

Lofts donates to Peter Selmer fund

NEW BRUNSWICK, N.J.—Dr. Richard Hurley, executive vice president of Lofts Seed, recently acknowledged the company's commitment to turfgrass research at Rutgers University by presenting a check in contribution to the Peter Selmer Lofts Scholarship Fund.

The check, which totaled \$575,000, was presented to Dr. Bruce Carlton, Executive Dean, Cook College/Rutgers University. This represented royalties paid to Rutgers on the 1997 production of Lofts Seed varieties that were developed in cooperation with Rutgers University.

Since 1982, Lofts has paid a total of \$6,389,251.28 to the Rutgers University in support of their leadership in turfgrass development.

Century Rain takes Koonz Sprinkler

MADISON HEIGHTS, Mich.—Century Rain Aid, a wholesaler of landscape irrigation and landscape specialty products, has announced the purchase of the turf irrigation division of Koonz Sprinkler Supply, a major New England distributorship.

Koonz Sprinkler Supply was founded in 1965 by Bill Koonz, Sr., who expanded the company to seven locations throughout New Jersey and eastern Pennsylvania. The branches are situated in Berlin, Egg Harbor Township, Rochelle Park, Springfield, Toms River and Wall Township, N.J., and Westchester, Pa.

Koonz Sprinkler Supply was among the oldest and best-known regional distributorships in the U.S. Under the terms of the acquisition agreement, Koonz will continue to operate Koonz Golf Supply, a Rain Bird golf distributorship in Springfield, N.J.

Century has expanded operations on the East Coast over the last year and has acquired or opened ten new locations throughout Connecticut, Massachusetts, New Jersey and Pennsylvania.

Century Rain has acquired or opened more than 40 branches in 23 states and Canada in the past two years.

BASF forms TopPro Specialties

RESEARCH TRIANGLE PARK, N.C. — BASF Agricultural Products Group and Micro Flo Co., a subsidiary of BASF, will join their specialty and professional products businesses to form TopPro Specialties.

"By consolidating complementary product lines for turf, pest control operators [PCOs], horticulture and homeowners," said BASF Group Vice President Hans J. Loose, "we can serve our customers more effectively."

According to Micro Flo Presi-

dent Buddy Formby, "For the first time, BASF and Micro Flo will specifically dedicate field sales staff to the turf and ornamental business segment."

TopPro Specialties began operations Jan. 1, and will have its headquarters in Memphis, Tenn.

YAZOO/KEES TO ACQUIRE HCC'S DIG-IT

JACKSON, Miss. — Yazoo/Kees Power Equipment has signed a letter of intent to acquire HCC's Dig-It tractor and towable backhoe products, the Huskie utility vehicle product line and the Power King product line.

Manufacturing of the three lines will be moved to the 166,000 square foot Yazoo/Kees facility and corporate office location in Jackson.

QUELANT™-Ca

Calcium & Amino Acids

CALCIUM DEFICIENCY CORRECTOR

Addition of calcium to the soil by traditional means is not usually efficient or effective in treating the calcium deficiency of turfgrass. Once applied, the common forms of liming materials can rapidly change to compounds that are insoluble in water and not readily available to the plant. Continuous applications over long time periods are necessary to effect even modest improvements in calcium uptake.

Quelant™-Ca is a newly available amino acid chelated calcium product that corrects calcium deficiencies in turfgrass upon application. Quelant™-Ca provides readily available calcium chelated with amino acids so that it is easily absorbed by the leaves and/or the roots of the plant regardless of most soil and water conditions. The unique formulation of amino acids used for chelation was

developed not only to facilitate absorption by the leaves and roots, but to increase mobility of the calcium within the plant as well.

Quelant™-Ca is normally applied as a foliar spray and may also be applied through fertigation. Either way, it is tank-mix compatible with herbicides, soluble fertilizers, insecticides, fungicides and plant growth regulators. It will even help improve the efficiency of most of these treatments by increasing their absorption and translocation within the plant.

Best of all, Quelant™-Ca is economical to use and it protects the environment.

Quelant™-Ca — a true systemic. It's new...it's unique...and nothing else works quite like it!



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