

LESCO to distribute Southern Golf Products

CLEVELAND — LESCO Inc. and Southern Golf Products Inc. have announced that LESCO will become the exclusive distributor for Southern Golf Products' line of golf course accessories.

Southern manufactures, distributes and sells custom-embroidered and silk-screened flags, flag sticks, tee markers, signage, uniforms and promo-

tional apparel nationwide.

"As the exclusive distributor for Southern, LESCO is positioned to offer all of Southern's customers the full scope of our comprehensive product line," said William Foley, LESCO's chairman, president and chief executive officer.

"This alliance is a synergis-

tic combination for both parties," said Steve Burrell, president of Southern Golf Products.

"Together, LESCO and Southern will focus on developing and selling a full line of golf course accessories to better serve the golf course market nationwide." Burrell will assist with the integration of the Southern Golf product line for LESCO.



ISCO sells irrigation to Century Rain Aid

LOUISVILLE, Ky. — ISCO Industries LLC. sold its golf course irrigation division to Century Rain Aid of Madison Heights, Mich.

According to Jim Kirchdorfer Sr., president of ISCO, "We wanted to focus our business on the sale of HDPE pipe (high-density-polyethylene) since we are a distributor for Phillips

Driscopipe. The irrigation division was started in 1962, and distributed Rain Bird golf products in Kentucky and Tennessee. This fit into our plans for growth in previous years; however, we are now much more focused."

Century is the largest irrigation distributor in the country, and has local offices in Louisville and Nashville. "The sale of the golf course irrigation business will benefit ISCO's customers because Century can provide better pricing and can pass on the savings," said Kirchdorfer. "It was a strategic decision to concentrate more of our efforts in the HDPE piping industry."

G&S turf equipment expands in Charlotte

CHARLOTTE, N.C.—G&S Turf Equipment Company, the Textron Turf Care And Specialty Products dealer for the state of North Carolina and a portion of South Carolina, has opened a new sales and service facility in the Charlotte area.

Headquartered in Greensboro, N.C., G&S Turf sells and services the complete range of Cushman, Jacobsen, Ransomes and Ryan brand turf maintenance equipment.

The company said that new facility was opened to help G&S Turf better serve its customers in the growing area around Charlotte and west to Asheville (near the Blue Ridge mountains). The expanded sales territory also includes areas of South Carolina, including Chester, York and Lancaster counties.

NEW WEB SITES

BAYER LAUNCHES PROTECT-YOUR-TURF

KANSAS CITY, Mo. — Bayer Corp. Garden & Professional Care (GPC) has launched a new Web site (www.protect-your-turf.com) to answer golf course superintendent's turf and ornamental questions and ease the locating of Bayer sales representatives or product distributors.

CYANAMID JUMPS ONLINE

PARSIPPANY, N.J.—American Cyanamid, maker of professional turf and ornamental products, has launched www.cyanamidspd.com. The site features a free online library where visitors can retrieve materials electronically or order product literature to be mailed.



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features a non-stick design that allows dirt and debris to pass right through. A unique network of points holds the flag stick firmly in place, yet sand-covered ferrules slip right out. Fluted or grooved ferrules won't fit, but that's okay, they're not necessary. The ST2000 even makes a distinctive sound when the putt drops. Cups are available in plastic or aluminum, and meet all USGA regulations. Don't get stuck. Ask for Standard Golf.

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