

You've Just Spent \$40,000 to Build a Green

Now invest \$90 in the right bentgrass seed.

At \$4 to \$7+ per square foot, a 6,000 foot green can cost \$24 to \$50 thousand. No matter how you figure it; design, grading, tiling, gravel, sand and manpower, building a green is the most important part of any course. It would be foolhardy to plant an unproven bentgrass on a whim, or because it's a few cents a pound cheaper. Of course you're going to be cautious when your reputation's on the line. You're going to insist on the stellar new Penn A and G series bents from Tee-2-Green®, developed by Dr. Joe Duich, then tested—and selected—by some of the best superintendents on some of the finest courses in the world.

Or, you won't go wrong with time-proven Penncross, PennLinks or PennTrio blend. With hundreds of thousands of pounds sold around the world since its introduction in 1955, Penncross remains the best-selling bentgrass ever.

Oregon's best and most experienced bentgrass seed producers grow these exceptional creeping bents to the highest certification standards; free of any objectionable weeds.

It's good economy to seed with the new Penn A and G bentgrasses from Tee-2-Green®—*the icing on the cake.*

Better built greens deserve the better bentgrasses. Insist on the genuine 'Penn Pals'™: Penncross, PennLinks, PennTrio, Penn A-1, Penn A-2, Penn A-4, Penn G-1, Penn G-2, Penn G-6; plus Penneagle, Pennway and Seaside II for fairways.

TEE-2-GREEN®

PO Box 250
Hubbard, OR 97032 USA
800-547-0255
503-651-2130
FAX 503-651-2351
bentinfo@tee-2-green.com

The Novartis Total Turf Program is a system of leading-edge products to help you protect and maintain your entire course throughout the year.

This program reflects our dedication to bringing you innovative solutions that help to make your golf course a lot easier to manage.

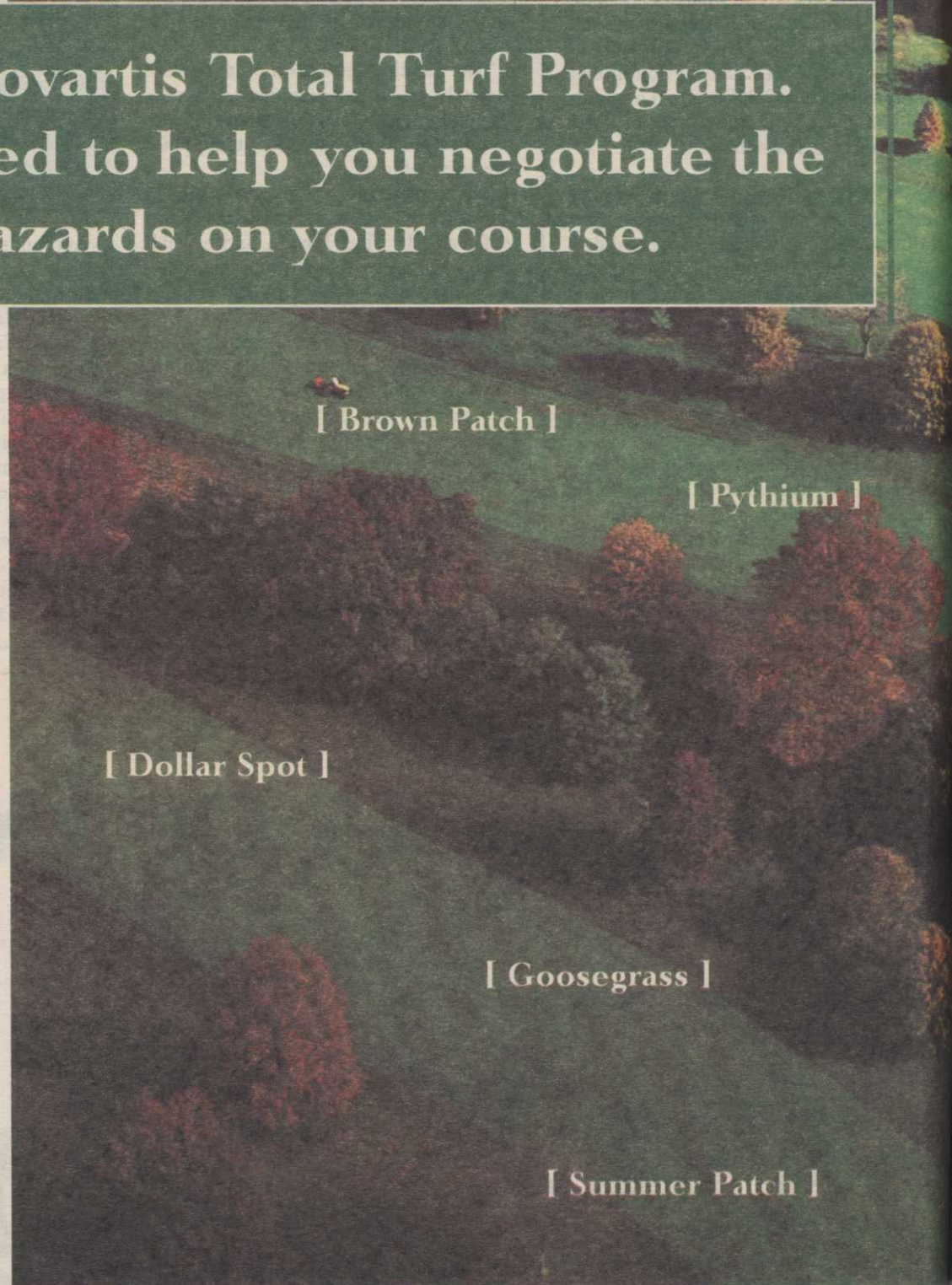
The Novartis Total Turf Program. Designed to help you negotiate the hazards on your course.

