

BRIEFS



KEMPER TO REVAMP NAVAL BASE

NORTHBROOK, Ill.—The Village of Glenview selected Kemper Sports Management to build and operate a daily-fee facility at the former Glenview Naval Air Station, a 1,121-acre former military base being converted to a mixed-use development. Glenview trustees approved the sale of 180 acres of land at the air base to Kemper Sports for use in building a course and clubhouse that will include a golf museum, restaurant and banquet facilities. Kemper Sports' vision for the planned \$20 million project is to create a world-class course and practice facility. As part of its bid, Kemper formed an alliance with the Illinois Section of the PGA (IPGA) enabling the IPGA to move its headquarters to the Glenview site. Upon opening, the new facility will also house the Illinois Golf Hall of Fame, an interactive museum celebrating the history of golf in Illinois and those who have made contributions to the game. Plans are to start construction this fall and open the course by spring 2001.

MOUNTAIN COURSE ADDED IN WIS.

MERRIMAC, Wis.—Offering "some of the best mountain golf in the Midwest" on 800 acres of glacier-formed bluff in Wisconsin's Baraboo Hills, Devil's Head Resort & Convention Center at Merrimac enters the 1999 season starting work on nine new holes to add to its 18-hole championship course. Some 45 minutes north of Madison, Devil's Head is located between Portage and the Wisconsin Dells.

IRWIN DESIGNS NEVADA COURSE

SPARKS, Nev.—Red Hawk Golf Club is adding an 18-hole course and 18-hole putting course designed by Hale Irwin. Winding along the cottonwoods and marshes at Wingfield Springs Village Center, the putting course is scheduled to open in the fall and feature 18 challenging bentgrass holes put together by the three-time U.S. Open champion. The Hills Course will wind through the Pah Rah Range, complementing the 18-hole Springs Course designed by Robert Trent Jones Jr.

VERMONT'S OKEMO GC READIES FOR SPRING 2000 OPENING

OKEMA VALLEY, Vt.—Okemo Valley Golf Club, an 18-hole facility here, is scheduled to make its debut in the spring of 2000. The course will be home to the Okemo Valley Golf Academy, an 18-acre golf learning center. Okemo is also planning an expansion, called Jackson Gore, which will include a nine-hole executive golf course.

Doak's Apache Stronghold 'new-fangled' for desert

By MARK LESLIE

GLOBE, Ariz.—The San Carlos Apache Nation had The Apache Golf Casino, a couple thousand square miles of Apache land and plenty of Apache labor. What were they missing? A golf course.

But that will be remedied in May or June when the Tom Doak-designed 18-hole Apache Stronghold opens to public play here.

It will be a new-fangled type of course for the desert: wide (200-foot) landing areas, a lot (100 acres) of turfgrass, plentiful water supply, immense length (7,500 yards from the back tees), and cooler weather than most desert tracks (leading to a choice of dwarf bluegrass fairways and Dominant bentgrass greens because Bermudagrass would die at this 3,200-foot altitude in the mountains above Phoenix).

"The Apache Nation wanted to build a golf course that was good enough to make



The 2nd hole at Tom Doak-designed Apache Stronghold, built by the San Carlos Apache Nation, sits on the edge of the mountains above Phoenix.

people want to stay," said Doak who, with Apache Stronghold, has his first design west of the Mississippi River. "We think we've done that."

Given a couple thousand acres to choose from in building his course, Doak said he found "a terrific piece of land." So

Continued on page 31



Native grasses play a key part, visually, around Chisholm Trail Golf Course, including this par-3 3rd hole located in the Sand Hills of Kansas.

A DREAM REALIZED

Affordable golf in Kansas' sand hills

By MARK LESLIE

ABILENE, Kan.—The sand hills of Nebraska produced one of the best golf courses of the last couple of decades in Sand Hills Golf Course. The sand hills of Kansas produced Perry Maxwell's top 25-rated Prairie Dunes in nearby Hutchinson in 1937. Dr. Jon Thayer hopes the same magic has been woven through the sand hills of Abilene—specifically on his Chisholm Trail Golf Course, which opened for public play here April 1 to far less fanfare than his famous neighbors.

Chisholm Trail was "laid gently on the land," Thayer said, "a rolling piece of

Continued on page 30

Architects honor Palmer, elect president and new members

An 'icon of golf,' life given Ross Award

By MARK LESLIE

CHARLESTON, S.C.—Hailed as an icon in both golf and life who receives "grand and profound respect from all ages," Arnold Palmer received the Donald Ross Award from the American Society of Golf Course Architects (ASGCA) at the group's 53rd annual meeting at Country Club of Charleston here March 22.

