

## Coping with consolidation

Continued from page 7

will greatly influence a management company's perception of you and your crew. Ask for all mission statements and policy manuals to be made available to your entire staff. Make any changes necessary to align your current procedures to the information provided. Although this is not an easy task, it is necessary to help calm any fears you or your staff may have about the new operating procedures.

### NEW OPPORTUNITIES

We have all heard stories of superintendents being

dismissed without having an opportunity to change, but in most cases a well-educated, hard working superintendent is a valuable asset. The accomplishments of a professional golf course superintendent are always the result of dedication and perseverance. If you know what is expected and deliver quality results, your services will always be in demand.

Golf management companies are a growing force in the industry, and superintendents must adapt to the unique challenges this trend will bring. A golf management company can offer the superintendent structure, promotions and increased recognition.

I have been fortunate to work at the same property for 14

years under three different owners, six general managers and three directors of golf. As director of grounds for the Renaissance PineIsle Resort, I have been exposed to tremendous professional opportunities within the Marriott Golf family. I have great compassion for those who have had negative experiences with golf management companies, and I hope the strategies I have suggested will help others find success in their own situations. ■

*Anthony L. Williams is superintendent at Renaissance PineIsle Resort. This article first appeared in "Through the Green," published by the Georgia Golf Course Superintendents Association.*

### MAILBAG

## Old Brockway

Continued from page 6

have gone through to get their course certified. This is a feather in their cap. The Tahoe basin has a short season, and environmental restrictions that few other superintendents have to adhere to.

I take my hat off to the whole staff at Old Brockway for their efforts. It took a great amount of work by a lot of people and agencies to get them their certification requirements fulfilled. Again, to Lane and his staff, keep Tahoe blue, and the greens true.

Sincerely,  
Gary M. Puckett  
Golf operations manager  
Brevard County, Fla.

## We want to hear from you

Letters to the editor are an integral part of *GCN*, so let your voice be heard. Send all correspondence to:

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## Anderson in GCSAA's chairman's club

LAWRENCE, Kan. — Golf course developer and real estate investor Lyle Anderson has pledged to the Golf Course Superintendents Association of America (GCSAA) Foundation. The pledge is earmarked for the foundation's \$5-million "Investing in the Beauty of Golf" endowment campaign and puts Anderson in the "chairman's club," which recognizes contributions of \$25,000 to \$50,000.

"The success I've enjoyed in developing golf course properties has been supported in many ways by golf course superintendents," Anderson said. "The association and its foundation are valued partners to the game and business of golf."

The GCSAA Foundation enhances golf by funding applied research and advanced education in course management. Since its inception in 1955, the foundation has provided more than \$1 million in research support, and has funded more than 1,000 scholarships.

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