Pre-Stress Conditioning with Primo.[®]

Pre-Stress Conditioning with Primo helps create denser, healthier turf for a beautiful, better-playing golf course all season long. Help protect your course in advance from the elements of nature with increased food reserves, bigger root systems and lateral stem development. The end result is thicker, healthier growth and better lie of the ball.

Barricade.[®] The long-lasting residual to ensure consistent season-long Crabgrass control.

One application can last throughout the growing season, giving you the flexibility of a wider window of application. Barricade controls Crabgrass, Goosegrass and *Poa annua* as well as 27 other problem weeds. Barricade has the lowest solubility of any preemergence herbicide,



THE NOVARTIS TOTAL TURF PROGRAM. THE MOST



Pre-Stress Conditioning
Plant Growth Regulation
Overseeding



Crabgrass
Poa annua
Goosegrass



Dollar Spot
Summer Patch
Anthracnose



Pythium
Yellow Tuft

Important: Always read and follow label instructions before purchasing or using these products. Novartis warrants that these products conform to the chemical description on the labels and are reasonably fit for the purpose referred to in the Directions for Use. Novartis makes no other express or implied warranty of Fitness or Merchantability or any other express or implied warranty. In no case shall Novartis or the Seller be liable for consequential, special, or indirect damages resulting from the use or handling of these products.

[Fire Ants]

[Anthracnose]

[Dutch Elm Disease]

[Take-All Patch]

[Crabgrass]

[Weak Turfgrass Root System]

[Oak Wilt]

so it stays put in the weed germination zone all season long.

A complete program to help with disease management.

- Banner® MAXX® controls Dollar Spot, Summer Patch, Anthracnose, and a broad spectrum of 18 other turf diseases.
- Subdue® MAXX® is a systemic fungicide that provides the most effective Pythium control at half the rate.
- Sentinel® is the longest-lasting, lowest rate systemic fungicide for control of Brown Patch and Dollar Spot, as well as 12 other turf diseases on fairways.
- Alamo® is a systemic fungicide that prevents and treats both Dutch Elm Disease and Oak Wilt.
- Award® is an insect growth regulator for long-lasting control of Fire Ants for up to six months with one application.

For more information on the Novartis Total Turf Program, call 800-395-TURF for the name of your Novartis Sales Representative. **Or you can visit our website at www.cp.us.novartis.com.**



THOROUGH WAY TO PROTECT YOUR COURSE.



