

## Walters signs Schmidt-Curley for Las Vegas design

LAS VEGAS — Schmidt-Curley Design of Scottsdale, Ariz., has been signed to design a new course on the Las Vegas Strip. The Walters Group, developers and operators of five courses in Las Vegas, including Desert Pines and Royal Links, selected Schmidt-Curley Design for its latest facility located be-

tween The Strip and Interstate 15, just across the street from the new Mandalay Bay Resort.

The par-72, 7,018-yard course will be surrounded by landscaped mounds and features 2,000 palm trees. Construction is scheduled to begin this fall.

Schmidt-Curley has a number of designs under construction, in-

cluding the 36-hole Landmark Golf Club, site of The Skins Game for the next five years. Other designs under construction include the 36-hole home of the Southern California Section of the PGA in Beaumont, Calif.; Sunrise Colony courses at both Las Vegas (Siena) and Houston (Royal Oaks with Fred Couples); Talega in San Clemente

and Santa Fe Valley in Rancho Santa Fe (both with Fred Couples); Landmark Golf's Oak Quarry outside Ontario, Calif.; and Marriott's latest high-end facility in Palm Desert, Calif. (with Nick Faldo).

Recently opened is Goose Creek Golf Club, outside of Ontario. Construction has been completed on The Palms, a membership club next to PGA WEST in La Quinta, Calif..

### WESTERN GOLF TRACK OPENS IN CALIF.

SCOTTSDALE, Ariz.—Western Golf Properties' clubhouse construction is near completion at The Meadows Del Mar Golf Club in San Diego, Calif. The 18-hole course was designed by Tom Fazio and opened Aug. 28.

## Player enters Chinese market

By ANDREW OVERBECK

SINGAPORE — The Gary Player Group has hooked up with Hong Kong-based Leisure Resources International (LRI) in order to expand its golf academy and golf center concepts throughout Northern Asia and other large Southeast Asian cities.

"We are looking for partners who are building brand new facilities, as well as those looking to improve existing sites," said Erica Hodge, general manager for Gary Player Management Services. "We plan to initially focus the golf center concept on Northern Asia, particularly greater China."

A Gary Player Golf Center is a complete golf practice facility incorporating both a teaching academy and a driving range, and ideally practice greens and golf holes.

Although the Gary Player Group is starting a new company, Gary Player Management China, it signed on with LRI in order to gain regional expertise. "The partnership with LRI is key to our expansion into China. They have extensive contacts and experience in Hong Kong and China," said Hodge.

Gary Player Management China is in negotiations for a variety of projects in Hong Kong and China.

## Signage

Continued from previous page

how the image will be used.

When looking at a visual image, take everything into account: color, typefaces, ability to be reproduced 1/4-inch in height (or less, such as on a golf ball), potential signage options, etc.

Avoid "dictating" design specifics such as sign types; let this be an option, but keep an open mind.

Always look ahead and try to get your team to envision what should be and what can be.

*Forrest Richardson is a golf course architect based in Phoenix and president of Golf Group Ltd. You may reach him at 1-602-266-6782, or via e-mail at forrest@rorr.com.*



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