THE NEWSPAPER FOR THE GOLF COURSE INDUSTRY

A UNITED PUBLICATION

VOLUME 12, NUMBER 1 JANUARY 2000 • \$7.00

Bug Off!

Mosquito control goes high tech without use of pes-

Tools of the Trade

Take a look inside former GCSAA President Joe Baidy's new maintenance center24



LOPEZ NOW AN ARCHITECT

Nancy Lopez, who has consulted on golf course designs in Japan and the Philippines, is embarking on a career in design. See an interview with Lopez, the Old Tom Morris Award winner, on page 31.

COURSE MAINTENANCE

	3
Dr. Nelson debunks turfgrass myths	3
Audubon certifies Texas, Calif. courses	6

COURSE DEVELOPMENT

Fledgling Tillinghast Association expands	31
Jacobson, Cochran complete Borland design	35
Arnold resigns GCBAA post	36

COURSE MANAGEMENT

Bear's Best unveiled in Atlanta, Vegas	47
Signs, signs — everywhere a sign	47
Kemper to manage four New Orleans munis	47

SUPPLIER BUSINESS	
Eco Soil to focus on United States	53
Sybron retools distribution network	55
New products abound	58

PERIODICAL

Roundup-tolerant bent looms on the horizon

COLUMBUS, Ohio - The Scotts Co. is developing genetically modified turfgrasses that are resistant to the herbicide Roundup, a potentially major breakthrough that could make it easier for superintendents to control weeds, according to Scotts researcher Dr. Virgil Meier.

Speaking at the recent Ohio Turfgrass Conference and Show here, Meier said a Roundup-resistant bentgrass crop could be ready for harvesting as early as 2003. The Marysville, Ohio-based firm is also researching Roundup-

resistant strains of Kentucky bluegrass and St. Augustinegrass. The bluegrass could be available in 2004.

Among other tasks, the crew at The Valley Club in Sun Valley, Idaho, must maintain the club's platform

tennis court. See Spring Prep section, pages 28-30.

OFF-SEASON? YOU BETCHA!

"This whole area of genetically modified organisms (GMOs) will change how we maintain turfgrass 15 to 20 years from now, starting with the Roundup-resistant bentgrasses

and bluegrasses that will be available in 2003 and 2004," Meier predicted.

Scotts has been testing genetically modified Continued on page 23

Valderrama Declaration affirms stewardship

By TREVOR LEDGER

VALDERRAMA, Spain - "What started as a simple exploration of ecology has turned into a major, complex and dynamic program," said Jo Schatten, chairman of the European Golf Association Ecology Unit in his opening ad-

dress to the U.S.-Europe Golf Environment Summit at Valderrama Golf Club here in November.

Two days later, leaders in golf from around the world were signing the Valderrama Declaration, a statement of intent affirming the golf industry's commitment to environmental stewardship in partnership with such

Continued on page 17

Novartis, AstraZeneca to merge, spin-off ag units

BASEL, Switzerland - Consolidation continues in the agrochemicals industry as the boards of Novartis AG and AstraZeneca PLC have agreed to merge and spin-off their troubled agribusiness units to form Syngenta. The \$15-billion deal combines Novartis' Crop Protection and Seeds businesses and Zeneca Agrochemicals.

According to industry analysts, this move may be the first in another round of mergers. The Syngenta deal may affect St. Louis-based Monsanto Co., which earlier had been rumored to be in talks

Continued on page 57

Supers giddy about tourney

By A. OVERBECK

MOBILE, Ala. — The four superintendents hosting their peers at this year's GCSAA Golf Championship are feeling emotions of apprehension and excitement as they start to prepare for the event.

"I'd be lying to you if I told that I wasn't feeling the pressure to look good," said Michael Rienzi, superintendent at Kiva Dunes Golf Club. "To me this is big. I'm more nervous about this than I was about Continued on page 25



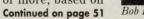
The 18th hole at the Falls Course at Magnolia Grove. The course will host the final round of championship play at the 2000 GCSAA Tournament.

GTCR commits \$100M to new Husband firm

By PETER BLAIS

CHICAGO — GTCR Golder Rauner, LLC has committed \$100 million in equity financing to back former Cobblestone Golf Group Chief Executive Officer James A. (Bob) Husband and his executive team to start Heritage Golf Group, LLC, a new course acquisition/management firm based in San Diego.

The commitment includes an initial investment of \$50 million, with potential to provide up to \$100 million or more, based on







Mobile courses offer up coastal challenge

By ANDREW OVERBECK

OBILE, Ala. - When the Golf Course Superintendents Association of America (GCSAA) last visited New Orleans in 1992 for the International Golf Conference and Show, the GCSAA Golf Championship was held in Ponte Vedra Beach, Fla., three states away from the con-

Traveling to the 2000 tournament will be a tad bit easier for participating superintendents. This year, the tournament will be staged at six courses in the Mobile, Ala., area Feb. 11-15.

The Toro Co. has renewed its sponsorship of the event through the year 2003 and the tournament is expected to attract more than 720 superintendents from across the country and around the world. Practice rounds run Feb. 11-12, the Four-ball championship will be held on Feb. 13, followed by Championship play Feb. 14-15.