Fairway Brown Patch
Dollar Spot



Dutch Elm Disease
Oak Wilt



Fire Ant Control



Alamo®
Award®
Banner® MAXX®
Barricade®
Primo®
Sentinel®
Subdue® MAXX®

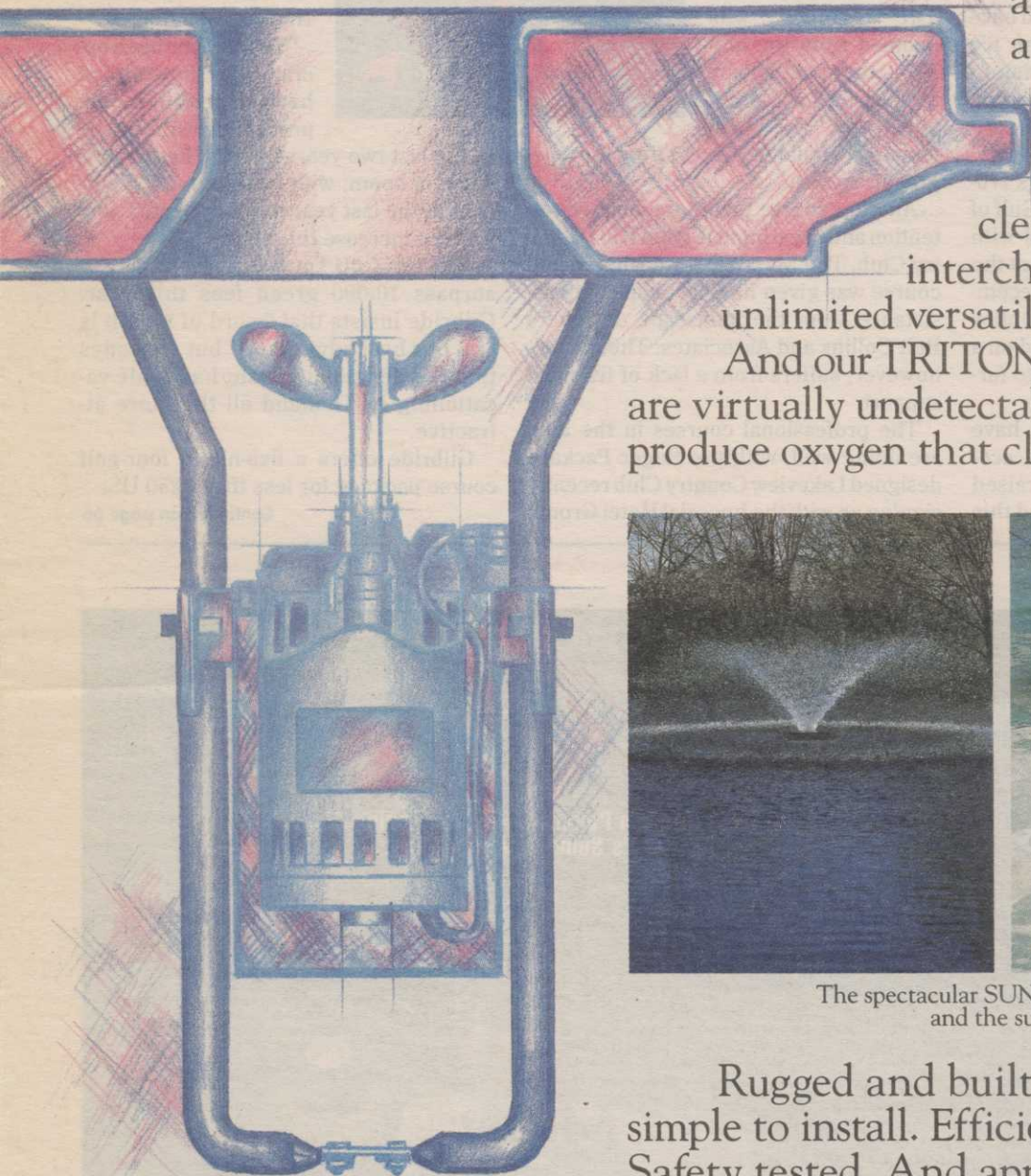
Troubled Waters?

Before water can enhance a landscape, it has to be healthy. The results of poor water management can be unsightly, smelly and costly.

Otterbine quality water management keeps ponds and lakes sparkling, clear and odor-free. Naturally, efficiently, and beautifully.

