

Mister Par keeps golfers cool

Mister Par, a new golf cart misting system that can cool golfers up to 30 degrees, will increase summer traffic on golf courses while helping to protect golfers from dehydration and heat stroke.

Mister Par provides 7-15 hours of continuous misting, uses less than one percent of

the golf cart's battery charge, and mounts quickly and easily on virtually all brands of golf carts. It's available for golf courses, golf cart distributors and for those with private carts. Golf courses have the option of renting the units. For more information, contact 800-278-3263.

CIRCLE #202

Rhone-Poulenc ready with Ronstar 1.5

Rhone-Poulenc is pleased to announce the availability of Chipco Ronstar brand oxadiazon herbicide in 1.5-ounce water soluble packets. The new packet size provides a convenient way to handle small weed control jobs such as spraying around tree wells and fence posts and controlling weeds in ornamental beds or other planted areas in landscapes and along golf courses.

Chipco Ronstar 1.5-ounce water soluble packets are specially suited for back-to-back applications. The applicator can just drop one packet into one gallon of water and begin spraying. Packets begin dissolving upon contact with water. For more information, contact 800-334-9745.

CIRCLE #201

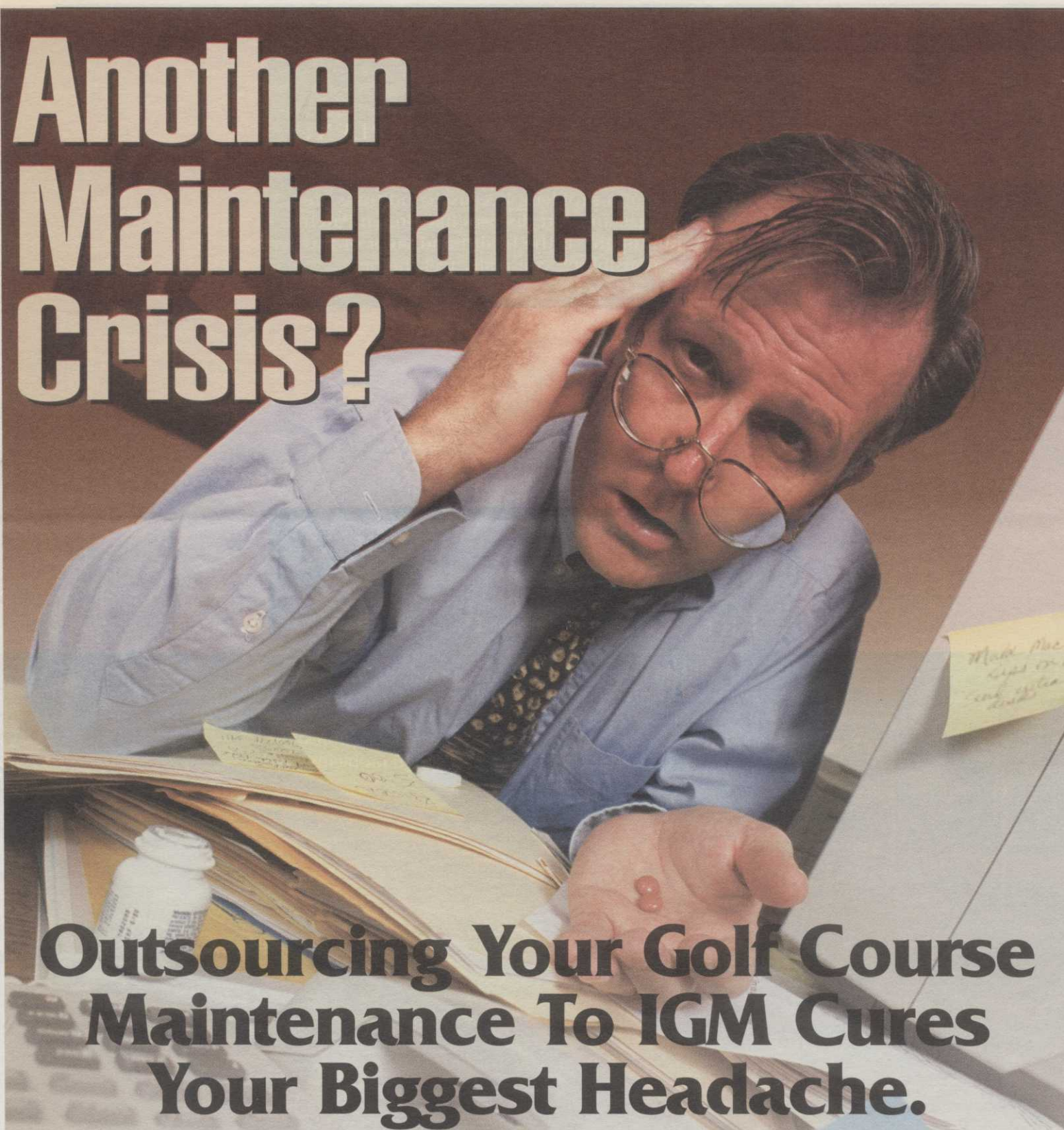
Soil amendment improves moisture

Greenschoice soil amendment was specially developed to improve the overall health and durability of golf course greens. The naturally porous structure of this premium product dramatically increases moisture and nutrient retention through improved aeration, capillary rise and percolation rates. Kiln-fired to resist degradation caused by chemical or physical forces, Greenschoice allows for permanent improvement in moisture and nutrient retention.