Wayne "Chandler" Masters, superintendent at Rio Secco Golf Club in Henderson, Nev., is the defending individual champion and the Chicagoarea section of the Midwest Association of Golf Course Superintendents is the defending chapter team champion.

The 2000 Tournament will be held at the following courses:

Peninsula Golf and Racquet Club, Scott Clark superintendent

- Yardage Championship: 7,026 yards, Regular: 6,494, Forward: 5,799
 - Terrain Flat
 - Rating/Slope 73.4/126
- Course Comments "These greens are huge, they average 6,000 square feet. There is also a fair amount of blind hazards since it is a flat piece of property.

Kiva Dunes Golf Club, Michael Rienzi, superintendent

- Yardage Championship: 7,092 yards, Regular: 6,464, Forward: 5,849
 - Terrain Coastal Dunes
 - Rating/Slope 73.8/129
- Course Comments "This is a bump-and-run style course, players will have to use a wide vari-

The Crossings Course at Magnolia Grove,

Layton Overstreet, superintendent

- · Yardage Championship: 7,151 yards, Regular: 6,560, Forward: 5,184
- Terrain Slightly hilly
- Rating/Slope 75.6/134
- Course Comments "These greens are real slopey and you have to watch the breaking speed."

The Falls Course at Magnolia Grove, Layton Overstreet, superintendent

- · Yardage Championship: 7,239 yards, Regular: 6,558, Forward: 5,253
 - · Terrain Marshy, undulating
- Rating/Slope 75.1/137
- Course Comments "The Falls course is a true tournament golf course. Out of all the courses that they will be playing in the area there is no doubt that this is the big boy.

Cotton Creek at Craft Farms, Kevin Kaehr, superintendent

- Yardage Championship: 7,028, Regular: 6,581, Middle: 6,032, Forward: 5,175
 - Terrain Flat
- Rating/Slope 73.9/132
- Course Comments "The Cotton course is longer and narrower, with a lot of trees on the back

Cypress Bend at Craft Farms, Kevin Kaehr, superintendent

- Yardage Championship: 6,848, Regular: 6,424, Middle: 5,954, Forward: 5,045
 - Terrain Flat
- Rating/Slope 73.5/131
- Course Comments "Cypress is wide open and forgiving, but the greens are a bit bigger and wider. You will have some outlandish putts left if you are not near the pin."

WEATHER

Weather conditions in the Mobile-area in the middle of February can be a hit-or-miss proposition and many courses are situated close to the Gulf of Mexico or Mobile Bay so windy conditions are likely.

"In February there is usually a pretty stiff wind from the north, and that is when things get hard and fast," said superintendent Michael Rienzi at Kiva Dunes Golf Club. "It is usually around 70 degrees during the day, but we could get high winds and a cold snap.

Gulf Shores supers excited about tourney

Continued from page 1

working at the Masters. I'd rather be doing a tournament being watched worldwide on TV than to have all my peers come down and play my golf

The tournament, however, will give the superintendents a chance to showcase not only their talents, but also their courses.

"I am more excited than pressured," said Scott Clark, superintendent at Peninsula Golf and Racquet Club. "I am looking forward to showing everyone what we can do.'

When the golf championship rolls into town in the middle of February, golfers can expect the six participating layouts here to be in tip-top shape. The courses in the booming Gulf Shores region usually do around one-third of the year's business between late February and late May, when the weather is warm and the humidity is relatively low.

"February is when we try to peak," said Rienzi. "We get the bulk of our play in the spring, so we ought to be in good condition."

Each course will be going through its normal pre-tournament routine prior to the GCSAA event.

Layton Overstreet, superintendent at Magnolia Grove, planned to get busy right after the holidays. "I want to put our best foot forward," said Overstreet. "We will groom it as well as we did for the LPGA event that we had last October. We'll edge out the bunkers real good and speed up the greens a touch."

Clark will be re-tooling his spring schedule a bit to accommodate the tournament. "We'll mow more often and fertilize a couple of weeks ahead," said Clark. "We've done wall-to-wall overseeding, so it will be greened up nicely.'

Fall activities, especially overseeding, have been key to ensuring that the courses look good and are in good shape for the tournament.

Right now we have caught all the good breaks," said Rienzi. "We had the best overseeding I've ever had this year.'

Meanwhile, Kevin Kaehr at Craft Farms is working diligently on winter projects. "We are thinning out some of the trees to get more air movement around greens and we are working on bunker he said. "We are right on target for drainage,"

Kaehr can't wait until the tournament comes to town. "I am excited because this is a fast-growing area and a lot of people are not aware of what a golfing center Gulf Shores has become," he said.

In February, Kaehr and the rest of his compatriots will have the unique chance to show more than 700 superintendents what golf on the Gulf Shores is all about.

Maples to get USGA Green Section Award

By MARK LESLIE

NEW ORLEANS, La. - Palmer Maples Jr., former president of the Golf Course Superintendents Association of America (GCSAA) and Carolinas Golf Course Superintendents Association, will receive the



USGA Green Section Award during the GCSAA's 71st International Golf Course Conference and Show here in February. Following such past recipients as Drs. James Watson

Continued on page 26