Otterbine CONCEPT₂ surface aerators give nature a boost by stimulating natural water cleanup processes. They offer interchangeable spray patterns for almost unlimited versatility.

And our TRITON and AIR FLO subsurface aerators are virtually undetectable as they create strong currents to produce oxygen that cleans and purifies.



Otterbine aerators, designed to move high volumes of water, are built for years of dependable service.



The spectacular SUNBURST₂ from Otterbine's versatile CONCEPT₂ line; and the subsurface aerators TRITON and AIR FLO.

Rugged and built to last, all Otterbine aerators are simple to install. Efficient. Compact. Self-contained. Safety tested. And approved by the Electrical Testing Laboratory.

Our comprehensive product line ranges from the highest technology in aeration systems to OTTERSHADE, the new environmental lake dye. And we stand behind a 35-year tradition of quality, pride and fast, effective service.

Call or write, today, to find out how Otterbine can help make your water work, beautifully.

Water works with Otterbine.

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K-State breaks ground in curriculum

Joe O'Brien, CCSAA chief operating officer, says that in the next few years, step up our industry at existing staff programs that won't have a PGA Tour course, but do have hospitality and business education.

PGA Tour and all the capabilities to design, build and manage a college course at a reasonably priced level than the non-academic people feel the college.

PGA Tour and others are called to work with universities to expand and program to new college courses at a reasonably priced level than the non-academic people feel the college.

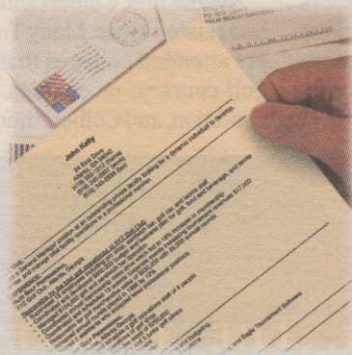
PGA Tour and others are called to work with universities to expand and program to new college courses at a reasonably priced level than the non-academic people feel the college.



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Subdue MAXX - The most effective Pythium control at the lowest cost.

Subdue MAXX is the most effective Pythium control on the market. Its long residual of up to 21 days and low cost per 1,000 sq. ft. make Subdue MAXX the best value for your Pythium control dollar.

Subdue MAXX also controls Pythium Damping-Off and Yellow Tuft (Downy Mildew). And by using it as a tank mix partner with chlorothalonil, you can control both Pythium and Brown Patch during stressful summer Bentgrass decline periods.

Plus, the revolutionary water-based microemulsion formulation of Subdue MAXX means less chemical on your course, and less to store and handle.

For more information on Subdue MAXX and the rest of the Novartis line of turf products, call 800-395-TURF for the name of your Novartis Sales Representative. **Or you can visit our website at www.cp.us.novartis.com.**

