

## Bayer awards 1999 scholarships

KANSAS CITY, Mo.— The Bayer Corp. Garden & Professional Care (GPC) business group has awarded scholarships to 15 university students pursuing turf-related degrees at 12 different universities. Students selected for the scholarship have demonstrated superior academic and leadership skills. University professors nominate students who demonstrate promising potential for the turf grass profession.

"Bayer GPC is always looking for ways to raise the bar professionally in the turf and ornamental industry," said Neil Cleveland, turf and ornamental market manager. "These students have demonstrated the drive and the skills to help move us in that direction."

The scholarship recipients are: Ryan Vogler and Matthew Boyce, Penn State University; Eric Hogan, University of Missouri-Columbia; Dave Weston and Mieke Damaske, Cornell University; Eric Watkins, Rutgers University; Kris

Kvelling, University of Illinois-Champaign; Cliff Helvie, Purdue University; Adam Haberkorn, Michigan State University; Trygve Ekern, University of Wisconsin-Madison; David Roush, University of Maryland-College Park; Thomas Marks and Jeremy Fall, Louisiana State University; Mark Daniels, Ohio State University; and Jeffrey Urquhart, University of Rhode Island-Providence.

## Textron signs deal with American Golf

RACINE, Wis. — Textron Turf Care and Specialty Products announced that it has finalized a supply agreement with golf course management company, American Golf. The company operates more than 300 private, resort and daily-fee golf courses and practice

centers in the United States and the United Kingdom.

The three-year agreement states that a majority of American Golf's new turf-maintenance equipment purchases will be from Textron Turf Care and Specialty Products.

"American Golf's agreement

with Textron Turf Care and Specialty will help us continue to provide the highest level of maintenance possible at our courses worldwide," said John Meyer, American Golf's director of fleet management and national accounts.



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## Lesco

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its, said Foley. "The strategic initiatives that we invested in during 1998 are driving our growth and profitability in 1999," he said.

Lesco looks to continue its expansion strategy this year with the construction of a new plant outside of Richmond, Va. that will produce a completely new controlled-release, homogeneous turf fertilizer utilizing matrix technology. "We bought the worldwide rights last year," said Foley. "The fertilizer features an entirely new process that has not been available anywhere in the world before." The plant is scheduled to go into limited production early this fall and product should be available late this year.

Meanwhile, Foley expects to maintain the current growth levels. "We have been growing at 20 percent for the last five years, and I think we'll continue to grow at those rates," said Foley.

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In other Lesco news, the company announced that Breck Denny will replace Ware Grove as vice president and chief financial officer.

Denny worked for investment banking firm J.P. Morgan and Co. for 23 years and most recently served as vice president, finance and treasurer for Ohio-based Medusa Corp.

"He has great relationships with the investment community as well as experience in our market," said Foley.

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\*\*1998 GCSAA Plant Protectant and Fertilizer Usage Report.  
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