

"If a new course hopes to host a major tournament, it'll have to plant one of the great new bents. Penn A-4 is the right choice for Tiffany Greens and our changeable Kansas City climate."

Tiffany Greens was destined to be first class all the way—from its perfect location and Robert Trent Jones II design to the choice of Penn A-4 creeping bentgrass for greens.

Now that word is out we have the truest, most consistent greens in the area, golfers flock to this semi-private course. We mowed the greens 10 days after seeding, and took the height down to 0.125" in a matter of weeks. Penn A-4 established quickly, and maintains deep roots year-round. Since we opened the course in April 1999, green speed is a consistent 9.5 with no stress during high heat index days.

Penn A-4 doesn't require any extraordinary maintenance procedures. Anyone who wants smooth, fast greens has to do the same amount of maintenance. I verticut and top-dress twice a month and spoon-feed fertilizer.

My uncle Junior was a superintendent, so I grew up on a golf course. I worked for him 8 years, and have been a superintendent myself for another 19 years. He taught me that greens were like the motor of a car—the most important part—and when the motor was good the car was good. The motor's great here at Tiffany Greens. To host a PGA Senior Tour event in our first year is an honor, a privilege, and a compliment.



Tee-2-Green®

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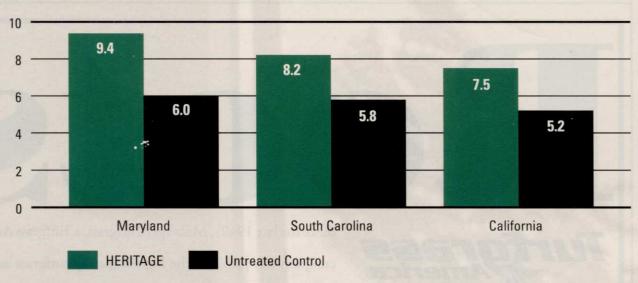
 Enhances the thickness and color of turf without stunting or plant growth regulator effect.
- Reduced Risk Fungicide

Displays a low-risk toxicological profile.

• Extended Spray Intervals

Applied at low use rates with longer spray intervals.

Turf Quality* — Measured at Turf Research Facilities in Three States.



^{*} Turf quality ratings are on a 0-10 scale where 10 is excellent. Values less than 6 represent plots with unacceptable turf.



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For more information, contact your authorized Zeneca Agent, or call Zeneca Professional Products Toll Free at 1-888-617-7690. Labels and MSDSs available 24 hours a day, seven days a week via Fax on Demand. Please call 1-800-640-2362.

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While golf is perhaps the most unpredictable game ever invented, Jacobsen's legendary cutting reels, blades and attachments are, without



question, the game's most consistent. Year after year, innovation after innovation, we set the stage for golf's greatest moments.



AT 4:30 AM,

WHEN THE WIND'S BLOWING JUST RIGHT, YOU CAN HEAR THE GREENS COMMITTEE SNORING.

only seem like no one is watching. But, as sure as the sun will rise, so will eyebrows, if the course isn't just right.

And you know golfers, if things don't go their way, they often look for excuses. A luxury you do not have.

For over 75 years, Jacobsen has led the industry in cutting technology. (Which, in part, has protected superintendents from

pointing fingers.) Complaints like

"slick greens" you can live with, if

While you're getting an early start on the greens, it might

not revel in. But when golfers start missing putts on bumpy greens, they have a legitimate gripe. Our history of innovations includes the legendary Turf Groomer. It helps create healthier, faster greens that roll true, day in and day out, which means golfers will have

no one to blame but themselves

for missing putts. For more
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