

Carl M. Freeman Golf acquires Hell's Point

BETHANY BEACH, Del. — With its goals firmly set on expanding in the Virginia Beach area, Carl M. Freeman Golf has purchased Hell's Point Golf Club located in Virginia Beach, Va.

The management company also owns and operates Bear Trap Dunes Golf Club, in

Ocean View, Del., and The Bay Club, just outside Ocean City, Md.

Hell's Point Golf Club, which opened in 1982, was designed by Rees Jones. The 6,766 yard, par-72 layout places an emphasis on strategy, rather than length, with creative fairway angles, challenging greens and

61 sand traps.

"The purchase of Hell's Point marks the beginning of our growth within the Virginia Beach golf market," said Jeff Wine, vice president of Carl M. Freeman Golf. "This valuable addition to our Mid-Atlantic golf course portfolio will enable us to capitalize on our

strengths and successes in course quality that we've built in the Delaware and Maryland coastal area."

Tom Stevenson will continue his role of managing the facility, and the other staff members will join the Freeman Golf team. Assisting with the operations at Hell's Point will be Bill Hamilton, director of golf operations for Carl M. Freeman Golf.

LinksTime, e2e team up

BELLEVUE, Wash. — In an effort to continue developing strategies that will provide greater traffic and exposure for its member courses, LinksTime, a provider of Internet marketing and software solutions to the golf marketplace, has teamed with e2e Golf Solutions, a company that offers end-to-end software and Internet services for the golf industry.

"This alliance is congruent with our strategy of offering the best and convenient service for golfers and golf course owners alike," said Jim Sorenson, president of LinksTime. "With this partnership, e2e Golf and LinksTime are providing a broader reach for golfers and creating valuable marketing opportunities for golf course owners to better promote their facilities."

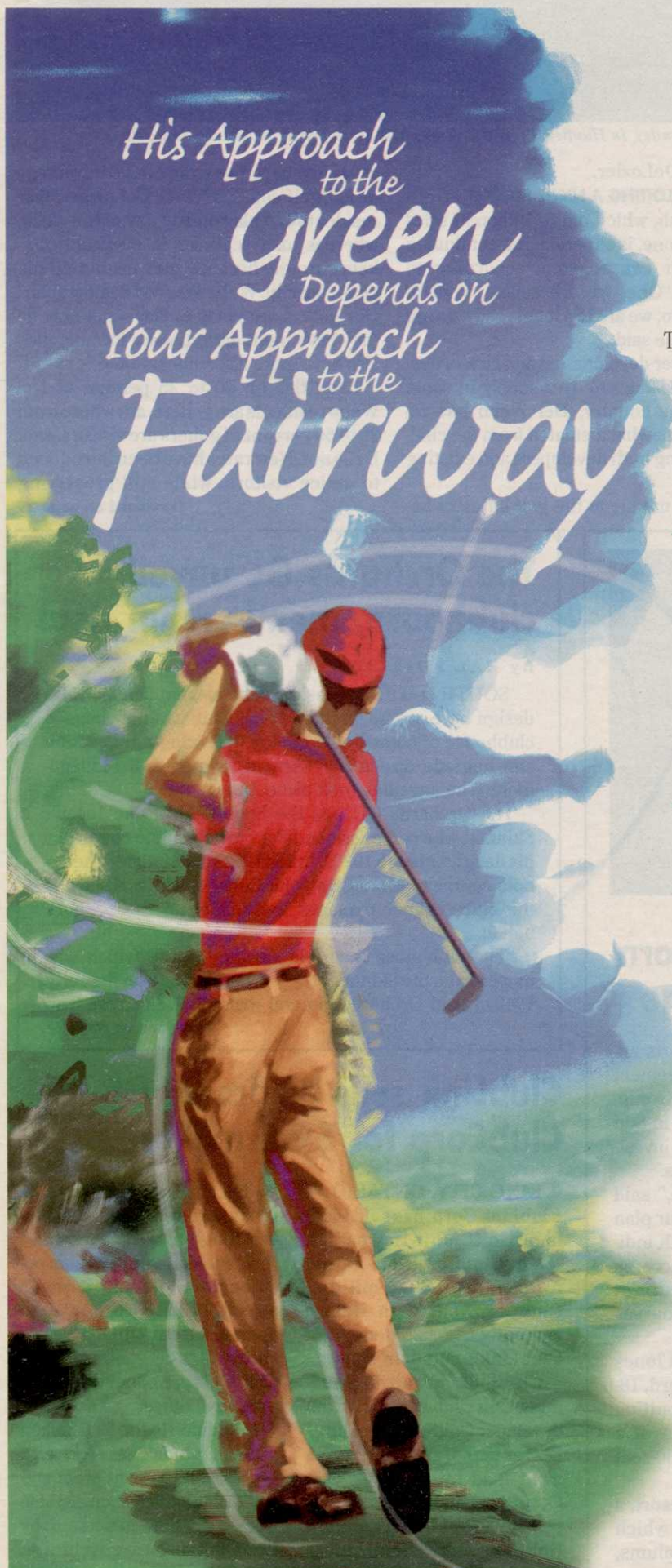
Through the alliance, tee times at LinksTime's member courses will be accessible online through e2e Golf's tee time reservation network. The network consists of more than 200 websites including AOL, Mindspring, CNN/SI.com, USAToday.com, as well as 107,000 travel agency locations.

"This is a milestone in building the online community of courses at which the golfer can access and book tee times," said Larry Lippon, president and CEO of e2e Golf Solutions. "e2e Golf has built one of the most extensive tee time reservation networks in the industry with over 500 online golf courses and hundreds of travel and Internet partners."

As part of the reciprocal agreement, e2e Golf's inventory of course tee times will be available on the LinksTime website (www.linkstime.com). LinksTime courses are located throughout the U.S.

IGM MAINTAINING SILVER LAKES

LAKELAND, Fla. — International Golf Maintenance (IGM) has taken over the maintenance operation at Silver Lakes Country Club, a 27-hole course at a residential resort community in Helendale, Calif. "IGM has made visible improvements to the course in a short amount of time," said Bobbi Byington-Rourke, general manager of Silver Lakes. The new arrangement began June 1.



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