

NGCAO, USGA starting "Kids on Course" development campaign

CHARLESTON, S.C. — Two major industry groups — the National Golf Course Owners Association (NGCOA) and the U.S. Golf Association's (USGA) Foundation — have established a national joint effort called "Kids on Course."

The program provides for \$1 green fees at participating NGCOA member courses for youths taking part in USGA-supported junior programs across the country. The NGCOA signed aboard as part of its player development program, "Get Linked. Play Golf."

"By collaborating with the USGA, we have the ability to grow the game in a big way," said Mike Hughes, executive director of the NGCOA. "We'll be able to provide affordable, real course experiences to economically disadvantaged juniors."

Kids on Course will match the USGA's junior programs with more than 4,500 NGCOA member courses, providing playing time during off-peak hours. The course will pick the times and specify when youngsters can play. Players will be supervised by their local USGA program until the owner and the program director agree that they can access the course on their own, with proper identification.

"If the USGA is going to help make the game more accessible and affordable, we must find a way to make playing the course less of a financial burden to those who have traditionally faced economic or physical challenges," said Trey Holland, USGA president.

American Golf Corp. (AGC), a member of the NGCOA, piloted Kids on Course over the last two years. This year almost 2,000 kids in 35 junior programs have enjoyed reduced green fees at 40 different AGC courses.

NGCOA's "Get Linked. Play Golf" program includes a marketing kit with advertising campaigns aimed at select markets. It also includes "Take Your Daughter to the Course" week, to introduce girls to the game,

and "City Golf Blitzes," to introduce beginners.

More information is available at NGCOA's web-site: www.ngcoa.org.

Troon Golf assumes management of Old Works GC

SCOTTSDALE, Ariz. — The "Troon golf experience" is now in play in Big Sky country as Troon Golf assumes the management of the Old Works GC in Anaconda, Mont. The Jack Nicklaus signature course is the golfer's gateway to this mountainous recreation community, the state's Pintler Primitive Area.

On land once owned by the

ARCO Co., the course was built over the slag remains of an old copper smelter and eventually turned over to the city of Anaconda as part of a settlement to reclaim the site. Old Works is the result of a partnership between state and federal agencies and was the first-ever golf facility built on a U.S. Environmental Protection Agency Superfund site.

Historic mining relics along the course were carefully preserved during construction, and ebony ground slag was used in the bunkers instead of sand. The 150-foot tall flue rises dramatically behind the fourth green, and many of the holes are named for prominent features of the mine and its landscape that make Old Works an original golf experience.



**IT'S ONLY HUMAN NATURE
TO WANT THE BEST OF BOTH WORLDS.**

Apply MACH 2® Turf Insecticide once before egg-hatch to prevent grubs all season long. Or apply shortly after egg-hatch to cure grubs up through the second instar. Make the choice that suits your schedule and resource availability. MACH 2 also controls key lepidoptera, such as cutworms, armyworms and sod webworms, making it one of the most versatile turf insecticides on the market.

And don't worry about watering MACH 2 in immediately. Unlike other products, MACH 2 can wait 2 weeks or more for you—or mother nature—to water it in without degradation of the active ingredient.

Prevent or cure with season-long control. Unmatched irrigation flexibility. Effective grub and lep control with an award-winning environmental profile. Only MACH 2 truly gives you the best of all possible worlds.

For more information, call 1-888-764-6432 ext. R3107, or visit our website at www.mach-2.com.

MACH 2
TURF INSECTICIDE

**IT'S ALL YOU NEED
TO PREVENT OR CURE.**

The King & Bear

continued from page 3

vista and are the signature marks of the course. Coquina is also incorporated into several bunkers near the clubhouse.

The King & The Bear is surrounded by the Neighborhoods of World Golf Village, a gated community that will eventually have more than 850 houses. Some 110 home sites line the fairways. ■