

New web service for superintendents offers mass buying power

AUSTIN, Texas - Golf course superintendents will soon be able to tap into a new web service called GolfSolutions.com.

GolfSolutions.com was developed by a team of golf-industry professionals for superintendents worldwide. GolfSolutions.com will put dozens of resources at the fingertips of superintendents, reducing the time it takes to accomplish everyday tasks such as obtaining real-time weather information, planning daily schedules and ordering any supply their course requires from vendors offering discounted prices, 24 hours a day.

Additionally, the web service will enable superintendents to research the latest advances in their industry, and communicate online with colleagues and others in the golf course maintenance field.

Prior to the unveiling of GolfSolutions.com at the Golf Course Superintendents Association of America (GCSAA) Show in February, the web service will be tested by 15 superintendents and 15 vendors. At the show, superintendents will have a chance to view a demonstration of GolfSolutions.com's Basic Services. Subscribers to GolfSolutions.com Basic Services, available at no charge, will receive an e-mail address, and will be able to purchase online

BUT HOW ARE YOUR BUNKERS?

Introducing The New Tournament Rake. Our new-design finish implement delivers the perfect sand conditions for the best bunker play. So revolutionary it is being patented. Constructed of high grade, rust-proof stainless steel, its new and flexible raking teeth and specially designed blades create the ideal firmness and finish for bunker sand. And it operates silently. Only from Smithco.

Our Speed Boss Invention. The patented,



SUPER STAR Bunker Rake

bunker finish speed control that prevents sand throw-out and greatly reduces the time and labor required for edging. You adjust and pre-set the finish speed and the system takes over automatically when the raking implement is lowered, then restores the normal ground speed when it is raised. So, you're the boss. Only from Smithco.

SUPREME Bunker Rake

Many Other New And Exclusive Features. Our liquid-cooled gasoline engine hydraulic power steering extra-high ground clearance for easy bunker entry and exit and our patented, silent, electric-powered "E" model Only from Smithco.

Bunker Ka PATENTED Our extensive line of bunker rakes and implements, with their many new and innovative features, offers by far the widest choice of models and pricing, to meet every need and budget. Call your Smithco distributor today for a demo. Seeing is believing.



SAND STAR "E'

CIRCLE #113/GCSAA BOOTH #1561

from hundreds of vendors and then track the status of those orders

Subscribers will also have access to chat rooms and selected news services. GolfSolutions.com is structuring agreements to partner with a variety of companies that will provide additional benefits to members. One partnership will be with GCSAA chapters throughout the country. The chapters will be able to post their newsletters at no charge on GolfSolutions.com, and free access to the newsletters will be offered to subscribers of the web service.

GolfSolutions.com's Premium Services, offered for a fee, will be available in July. They will include all of the basic services, plus added abilities to create targeted vendor lists (personal catalog), create and distribute requests for proposals, participate in auctions, peruse industry trade publications, manage annual budgets, and use a convenient scheduling database. Additional features are currently being developed.

"GolfSolutions.com was developed with the input of superintendents to enable them to harness the internet to create new ways of doing what they do best - keeping their courses in top form," said John Mueller, president of the web service. "GolfSolutions.com can't cut greens, but it can help superintendents do a hundred other equally important jobs."

Orangebrook CC's Klitz cited by GCSAA

HOLLYWOOD, Fla. - Robert G. Klitz, general manager with Orangebrook Country Club/Golf Hollywood here, has earned two environmental management specialist certificates from the Golf Course Superintendents Association of America (GCSAA) for completing specializated programs for golf course development and storage, disposal and recycling.

GCSAA addresses the environmental impact of golf course maintenance by offering specialized training through its Environmental Management Program (EMP).

Programs in the Golf Course Development specialization address issues ranging from environmentally aware design to wetland and wildlife management on golf courses. Design, preconstruction, construction and renovation are a few of the topics reviewed in these seminars. Because there is a growing responsibility in golf course management to help preserve natural resources through safe chemical handling and establishing recycling practices, the storage, disposal and recycling specialization addresses the trend to conserve, maintain and reuse.