THE NEWSPAPER FOR THE GOLF COURSE INDUSTRY

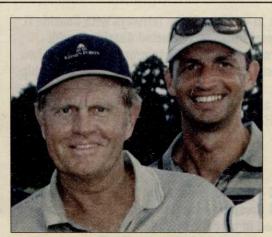
A UNITED PUBLICATION **VOLUME 11, NUMBER 12 DECEMBER 1999 • \$5.50**

Best of Environmental Golf

In a year made of lists, Audubon International releases its top 200 environmental golf courses 14

Y2K

As the millennium nears, so does the Y2K computer bug. Find out what could go wrong and what it will take to reach compliance.....



NICKLAUS ARCHITECT BRUCE BORLAND PERISHES

Bruce Borland, right here with Jack Nicklaus, was among the passengers in Payne Stewart's Lear jet which crashed Oct. 25. See story, page 9.

COURSE MAINTENANCE

Supers' inventions and innovations

TVC pooch saves the day	
Outsourcing becoming increasingly popular	23
COURSE DEVELOPMENT	
Forrest named Hills' associate	23
First Audubon International course opens	2
Richmond's First Tee project proceeds	2

COURSE MANAGEMENT

ClubCorp, AGC buy Cobblestone	41
Wilson on the move in the Midwest	28
Sports and Fitness expands	29

SUPPLIER BUSINESS		
ABT consolidates and integrates	31	
New technology moves to the forefront	31	
Scotts switches to distribution	32	

Wadsworth to receive Don Rossi Award

CHAPEL HILL, N.C. - Brent Wadsworth, touted by many as the inventor of the golf course construction industry, will receive the Don A. Rossi Award for the year 2000 from the Golf Course Builders Associa-

tion of America (GCBAA). The award will be presented Feb. 18 at the GCBAA's annual awards dinner in New Orleans. Wadsworth is



the first golf course builder to receive the award, which was inaugurated by the GCBAA in 1991 to honor its late executive director, Don Rossi.

"Going into the millennium, we wanted to honor the man who invented the golf course construction business," said James J. Kirchdorfer,

Continued on page 10

Leiweke leaving **First Tee Program**

By MARK LESLIE

PONTE VEDRA BEACH, Fla. -Tod Leiweke, executive director of the First Tee program, has officially

named president of the National Hockey League's new Minnesota Wild expansion team. Leiweke, who

had spearheaded

the First Tee

nearly since its



inception in November 1997, was expected to join the team by December. Director of Resources Len Stachitis

Continued on page 37

NEWSPAPER



THEN AND NOW: A LOOK BACK AT THE SUPERINTENDENTS' TRADE

In a special section, former Golf Course Superintendents Association of America (GCSAA) and Golf Collectors Society President Mel Lucas, former GCSAA Director of Publications Clay Loyd, and former GCSAA President and Acting Executive Director Palmer Maples weigh in on 1) the history of golf course maintenance equipment; 2) the evolution of the job of the greenkeeper/superintendent; and 3) a throw-back to "real golf," Oakhurst Links golf course in West Virginia. Audubon International, meanwhile, names its Top 200 Environmentally Conscious Golf Courses. See pages 11-16.

Rye suit reaches fed'l court

By ANDREW OVERBECK

EUGENE, Ore. — The Perennial Ryegrass Bargaining Association (PBRA) has filed lawsuits against Turf-Seed and Seed Research of Oregon (SRO), maintaining that they violated the Agriculture Fair Trade Practices Act of 1967 by sending letters to

PRBA members demanding a price for tournamentquality perennial ryegrass seed below the PRBA established price.

The 260-member PRBA, which represents approximately half of the ryegrass growers in Oregon, first filed complaints against each company in Oregon state court but both cases have since been transferred. The complaint against Turf-Seed has been refiled in federal court and, in November, the complaint against SRO was in the process of

being refiled in federal court.

Meanwhile, Turf-Seed filed a counterclaim in federal court Nov. 3, alleging that the PRBA is acting improperly because not all of its members are producers or farmers

- some are seed dealers, or board members and stock holders in seed dealers.

"We take the position," said Michael Martinis, Turf-Seed's lead attorney, "that the PRBA is not entitled to the limited Anti-Trust Act exemption that they claim to have by Oregon and federal statute." Turf-Seed, thus, considers all contracts or agreements of the PRBA

According to the complaint the PRBA filed in federal court on Sept. 20 against Turf-Seed, the letter that the company sent to growers on July

Continued on page 38

ClubCorp obtains additional \$300M from Cypress

By PETER BLAIS

DALLAS — The Cypress Group LLC, a New York-based private equity firm, has committed to invest \$300 million in ClubCorp.

Said Robert Dedman Jr., chief executive officer of ClubCorp: "We examined a variety of alternatives to support the growth initiatives we intend to pursue, and we found that Cypress was the most compatible choice for us. ClubCorp has been a leader in consolidating our industry, and we believe today's investment from Cypress will position us to continue to proactively take advantage of that trend through the growth of our existing properties and the acquisition of others, both in the U.S. and abroad."

What are those growth initiatives ClubCorp will pursue?



Palmilla, on the Sea of Cortez in Los Cabos, Mexico, is a ClubCorp property.

"There are a number of opportunities in the marketplace for further consolidation domestically and internationally," answered Gerry Continued on page 36