

GCNI teams up with Frankfurt golf show

FRANKFURT, Germany — *Golf Course News International* will serve as the official publication for the first Golf Course International, a trade show and conference which will be here Dec. 5-7 encompassing golf course planning, construction, maintenance and course and club management.

Coordinated by Messe Frankfurt Ausstellungen GmbH of Wiesbaden, with GPI Golfprojection International as a strategic partner, the conference is anticipated as "a milestone in professionalizing the golf business in Europe."

"We believe this show, being held at a hub of world travel and

with an impressive array of speakers and exhibitors, will become integral to golf development in future years," said *Golf Course News* Group Publisher David Premo. "As the newspaper for the golf course industry around the world, it is important for us to be involved."

The show will take place at the

Frankfurt Fair Grounds exhibition center, 20 minutes away from Frankfurt airport, where flights arrive daily from all international destinations.

One key conference topic, according to Messe Frankfurt Managing Director Thomas Schuetz, will be wastewater treatment and its re-use for irrigating golf courses — not only important for courses in dry geographi-

cal regions but also because of increasingly rigorous legal restrictions.

Working on the premise that the economic aspects of golf have often been neglected, the conference will address what measures club managers can take to enhance efficiency.

Because of the need to promote the game, GPI Golfprojection International is initiating a new movement, "Europe Goes Golf," and will stress how to reach the enormous untapped numbers of wouldbe golfers.

Suppliers will attend from many countries, Schuetz added.

Golf Course International 2000 will provide a framework for workshops and half- and full-day seminars on golf course design, planning, construction, maintenance and management. They will be organized "in close cooperation with industry consultants from the United States Golf Association and Golf Course Superintendents Association of America," organizers said.

TPI plans summer convention

SPOKANE, Washington — After a record-setting Midwinter Conference in San Antonio, Texas, Turfgrass Producers International (TPI) has shifted its sights toward its July 19-21 Summer Convention and Field Day here.

Some 820 turf producers and exhibitors from around the world came to San Antonio to advance their education, visit exhibitors and enjoy a Texas-style private party with country/Western star Tracy Bryd one night and a raging Zydeco band and crawfish boil the next night. TPI's exhibit area grew by more than 22 percent over last winter, with 72 exhibitors filling Adams Mark Hotel's special hall.

While in San Antonio, plans for the group's Summer Convention were finalized by committees of members, exhibitors and demonstrating firms. Maryland Ray, owner of Ray Turf Farms, will host the group's 33rd annual convention in Spokane that will feature formal education sessions, tours, social events and two days of on-farm equipment displays and demonstrations.

Information about exhibiting or participating in Spokane is available from TPI's website at www.TurfGrassSod.org or by contacting the TPI office at 800-405-8873, 847-705-9898, or e-mail Turf-Grass@MSN.com.



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