For more information, contact Premier Environmental at 800-829-0215.

CIRCLE #203

Another Maintenance Crisis?



Outsourcing Your Golf Course Maintenance To IGM Cures Your Biggest Headache.

Golf course maintenance is the largest source of frustration for golf course owners/operators.

Control your costs and dedicate your time and energies to making the rest of your operation more profitable.

Outsource your golf course maintenance to IGM.

- Increased Control of Operational Expenditures
- Improved Management Productivity
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- Organizational Support For Your Superintendent
- Insulation From Maintenance Staff Turnover
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CIRCLE #137

Flowtronex/UK

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Action has made some headway in Germany, Austria, Finland, France and Spain, "but only one or two in each country. Again it's our resources that limit us more than anything," said Hockley.

The first step for Flowtronex Europe will be a facility expansion. Action's 18 employees are currently working in 4,200 square feet. "It's amazing what they pack in," said Brockway. "We're going to triple the size of the facility."

"We've been pretty efficient," said Hockley.

Although Action has been a primarily U.K.-focused company, Brockway plans to meld Action's local manufacturing knowledge with the work that's been done by Martin Goulding, the

"We've been pretty efficient."

—Steve Hockley

company's representative in Germany, in an effort to 'Europeanize' the company.

"Martin probably has more contacts in Europe than we do," said Hockley. "He struggled to sell the American set due to the specifications. In the States you're used to 60 Hz electrical supply, it's all 50 Hz. over here. The 50 Hz. market is worldwide, so hopefully we'll be able to be build sets for those markets as well."

"The next key will be to set up representatives and distributors in all the various regions of Europe," said Brockway. "Our vision is to be a truly global company in doing packaged pumping systems. For us to ignore Europe wouldn't really fit our plans."

Flowtronex Europe plans to pick up and continue Action's active distribution of various other pump lines as well.

General Session

Continued from page 1

and Augusta National Golf Club, The First Tee has raised awareness of the need to make golf available and affordable for children of all races and economic backgrounds and others who have largely been unable to experience the game.

Numerous people in the industry have stepped forward with ideas to create new facilities or add to existing ones under the umbrella of The First Tee. Many others — from golf course architects and builders to Tour professionals — are volunteering their time and talents to various projects.

At this year's Public Golf Forum, the *Golf Course News* sponsored conference and expo for developers, owners, managers and superintendents of public-access golf facilities, you can share these new ideas with a specially designed General Session.

The First Tee General Session will follow PGA pro and course designer Greg Norman's keynote address on Oct. 27.

First Tee Executive Director Tod Leiweke will speak, joined by Program Director Detric Holmes and Richmond (Va.) First Tee Foundation founder Fred Tattersall, who organized a First Tee facility being built in Chesterfield County, Va.

Leiweke, 38, was chosen to head the program due to his extensive background in the world of sports. He was executive vice president for two years of Orca Bay Sports & Entertainment in Vancouver, British Columbia, which owns and manages the Vancouver Grizzlies of the National Basketball Association (NBA), the Vancouver Canucks of the National Hockey League, and the 20,000-seat General Motors Place arena.

He had two tours of duty with the NBA's Golden State Warriors and was president of the Houston Rockets of the NBA in 1993-94.

His previous experience with the PGA Tour was as vice president of marketing from 1991-93.

Leiweke will present an overview and update of The First Tee and advice to potential partners. Having gone through the process, Tattersall will present the real-life issues of such a project.

The First Tee Oversight Committee consists of PGA Tour Commissioner Tim Finchem, U.S. Golf Association Immediate Past President Judy Bell, PGA of America CEO Jim Awtry, LPGA Commissioner Jim Ritts; and Augusta National Golf Club General Manager Jim Armstrong. The honorary chairman is former President George Bush.

For more information on Public Golf Forum, contact United Publications at 207-846-0600.

GOLF COURSE NEWS

Neptune out to "E" liminate pests

The new Model CIS-30 "E" Linator from Neptune combines a Series 500E hydraulic metering pump with a lightweight, 30-gallon tank to offer a portable and economical chemigation system. The "E" Linator allows precise uniform chemical application by using the center pivot as a spray boom. Its small tank is convenient to use and eliminates having to handle large, cumbersome injection systems when applications require only small volumes of chemicals. For more information, contact 800-255-4017.

CIRCLE #204

Ditch Witch increases horizontal power

The new Ditch Witch JT2720 Jet Trac system combines power and automation to be the most efficient and productive horizontal directional boring machine in its class. Engine and hydraulic and drilling fluid systems are built into the compact, self-propelled drill frame. Exclusive new features speed setup and

make boring and pullback faster and more efficient. A 125-horsepower (93kW) turbocharged diesel engine and powerful hydraulics develop 27,000 pounds (12,200 kg) of thrust and pullback. Each function is designed to work with all others to achieve optimum efficiency. For more information, contact 800-654-6481.

CIRCLE #205

RegalCrown™

"The Plant Growth Stimulator"

Develop a turfgrass root system that grows deeper and is more dense for your golf course with RegalCrown®. Healthy growing turfgrass requires a root mass that can endure the stress of hot summer weather and winter desiccation with the added pressure of turf traffic.

RegalCrown® provides excellent root development to minimize turfgrass stress and pressure. The result is healthy, fine quality turfgrass.



"For the lion's share of quality turfgrass"



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CIRCLE #138