

# GCSAA 70th International Conference and Show Schedule

## Monday, February 8

6:30 a.m.-6 p.m. — Conference and Seminar Registration Open  
8 a.m.-5 p.m. — Conference Seminars  
8 a.m.-5 p.m. — Focus on the Military Seminar  
5-6:30 p.m. — Military Networking Reception

## Tuesday, February 9

6:30 a.m.-6 p.m. — Conference and Seminar Registration Open  
8 a.m.-5 p.m. — Conference Seminars

## Wednesday, February 10

6:30 a.m.-6 p.m. — Conference and Seminar Registration Open  
8 a.m.-5 p.m. — Conference Seminars  
8 a.m.-5 p.m. — Turfgrass Field Seminar  
6-7:30 p.m. — Opening Session  
7:30-8:30 p.m. — Opening Session Reception

## Thursday, February 11

6:30 a.m.-3 p.m. — Golf Course Decision Makers Golf Outing  
6:30 a.m.-6 p.m. — Conference and Seminar Registration Open

6:30-7:30 a.m. — Chapter Delegates Breakfast

7 a.m.-Noon — President's Dinner Show Voucher Exchange Booth Open for Early Bird Voucher Holders

8-9 a.m. — Research Breakfast

8 a.m.-2:30 p.m. — Certification Examination

8 a.m.-5 p.m. — Conference Seminars

8 a.m.-5 p.m. — Media Room Opens

9 a.m.-Noon — Science for the Golf Course Session

Noon-6 p.m. — President's Dinner Show Voucher Exchange Booth Open to All Voucher Holders

1-5 p.m. — Career Development Session (Breakouts: Media/Public Relations and Your Career Development; Top 10 Success Strategies for Superintendents Age 50-plus Years; Winning Strategies to Top Compensation).

## Friday, February 12

6-7 a.m. — Innovative Superintendent Breakfast

6:30 a.m.-6 p.m. — Conference and Seminar Registration Open

7-8:30 a.m. — Innovative Superintendent Session

7 a.m.-6 p.m. — President's Dinner Show Voucher Exchange Booth Open

8-11 a.m. — Distributor Preview

8:45-10:45 a.m. — Golf, Government & Environmental General Session

11 a.m.-6 p.m. — Trade Show

Noon-12:30 p.m. — Certification Luncheon (by invitation)

12:30-1:30 p.m. — Certification Business Meeting

2-5 p.m. — International Society of Arboriculture Session

2-5 p.m. — National Golf Course Owners Association Session

2-5 p.m. — Greens & Grassroots Program

2-5 p.m. — Super Users Forum

3:30-6 p.m. — Educational Session: Bentgrass Management: Made in the Shade

3:30-6 p.m. — Educational Session: 'Stuff That Could Make a Difference'

5-6 p.m. — GCSAA Networking Reception

## Saturday, February 13

6-7 a.m. — Innovative Superintendent Breakfast and Roundtable Discussions

6:30 a.m.-6 p.m. — Conference and Seminar Registration Open

7-8:30 a.m. — Innovative Superintendent Session

8-10 a.m. — American Society of Golf Course Architects Session

8-10 a.m. — Fifth Annual Collegiate Turf Bowl Competition

8 a.m.-Noon — Annual Meeting and Election of Officers

8 a.m.-5 p.m. — Conference Seminars

8 a.m.-2:30 p.m. — Certification Re-Examination

9 a.m.-5 p.m. — Trade Show

10 a.m.-Noon — American Zoysiagrass Association Zoysia Forum

10 a.m.-Noon — Club Managers Association of America Session

10 a.m.-Noon — Irrigation Association Session

10 a.m.-Noon — National Golf Foundation Session

10 a.m.-Noon — Student Forum: Student-to-Student

11 a.m.-1 p.m. — Chapter Managers Workshop

11:30-1 p.m. — Friends of the Foundation Meeting/Reception

Noon-1:30 p.m. — Student Chapter Lunch (by invitation)

1-5 p.m. — Conference Seminars

2-4 p.m. — Student Seminar: From Student to Superintendent

2-4 p.m. — Chapter Newsletter Editors Forum

2-4:45 p.m. — Educational Session: The Cutting Edge of Golf Course Management

4-5 p.m. — Student Mixer

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## Ewoldt wins 1999 Leo Feser Award

ORLANDO, Fla. — Certified golf course superintendent Don Ewoldt of Sand Creek Country Club in Chesterton, Ind., will be presented the 1999 Leo Feser Award Wednesday, Feb. 10 at the Opening Session of the Golf Course Superintendents Association of America's (GCSAA) 70th International Golf Course Conference and Show here.

The annual GCSAA award honors the best superintendent-authored article, published in the association's monthly magazine, *Golf Course Management*. The winner's name is engraved on a plaque for display at GCSAA headquarters in Lawrence, Kansas.

GCSAA's Publications Committee selected Ewoldt's article, "The Restoration of Sand Creek," which was published in the February 1998 issue of the magazine. The piece detailed Ewoldt's experiences as project manager for a one-month restoration effort to stabilize eroding creek banks. He also included nearly a dozen photographs of the process.

"We can relate to those articles and I always turn to the superintendent-written articles first," he said. "With this, if someone else is doing the same type of project, they can call me and I can pass on what I know."

"Winning the award is very gratifying. But I didn't write it to win the award."

A GCSAA member for 12 years and a graduate of Iowa State with a bachelor's degree in agronomy, Ewoldt has been at Sand Creek Country Club since 1993. He also has been named a chapter winner for the 1999 Environmental Steward Awards and is actively involved with community activities including the Audubon Cooperative Sanctuary Program for Schools.

