

## Kingsmill Resort GM receives top award from American Hotel & Motel Assn.

WILLIAMSBURG, Va. — Terri Haack, vice president and general manager of Kingsmill Resort in Williamsburg, Va., has been named General Manager of the Year in the category of large properties of more than 300 rooms by the American Hotel & Motel Association (AHMA).

The award honors a general manager who has demonstrated professionalism in operating a lodging property and taken a leadership role in the industry by actively participating in association, community or industry programs.

Haack received the award at the AHMA's Annual Conference and Leadership Forum in Reno, Nev., in April.

A hospitality veteran for more than 20 years, Haack has managed resorts and hotels in Washington state, Delaware, and Colorado before arriving at

her current position at Kingsmill.

Haack's accomplishments were first highlighted in 1978 when she was recognized as the youngest convention hotel general manager in the country at age 22. Named among the Rising

Stars in the Hospitality Industry by *Lodging* magazine in 1992, Haack joined Anheuser-Busch Companies to manage the luxury resort in the 3,000-acre planned community of Kingsmill on the James. The resort consists of 400 villa suites, 63 holes of golf, full-service spa, 100-slip marina, 15-

court tennis facility and a state-of-the-art conference center. Kingsmill's River Course is home of the Michelob Championship at Kingsmill on the PGA Tour.

The performance of the resort has continued to exceed corporate projections since 1993 and posted record-breaking results in 1997.



## Mountain View changes name to Cottonfields

LAVEEN, Ariz.—Mountain View Golf Club, located in the southwest corner of metropolitan Phoenix, is under new management and has changed its name to The CottonFields Golf Club.

The 36-hole facility, designed by Dan Pohl, is now being managed by Lyon Golf, the same company that manages the ASU Karsten Golf Course in Tempe and Chaparral Pines Golf Club in Payson. "We decided to change the name to

reflect the history of the local area and to highlight the enhancements we've made to the facility and guest services," said Kurt Krause, director of golf.

Each of The CottonFields' two 18-hole golf courses has its own distinct personality. The Harvest Course is an open layout with rolling fairways and generous landing areas. By contrast, the Meadow Course is more defined and lined with hundreds of mature shade trees.

## Lightning

Continued from previous page

lightning is considered a threat must be increased. A longer detection and warning is also needed when individuals are a long distance from safe locations. Note, extending the threat range increases the chance that a localized cell or thunderstorm may not reach the area very quickly giving the impression of a "false alarm."

The LSG recommends placing lightning safety tips and evacuation routes in flyers or on score cards. Placing lightning safety placards around the area to communicate the lightning threat will also raise awareness.

### First aid for lightning victims

Most lightning victims actually survive their encounter with lightning, especially if they receive medical treatment in time. Incidentally, people struck by lightning do not carry a charge, so it is safe to touch them to provide to first aid. The first tenet of emergency care is "make no more casualties."

Make sure someone calls 911. This person should be prepared to calmly provide the dispatcher with the nature and extent of injuries, detailed location and directions and number of victims. Then they should stay on the phone to get further instructions.

If the area where the victim is located is a high-risk area, such as under of an isolated tree or on an open golf course, rescuers could be placing themselves in significant danger.

In an active thunderstorm, the rescuer needs to decide if evacuation from very high risk areas to an area of lesser risk is warranted. They should not be afraid to move the victim if necessary. It is relatively unusual for victims who survive a lightning strike to have major fractures that would cause paralysis or major bleeding complications unless they have suffered a fall or been thrown a distance.

If the victim is not breathing, start mouth-to-mouth resuscitation. If the victim is to be moved, give a few quick breaths prior to moving them. Determine if the victim has a pulse by checking the pulse at the carotid (side of the neck) or femoral (groin) for at least 20 to 30 seconds. If not, start cardiac compression as well. In cold and wet situations, put a protective layer between the victim and the ground to decrease hypothermia, a condition that can further complicate resuscitation. If the pulse returns, the rescuer should continue ventilation with rescue breathing if needed for as long as practical. However, if a pulse does not return after 20 to 30 minutes of good effort, the rescuer should not feel guilty about stopping resuscitation efforts.

## Cobblestone acquires Virginia Oaks GC

DEL MAR, Calif.—Cobblestone Golf Group, Inc. has acquired Virginia Oaks Golf Club in Gainesville, Va., along Lake Manassas in Prince William County.

Virginia Oaks is an 18-hole, upscale daily-fee course designed by P.B. Dye and opened for play in June of 1995. Cobblestone purchased the property from The Peterson Companies, a Fairfax, Va.-based land development company.

Virginia Oaks is Cobblestone's second golf club in Virginia. Cobblestone acquired Brandermill Country Club in Richmond in March of 1995.

•••

In other news, Cobblestone has appointed Glenn Karp director of acquisitions. Prior to joining Cobblestone, Karp had an extensive background in both real estate and professional golf with CB Commercial and Triangle Sports.

**New portable spike brush stand. Either traditional or alternative brushes. Same price.**

Works anywhere – comes with rubber pads for hard smooth surfaces; or use optional, screw-in spikes for turf. Two replaceable brush styles. Stiffer, rugged bristles for **traditional spikes**. Or denser, more pliable bristles for **alternative spikes**. Durable base fills with sand – for extra stability.

We've made our case. Now it's time to step up to Par Aide quality.

**PAR AIDE** *Wherever Golf is Played*

Available in either Hunter Green or Medium Gray. Contact your Par Aide Dealer for details.

Call today for your Dealer's location: **1-888-893-2433**

3565 Hoffman Rd. East • St. Paul, MN 55110  
Phone: 612.779.9851 • FAX: 612.779.9854  
www.paraide.com • e-mail to info@paraide.com