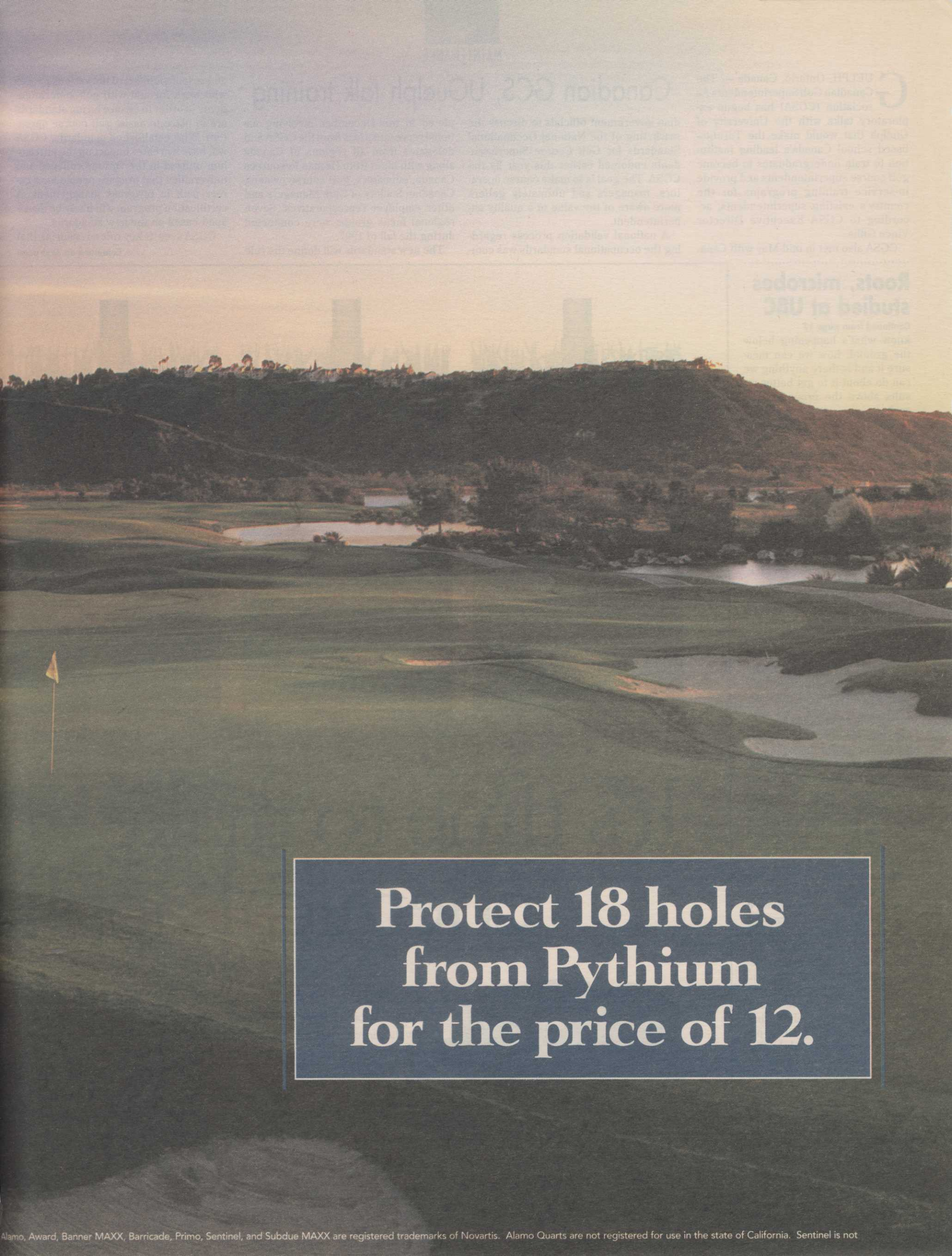


Subdue MAXX is an important part of the Novartis Total Turf Program, the system of leading-edge products to help you protect and maintain your entire course throughout the year.



Alamo®
Award®
Banner® MAXX®
Barricade®
Primo®
Sentinel®
Subdue® MAXX®





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PUBLIC GOLF FORUM: HOW TO BUILD A BETTER BUSINESS

Yes, it CAN be done!

As the public-access golf market continues to grow, so does the competition. In today's crowded marketplace, building a better business is more than a good idea. It's an absolute necessity.

Public Golf Forum, sponsored by *Golf Course News*, is the national conference specifically for owners, managers and superintendents of golf courses who want to improve their bottom line and secure their competitive success.

Presented by high-profile industry professionals, Public Golf Forum gives you practical, cost-cutting business strategies, vital information on industry trends and competition, field-proven marketing ideas to help you increase rounds, the latest on products and services, and more.

Plan now to join other golf industry professionals from around the country if you want to:

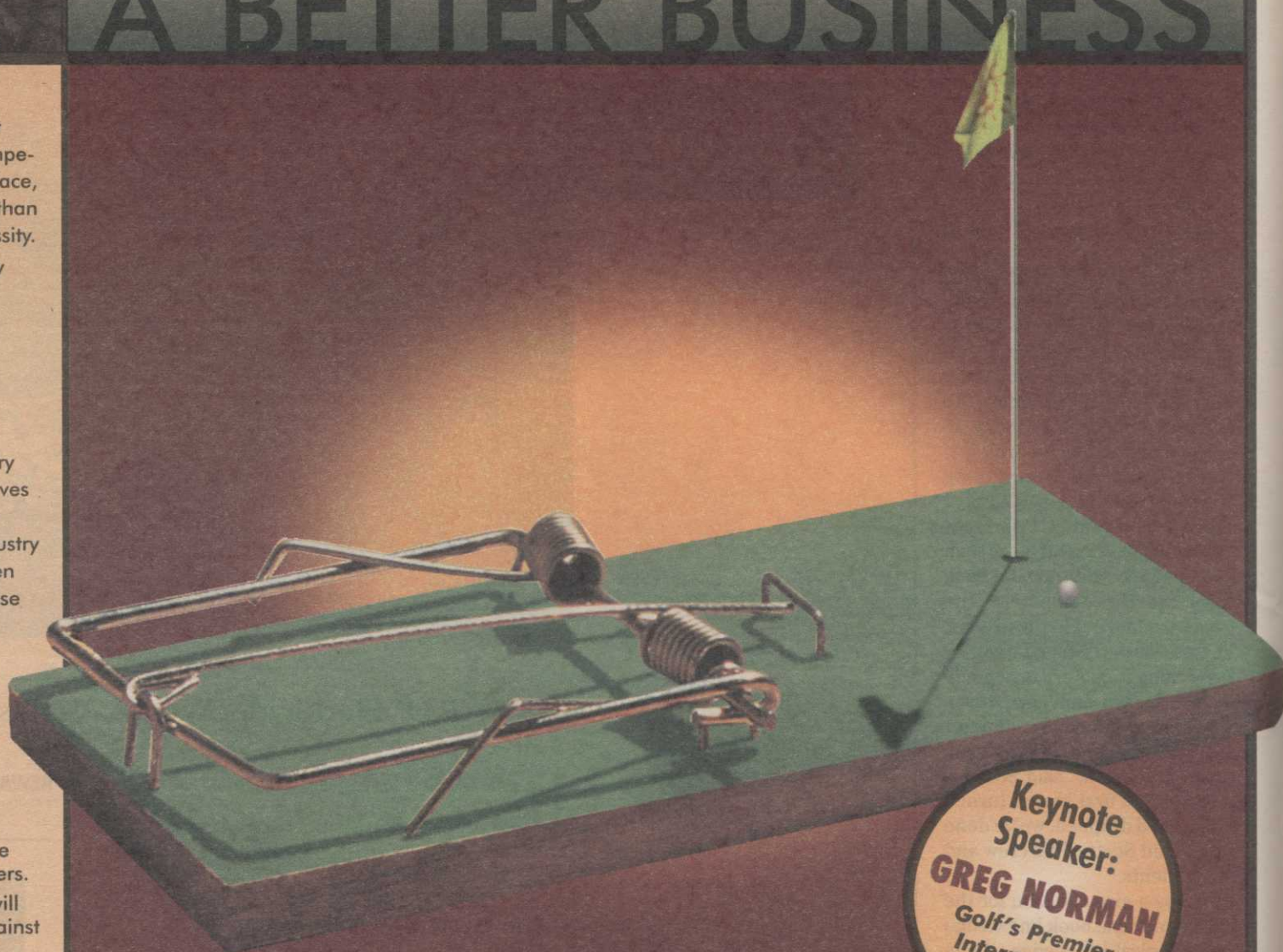
- Add value and prestige to your course without adding to your budget.
- Increase your green fees, increase your rounds, find new profit centers.
- Learn marketing strategies that will help you position your course against competition.
- Cultivate a loyal clientele with improved customer service.
- Run a tighter ship—make better business decisions, motivate your employees, strategize for measurable results.
- Find products, equipment and technology that will help you maximize efficiency.
- Exchange ideas with your peers from across the country.

Bring your management team.

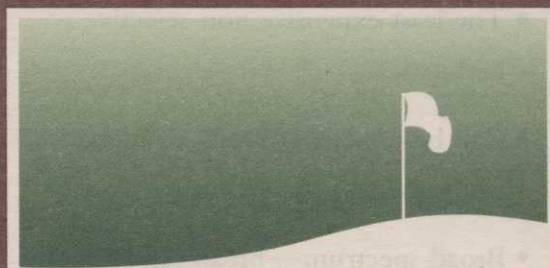
Public Golf Forum is the only conference in the industry that addresses the concerns of your entire management team. Two full days of seminars, organized into focused tracks, cover every critical area of operation.