The award honors Leo Feser, a pioneer golf course superintendent and a charter member of GCSAA. Feser is credited with keeping the association's official publication alive during the Great Depression.

## Past presidents

Continued from page 39

You don't realize the full scope of being president until you're there. I was out of town last year for a three-day weekend and when I came back, I had 40 voice messages. I don't even know 40 people. Sometimes it can be overwhelming. But it's a great experience."

**Bruce Williams** — 1996 — Director of golf operations, Los Angeles CC.

*Biggest change:* We've gone from the Arnie's Army era to the Tiger Woods

phenomenon, during which we've seen golf on television and the development of golf for the masses.



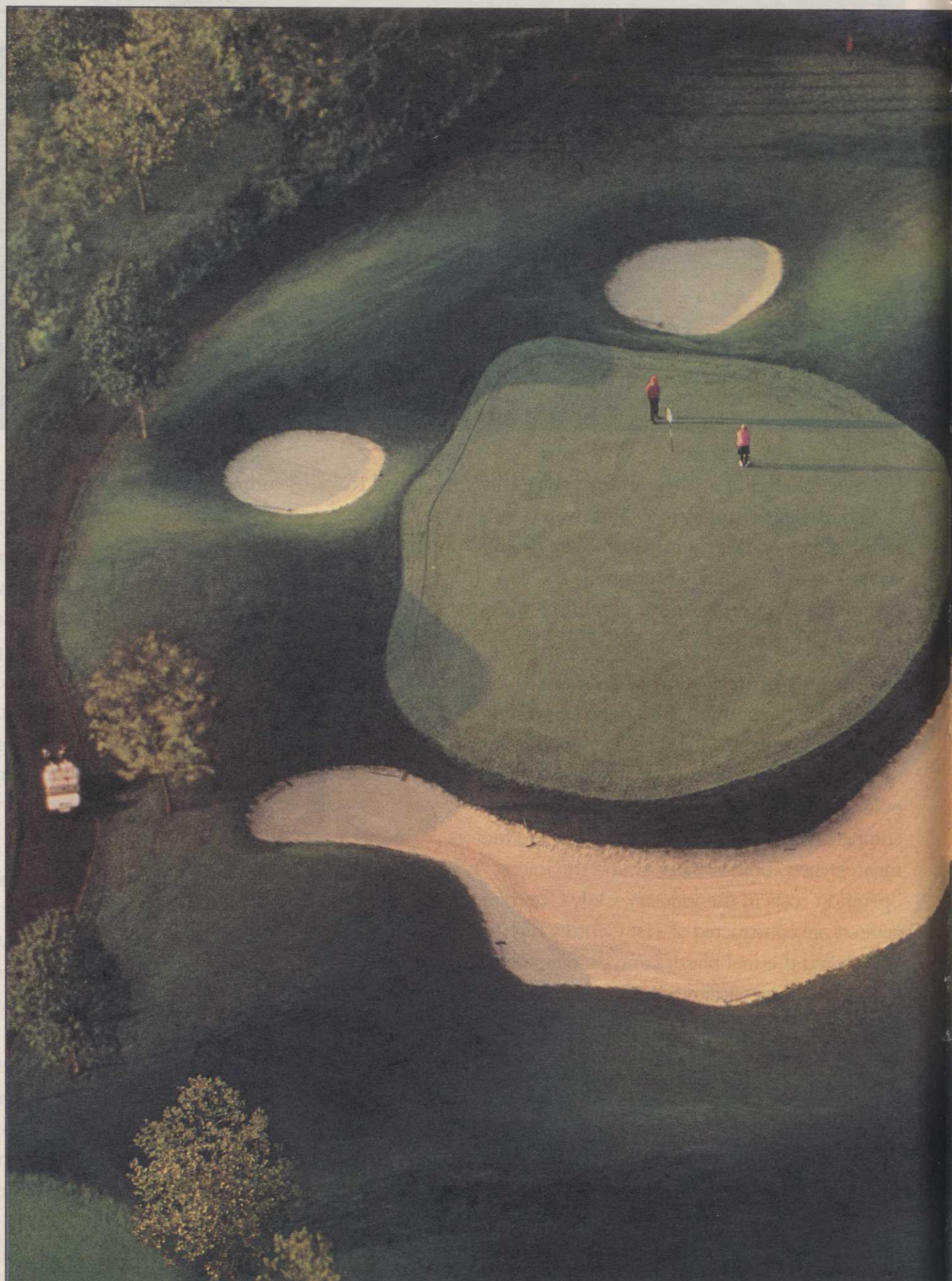
Bruce Williams

Coupled with this, we have a population that is very mobile. Back in the 1930s and 1940s, you played your own course and maybe another one here or there. But today, people on business or vacation travel worldwide and they have higher levels of expectations than ever before. Pat the superintendents

on the back. The standards and level of golf course maintenance have risen not only for private courses, but for public and resort venues, too. That's challenged superintendents to provide outstanding course conditions every day their courses are open. The winner is the golfer, who is enjoying playing conditions on public courses that were only available on private courses 20 years ago.

*Advice for Dave:* "Manage your time effectively. The demands for your time are on you from all different angles and you have to give justice to family, place of

Continued on next page



## Show schedule

Continued from page 40

6-8:30 p.m. — GCSAA's Recognition Ceremony and Reception

9-11 p.m. — President's Dinner Show

**Sunday, February 14**

6:30-7:30 a.m. — Prayer Breakfast

8:30-11:30 a.m. — United States Golf Association Green Section Educational Program

8 a.m.-1 p.m. — Conference Registration Open

9 a.m.-Noon — International Summit

9 a.m.-Noon — Turf Equipment Technicians Association Session

9 a.m.-1 p.m. — Trade Show

12:30 p.m. — 18-Hole Challenge Prize Drawing