook served as the regional director of sales and marketing at Meadowbrook Golf Group. While there she provided sales and marketing support for 11 semi-private golf clubs and a staff of 14 sales managers. In her new role, she will work to strengthen the Academy's relationships with local businesses.

Western Golf goes 'back east' to land Stonewall Golf Club

By JAY FINEGAN

GAINSVILLE, Va. — Western Golf Properties has landed a contract to manage the new Stonewall Golf Club here in Gainesville, about 45 minutes west of downtown Washington, D.C.

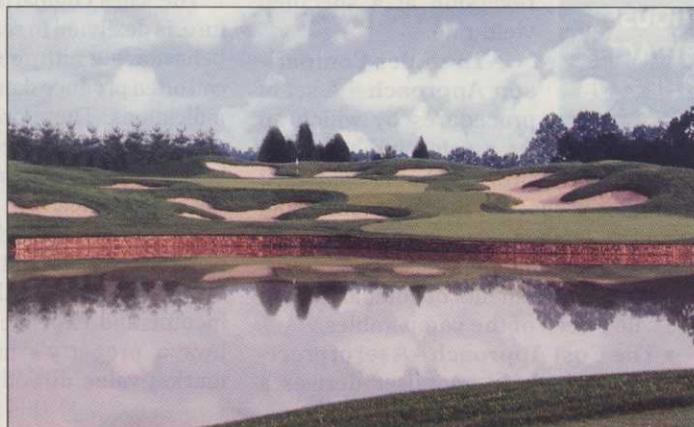
Western Golf, headquartered in Scottsdale, Ariz., will handle day-to-day operations of the 18-hole course and clubhouse, both scheduled to open early this fall. The Robert Trent Jones Golf Club, frequent host of the President's Cup tournament, borders the Lake Manassas gated residential complex that embraces the Stonewall course.

"Western Golf Properties has an impressive portfolio of courses," said Warren Watkins, president of South Star Development Co., which developed the Stonewall complex and Lake Manassas, a fast-growing residential community. "Having managed some of the finest courses in

the country, such as Estrella Mountain Ranch Club in Arizona, they have the expertise and experience to run a high-end daily-fee course like Stonewall."

LARGE PRACTICE AREA

The 6,938-yard, par-72 layout was designed by golf architect Tom Jackson and built by engineers Dewberry & Davis. Ed Long has assumed the duties of head superintendent.



The 17th hole at Stonewall Golf Club

"We will be high-end public," said director of golf Rob Ford. "The golf course is going to be conducive to that, the way it's laid out. We'll have fine amenities,

Continued on page 22

Cunningham to head development for KemperSports

NORTHBROOK, Ill. — Dan Cunningham has been elected vice president, development and construction, of KemperSports Management by the company's board of directors.

Cunningham has more than 20 years of experience in the development of championship golf courses and related structures. Throughout his career, he has played a part in building more than 15 golf courses, including the remodeling of the Boca Raton Resort in Florida and ASU Karsten Golf Course in Arizona.

He also was involved in the remodeling of Harborside International Golf Course in Chicago, which was recently rated the third-best municipal golf course in America. He has worked with numerous golf architects, including Pete Dye, Arnold Palmer and Dick Nugent.

Cunningham will oversee KemperSports' development group, which is currently building, in addition to The Glen Club, three junior centers in Chicago, a Greg Norman-designed golf club for Lansdowne Resort and Conference Center in Virginia and the Nike Redevelopment Project, a multi-million dollar sports complex in Vernon Hills. He will also direct the company's capital

Continued on page 22

Heritage Golf takes White Columns private

SAN DIEGO — Heritage Golf Group, headquartered here in Southern California, has begun a phased transition of White Columns Golf Club into private status. The premier daily-fee facility, located in Atlanta and designed by Tom Fazio, was acquired by Heritage from Summit Pointe Partners last February for an estimated \$18 million.

As part of the conversion, the name has been changed to White Columns Country Club.

The clubhouse is currently undergoing interior design enhancements. These refinements are a prelude to expansion plans that will see the clubhouse evolve into a facility that will house the golf shop, mixed grill, fine dining and fitness facilities, as well as a gathering place suitable for hosting elaborate food and beverage events.

The club's centerpiece is its 18-hole golf course, which

Continued on page 28



View of the 17th hole at White Columns

Cozad CC adds nine holes with creative financing

By JOEL JOYNER

COZAD, Neb. — Most golf clubs expanding from nine holes to 18 would simply go to the bank and borrow the money. But that seemed too easy to the management of the Cozad Country Club here in central Nebraska, along the Platte River. Instead, the private facility came up with a creative financing scheme to fund its nine-hole addition.

The origins of this scheme date back to 1988, when a former member left a \$1 million inheritance to the club. "We could have used the principal to finance the add on, but we took another approach," said Todd Bubak, the head professional here.

Continued on page 24

Casper Golf adds two clients in Miss.

VIENNA, Va. — Billy Casper Golf (BCG) has been selected to provide management for two Mississippi courses:

Quail Hollow Golf Course in McComb and Mallard Pointe Golf Course in Sardis.

The Casper group will plan, implement and oversee each course's operations, advertising, marketing, public relations and agronomic strategies.

"These are two beautiful courses and we are excited about our new relationship with the state of Mississippi," said Mike Cutler, regional operations man-

ager for BCG. "We look forward to improving the total golf experience at both courses for golfers across the state and

the region."

Golf course architect Arthur Hills designed Quail Hollow, a par-72, 6,760-yard course. The layout, located in Percy Quinn State Park, winds through gently

rolling woodlands and offers spectacular vistas across two of its large lakes.

Architect Bob Cupp designed Mallard Pointe, a par-72, 7,004-yard course within

Continued on page 22



Third hole at Mallard Pointe Golf Course, in Sardis, Miss.

White Columns

Continued from page 21

opened in 1994. The par-72 White Columns layout was voted sixth-best new course in America by *Golf Digest* in 1995 and placed 27th in *Golf* magazine's "Best Among the Top 100 Courses" to play in America. *Georgia Golf News* recognized the facility in 1998 as the number-one daily-fee course in the Atlanta area.



"White Columns has always offered a golf and club experience rivaling the finest country clubs," said Bob Husband, president and CEO of Heritage Golf Group. "We're very pleased that it can now rightfully be counted among the top private clubs in the country."

THREE MEMBERSHIP CATEGORIES

As Georgia's newest private country club, White Columns is now offering individual, corporate and family memberships and is extending membership opportunities to those living outside the White Columns residential community.

During its transition, the club will continue to welcome limited daily-fee play and outings until complete privatization is achieved within the next two to four years.

"Starting with its spectacular setting and exceptional golf course, White Columns offers an unmatched recreational and social experience for those fortunate enough to become members," Husband said.

The list of amenities at White Columns also includes a highly acclaimed practice center as well as a swim and tennis center.

Heritage Golf Group currently owns and operates nine high-quality golf facilities, both private and daily fee, throughout the United States. ■

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