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- Maintenance
- Development

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PUBLIC GOLF FORUM

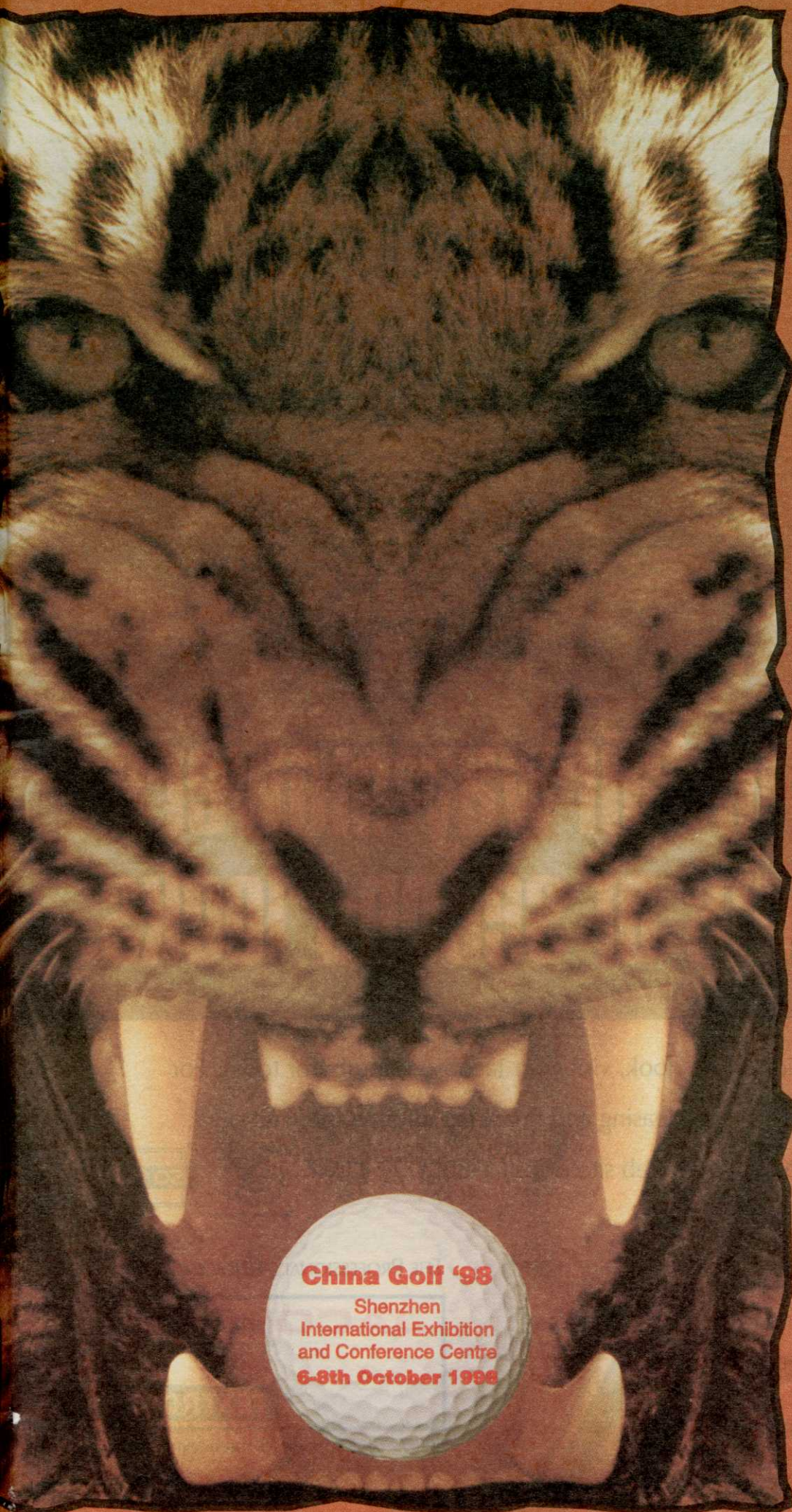
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look, visit your Jacobsen distributor today. For leasing and financing information, visit our Web site or call 1-800-722-TURF.



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