# 

#### THE NEWSPAPER FOR THE GOLF COURSE INDUSTRY

A UNITED PUBLICATION **VOLUME 12, NUMBER 7** JULY 2000 • \$7.00



### **New Products**

GCN's New Product News features dozens of new chemicals, hardware, parts and accessories .......15

Zoysiagrass spotlight New seeded varieties hit the market, Beatrice Country Club tests zoysia sod ......13



Rounds played in 1999 reached the highest point ever (564 million), according to the 2000 edition of the National Golf Foundation's Golf Participation in the U.S. study. For more on the NGF study, see story on page 3.

#### COURSE MAINTENANCE

Superintendents use TV show to reach members..6 Oscar Miles set for 55th Women's Open ..... 

#### COURSE DEVELOPMENT

Sanford ready to shape Big Dig dirt	19
Ault elected ASGCA president	19
Keystone opens second 18	19

#### COURSE MANAGEMENT

Graham Marsh forms food service venture	23
Book4golf signs NGCOA pact	23
Troon Golf joins Cabo del Sol team	23

#### SUPPLIER BUSINESS

The Andersons finish Scotts acquisition	24
EPA reduces Dursban rates	24
Industry formulates e-commerce strategies	25

#### PERIODICAL

## **Eco-terrorists strike Pure Seed test farm**

By JAY FINEGAN

HUBBARD, Ore. - An underground eco-terrorist group styling itself the Anarchist Golfing Association attacked Pure Seed Testing Inc. here last month, smashing into greenhouses, overturning and stomping on experimental grass plots, scattering identification labels, and spray painting such slogans as "Nature Bites Back.

Crystal Fricker, director of research and new president, estimated damage at about \$500,000, but said the value of projects destroyed in the raid could easily have run over \$1 million. "It's hard to put a value on it," she said. "We've lost years of research."

The Federal Bureau of Investigation swung into action quickly, assigning 10 agents to the case. At press time, no arrests had been made.

The vandals stole onto the 110-acre research farm

## dot-coms primed to revolutionize market

**By ANDREW OVERBECK** 

While the buzz surrounding the launch of several Internet-based business-to-business ventures

earlier this year has faded, work behind the scenes continues as these high-tech companies clamor to define strategies, attract vendors and buyers and get up and running. In the meantime, websavvy superintendents are beginning to embrace the concept of purchasing goods on-line.

New players have also burst onto the scene in recent weeks, bringing the total of superintendent specific Continued on page 25

## **Destructive beetle spreading** fast through Northeast

By JAY FINEGAN

BRETTON WOODS, N.H. - An unusually pernicious turf-destroying beetle, the European chafer, is marching briskly through Northeastern states and appears poised to extend its range. Speaking to superintendents from Maine and New Hampshire at the Mount Washington Hotel here, entomologist Stanley R. Swier said the chafer can do "a phenomenal amount of damage."

Rhonda Knipp

Swier also expressed concern that the insect may be on the verge of a breakout phase. "The chafer will lay its eggs in potted nursery plants, and these plants will be shipped around the coun-try," he said. "They can also be carried by cars and trains. They emerge by the millions in late June, and they'll fly right into vehicles. When you look at



Architect Tom Fazio on site at the Virginia State Golf Association's Independence Golf Club. When the course opens next summer, it will have a 9-hole Kid's Course. For more on this story, see page 19.



Damage to Pure Seed's experimental grass plots.

during the night. "They hit two different greenhouses and went across 70 acres of the farm, hitting different nurseries, pulling up plants, cutting the heads off plants, and dumping 200 pots of ornamental grasses collected from around the world," Fricker said. "They left little clues that they had been everywhere - golf balls embossed with their insignia: a circle-A anarchist symbol, Continued on page 5

## Jack's back in Monterey

By ISAAC HILLSON

Its advance from there had

been gradual. Now, how-

ever, the insect has spread

as far north as Portland,

Me., and southern Canada,

Continued on page 10

MONTEREY, Calif. - In the charged atmosphere of the weekend before the U.S. Open at Pebble Beach, Jack Nicklaus made some noise a few miles east as he unveiled his latest course design.

Pasadera Country Club is set inland, just east of Laguna Seca Public Course and a few miles from the ocean. Cut into the familiar brush-covered hills of the California countryside, the course caters to the recently rich forty-something retirees of the booming San Francisco Bay area and offers some relief from the unpredictable fogs of the coastal areas of the Monterey Peninsula.

Continued on page 21

## Course owners, **IRS** negotiate

#### By A. WASHBURN

CHARLESTON, S.C. -The National Golf Course Association Owners (NGCOA), working with the national accounting firm KPMG, met here recently with officials of the Internal Revenue Service to seek more favorable tax treatment for golf courses. At issue was a 45-year-old tax regulation dealing with real estate depreciation which, course owners contended, failed to account for the construction and maintenance costs of modern layouts.

Revenue Ruling 55-290, Continued on page 30

European chafer depositing eggs.

the routes of major highways and rail beds, you see the chafer following those tracks. It's getting a free ride from place to place." The brown, inch-long beetle, a native of central Europe, first appeared in the United States in 1940, when it turned up in Newark, N.Y.