

Friedlander joins Kohler as new general manager

KOHLER, Wis. — Stephen R. Friedlander has joined Kohler Co. in the newly created position of general manager and director of golf. His responsibilities include management of overall operations at both Blackwolf Run and Whistling Straits golf courses, the two championship venues that are

components of the Kohler resort complex in Wisconsin. Friedlander will direct golf, retail, food-and-beverage, and turf management.

Prior to joining Kohler Co., Friedlander worked for the golf management firm KSL, most recently as director of golf at Doral Golf Resort and Spa in Miami,

Fla. At Doral, he supervised 99 holes of golf as well as tournament arrangements for the Doral-Ryder Open on the PGA Tour. Simultaneously, he directed 54 holes of golf at Grand Traverse Resort (Traverse City, Mich).

Friedlander previously worked for Ventana Canyon (Tucson, Ariz.) and several private clubs in

his home state of Minnesota. A PGA Class A-4 member, he has been a golf professional since 1975 but considers that he actually began his golf career as a caddie at age 10. He holds a master's of science degree in exercise physiology from Arizona State University in Tempe, and a bachelor's of arts degree in physical education from the College of St. Thomas in St. Paul, Minn.

Kemper signs on at former naval base

NORTHBROOK, Ill.—The Village of Glenview, Ill., selected Kemper Sports Management to build and operate a daily-fee facility at the former Glenview Naval Air Station, a 1,121-acre former military base being converted to a mixed-use development.

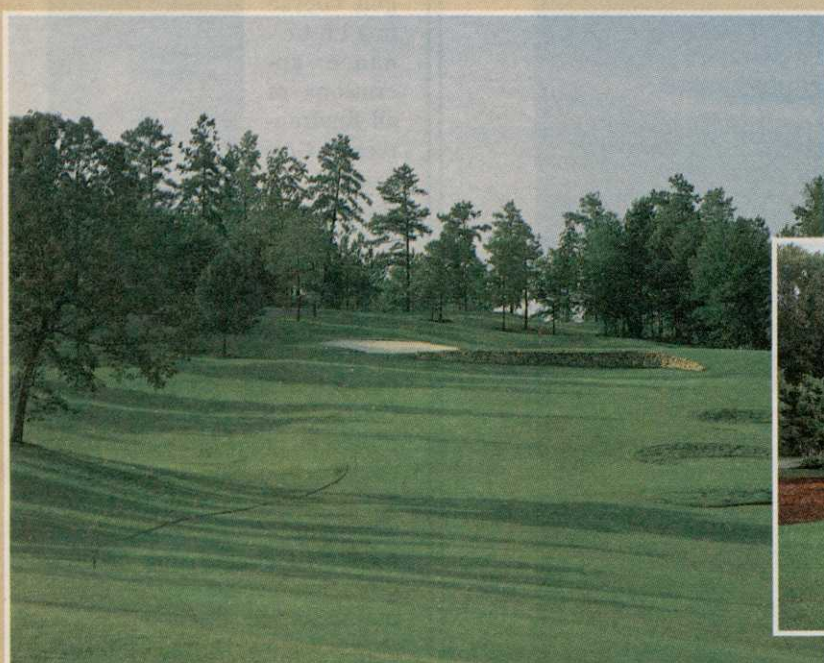
Glenview village trustees approved the sale of approximately 180 acres of land at the air base to Kemper Sports for use in building a course and clubhouse that will include a golf museum, restaurant and banquet facilities.

Kemper Sports' vision for the planned \$20 million project is to create a world-class course and practice facility. As part of its bid, Kemper Sports formed an alliance with the Illinois Section of the PGA (IPGA) enabling the IPGA to move its headquarters to the Glenview site. Upon opening, the new facility will also house the Illinois Golf Hall of Fame, an interactive museum celebrating the history of golf in Illinois and those who have made contributions to the game.

Plans are to start construction this fall and open the course by spring 2001.

In other news, Kemper, in association with a group of local investors, has purchased Shady Lawn Golf Course in Beecher. Kemper will manage the property. Shady Lawn, located 40 minutes from downtown Chicago, is a 27-hole, public facility consisting of three, par-36, nine-hole courses.

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Continued from page 33

of our courses and Golf Academies.

Peter J. Nanula, president and chief executive officer of Palmer Golf, said: “Our partnership with Olympus facilitated the acquisition of \$85 million of golf properties and three new brands during the last 12 months alone. Olympus has been particularly instrumental in the development of our joint ventures with TOUR 18 and University Clubs of America. This new equity commitment gives us some \$150 million in purchasing power at a time when purchase multiples have contracted.”

GOLF COURSE NEWS