

## Bear Trap Dunes hires Eric Linde

BETHANY BEACH, Del. — Bear Trap Dunes Golf Club, a new 18-hole par-72 course in Ocean View, has hired Eric M. Linde as superintendent and Houston Frey as his assistant.

A certified golf course superintendent, Linde holds a bachelor's degree in agronomy from Penn State University. He

worked as superintendent for many high-end courses, including Landsdowne Resort and Conference Center, Shenandoah Valley Golf Club and Farmington Country Club. He is a founding member of the Zoysiagrass Growers Association, has been active in the Audubon Cooperative Sanctuary Program, and has

spoken at various national and regional turfgrass conferences.

Frey comes to Bear Trap Dunes with a turfgrass degree from Rutgers University. His prior positions were assistant superintendent for Ocean City Golf and Yacht Club, and crew foreman for River Run Golf Club.

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HENDERSON, Nev. — Lake Las Vegas Resort has hired Jeff Reid as superintendent of

SouthShore Golf Course.

Prior to joining Lake Las Vegas Resort, Reid worked at Spanish Trail Country Club, La Costa Resort & Spa, Carlton Oaks Country Club and Eaglecrest Country Club.

Reid is a graduate of Grossmont College, with a bachelor's degree in business administration. He also holds a golf and sports turf management degree from Cuyamaca College.

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SCOTTSDALE, Ariz. — Sanctuary Golf Course at Westworld, SunCor's new 18-hole, daily-fee golf club here, has named Rick Ulloa assistant superintendent.

Ulloa has more than 10 years experience, assisting in course construction, maintenance and management, serving at such courses as Hillcrest, Wildfire and Kierland golf clubs and The 500 Club Golf Course, all in Arizona.

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## Sugarloaf hires

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where it needs to go. We'll also put in some subsidiary drainage on fairway areas that in a mountain environment tend to collect and hold water. We're talking about adding three golf holes to the golf academy and building a clubhouse. We're putting together a three-year master plan."

Hellstrom will also assist in the possible development of a second 18-hole layout at Sugarloaf; help construct a new 18 at ASC's nearby Sunday River resort in Bethel; undertake a capital improvement program for maintenance equipment; and develop marketing and operational plans.

Hellstrom has a bachelor's degree in agronomy and describes turf management as his "passion, even though I haven't considered myself a superintendent for many years because I haven't been doing that specific job. I've been hired by companies to assist them in all aspects from construction to grow in to setting up the operational formats to building maintenance centers and clubhouses to purchasing equipment to guest services."

Hellstrom and Sugarloaf have a verbal agreement which results in his spending three to five days a week at the northern Maine resort. "When I'm not here, I pass on instructions to my assistant [Ryan Elliott] and foremen and let them do their jobs."

Hellstrom maintains a home and his office 50 miles north of Montreal. Intrawest remains one of Hellstrom's clients, meaning he works for the two largest ski resort companies in North America. He is also consulting at Montreal's Vallee des Fort, which is building a second 18 holes.

"We don't discuss Intrawest's business with ASC or ASC's business with Intrawest," Hellstrom said. "It's not that hard to balance. Both companies know that we're a consulting firm and don't have a problem with it. They aren't as competitive in golf as they are in skiing... I feel fortunate to work for two such great companies. People recognize it as a compliment to the services we deliver that these companies would both want to have us as consultants." ↑