Citing Ross as a man who designed hundreds of golf courses which are "still the best in the world," Palmer said it was a pleasure and privilege to be there and accept the award. The man whose Ed Seay-led design company has laid out scores of courses over the last 35 years, made an appeal for golf course architects to maintain the traditions and integrity of the game of golf.

Palmer pointed to Jack Nicklaus, another designer/PGA Tour great who was in the room as an ASGCA mem-

Continued on page 29



Tim Liddy at work on the draftboard.

Eight elected to ASGCA

By MARK LESLIE

CHARLESTON, S.C.—There are two keen ways to make it to the big time in golf course architecture: learn the craft from your father, or understudy to Pete and Alice Dye.

That is what Rick Phelps (son of Dick) and Tim Liddy (understudy to the Dyes)

Continued on page 26

LaFoy named president of Architects Society

CHARLESTON, S.C.—John LaFoy of Greenville, S.C., who has built a national reputation with his new course designs and remodeling projects, was elected president of the American Society of Golf Course Architects at the group's recent annual meeting here.

"This is a great honor for me," LaFoy said. "I am proud to be president of the society, whose members are the most experienced, creative and professional practitioners of golf course architecture in the world."

As head of his own golf course design firm and a former partner with prominent golf course architect George Cobb, LaFoy has designed, renovated or master planned more than 100 courses.

Among his designs and remodels are: Linville Ridge Country Club in Linville, N.C., Neuse Golf Club in Raleigh, N.C., Country Club of Charles-

Continued on page 30

Palmer

Continued from page 23

ber, and said: "The competition—in golf and course design—is what we're all about. It's what makes America what it is today ... Jack and I agree on a couple of things. One is the golf ball. We need to slow it down."

The way in which the golf industry controls the golf ball, he said, "will keep all of us going in the right direction in the years to come."

Returning to the \$2 million annual maintenance cost for his Bay Hill Golf Club in Orlando, Fla., Palmer said: "Somewhere along the way we have to ... 'back away' [on high maintenance] if we're going to keep the game going."

"We need to look at all the aspects of the game—from players and their equipment to superintendents to people coming into the game—in order to retain the traditions of the game."

Seay, a past president of the ASGCA, introduced his design partner, saying, "Everything he does is measured at different levels of seriousness."

Reading a comment by former ASGCA President Don Knott that the golf course should not be reduced to a "standard predictable venue," Seay added: "The golf course architect must resist design standards, or we get fur-

ther away from the origins and very essence of the game. Arnold's real contribution to golf course architecture is that he has allowed all of us at Palmer Course Design Co. the privilege to resist."

He said Palmer has taught the design firm's 24 employees (including 10 course architects) about design, business, discipline, style, commitment, re-

sponsibility and humility.

"Arnold has allowed, supported and encouraged variety and individuality in all of our designs," Seay said, adding that Palmer:

- "has supported our expanded concepts in business and design";
- is always eager and excited with a new twist; and
- loves to solve design and

construction obstacles.

Quoting Palmer in his new autobiography as saying, "Golf is my foundation," Seay said, "Golf is founded on integrity."

Seay went on to say about Palmer, "Actions are doctrine, and his actions are the foundation of honesty and integrity in his life."

While "accomplishments come from individuals who are

outstanding achievers of unusual capabilities," Seay said, Palmer relishes the mantle of proud parent, grandparent and gentleman.

And he quoted from Bob Hope: "Arnie's Army doesn't just consist of his golf supporters, but includes the countless individuals who recognize that his character, stability and just plain niceness will be emulated by generations to come."

ASGCA issues

Continued from previous page

the scenes to center stage," speaking of environmental stewardship, explaining the financial viability of maintaining the cost side of the game, and "explaining to people what the beauty of golf is all about: the landscaping, the tournament conditions."

While the GCSAA pursues these aims, golf course builders have determined to put money and labor behind its Sticks for Kids Program, the premise of which is to get golf clubs into the hands of people who wouldn't normally get them.

"The GCBA has donated more than \$125,000 to date," said Kubly. "We have 10 programs across the United States, in cities where we have builder members."

Also, he said, his colleagues have agreed to build the first 100 courses in that program at cost or a deeply discounted price. This contribution is estimated to amount to \$10 million to \$15 million, Kubly said.

To give developers and would-be developers an idea of the cost of building golf courses, GCBA has updated its regional construction cost databases and is making them available on CD-ROM and sending them to all USGA Green Section members and First Tee participants, Kubly added.



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