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It's good economy to seed with the new Penn A and G bentgrasses from Tee-2-Green®—*the icing on the cake.*

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My fairways never looked better or healthier, and my fungicide budget went down, too.

*- Bruce Burchfield
Fox Run Golf Club
St. Louis, Missouri*



Our turf is good, we're not sodding, and we're not spending huge amounts of man hours to babysit greens through the stress period.

*- Wayne Mills
Valencia Country Club
Valencia, California*



**Now You Can Use Less Fungicide Per Application,
Cut Your Costs, And Get Greener, Healthier Grass, Too.
Just Turn The Page To Find Out How.**

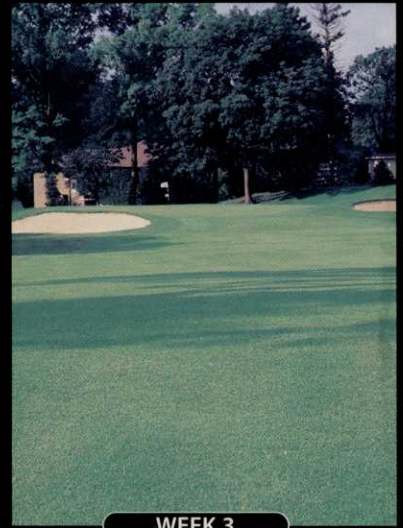




WEEK 1



WEEK 2



WEEK 3



WEEK 7



WEEK 8



WEEK 9

Switch To A Reduced Rate* Daconil U For A Great Looking Course V



golf courses around the country. Now, more and more superintendents are discovering that Daconil Ultrex fungicide, with its exclusive Super

Thanks to their unmatched sticking and staying power, Daconil® fungicides have long demonstrated superior broad spectrum disease control at

Weather Stik™ formulation, sticks and stays so well, you can use it at much lower rates* on a regular 7 to 10 day, preventative schedule for even better results.

Why a preventative schedule? Because disease can already be at work, doing damage to your turf well before visible symptoms appear. Even if you react at the first signs of disease, you could be reacting too late, and your grass might never fully recover. But a preventative



WEEK 4



WEEK 5



WEEK 6



WEEK 10



WEEK 11



WEEK 12

Ultrax[®] Short Interval Spray Schedule Week After Week After Week.

program stops disease before it can start, and that's one reason this approach makes so much sense.

You also put down less fungicide at any one time, which club members will love. You can eliminate systemics to cut total fungicide use and save money. And above all, you get great looking grass. In fact, we guarantee you'll be happy with the results, or we'll give you enough Daconil Ultrax to respray your course using your old program.†

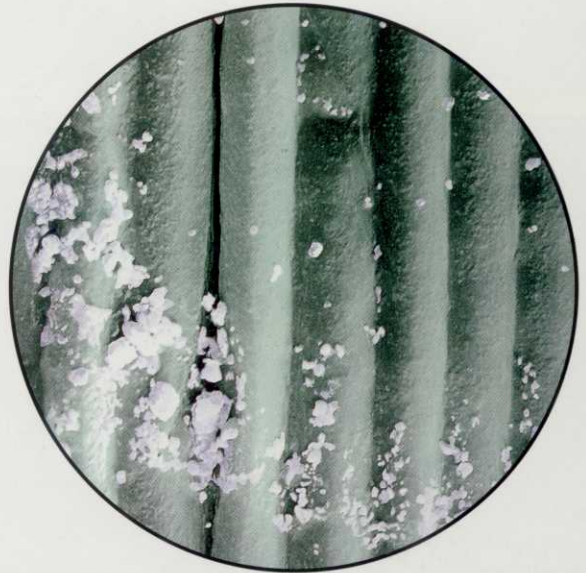
Just ask your distributor for all the details. And if you're still not convinced, ask to take the Daconil Challenge, and get enough free product to try this program on a green, tee, or fairway for an entire season. Daconil Ultrax reduced rate spraying. It could put you on a better course than ever before.





DACONIL ULTREX

after a 1/2" rain stress (SEM - 500X)^{††}



GENERIC FUNGICIDE

after a 1/2" rain stress (SEM - 550X)^{††}

See For Yourself How The Stick And Stay Power Of Super Weather Stik Makes Reduced Rate Spraying Possible.

Scanning electron microscopy of treated plant samples lets you see for yourself just how much better the Super Weather Stik formulation of Daconil Ultrex sticks and stays compared to the generic competition. And it's that stick and stay difference that makes Daconil Ultrex reduced rate spraying possible. So if you're tempted to try a similar program with some generic, just remember that the very thing that makes these reduced rates effective is the very thing generics lack — the sticking and staying power of Super Weather Stik.

Of course, with Daconil Ultrex, you also get exceptional

handling, superior mixing, and easy packaging disposal with no containers to triple rinse. And remember, too, there's never been a documented case of disease resistance to a Daconil brand fungicide in over 25 years, which means you can continue to count on Daconil Ultrex for top disease control — one more good reason to put our reduced rate Daconil Ultrex short interval spray program to work for you.



Always follow label directions carefully when using turf and ornamentals plant protection products.
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*For best results, we recommend using 20% lower application rates on a 7-10 day schedule. Section 12(a)(2)(G) of FIFRA provides that it is unlawful for any person "to use any registered pesticide in a manner inconsistent with its labeling"; quoted language is defined in section 2(e) of FIFRA and expressly excludes the act of "applying a pesticide at any dosage, concentration, or frequency less than that specified on the labeling unless the labeling specifically prohibits deviation from the specified dosage, concentration, or frequency." Thus, in the absence of specific label prohibitions, it is not unlawful under section 12(a)(2)(G) to use a registered pesticide at a dosage, concentration, or frequency less than that specified on the labeling of the pesticide.

User must have label in possession when applying these rates.

†For a copy of our Daconil Ultrex Super Weather Stik Guarantee, write to Daconil Ultrex Guarantee, ISK Biosciences Corporation, Turf & Specialty Products, 1523 Johnson Ferry Rd., Suite 250, Marietta, Georgia 30062

†† Micrographs have been colorized for demonstration purposes.



You've got Poa on 3.



Summer Patch on 7, 8 and 9.



Crabgrass on 6.

**You may be
managing
your course
one problem
at a time.**



Fire Ants on 8.



Turf Stress on the back 9.



Pythium on 13, 16, 17 and 18.



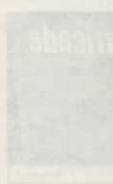
And a Board Member on the first tee.



YellowTurf
Pythium



Summer Patch
Antirrhizose
Dollar Spot



Annus
Crabgrass
Goosegrass

At Novartis, we're committed to continually bring you innovative products. And now we'd like to introduce an entire series of products — the Novartis Total Turf Program.

Finally, all the tools you need to manage your course from tee to green and all season long can be found in one total program.

Primo.[®] The ultimate foundation for turf.

The Novartis Total Turf Program begins with Primo for Pre-Stress Conditioning. That's because extensive testing has proven that treating with Primo is the best way to prepare a golf course and strengthen turf in advance to cope with extreme conditions such as drought, heat and disease, that make up a typical season.

Barricade.[®] Crabgrass control for the entire season, North and South.

Simply put, Barricade is the longest-lasting and best-performing preemergence herbicide for the control of Crabgrass, Goosegrass and Poa Annuua. That's because Barricade has low solubility and volatility, meaning it stays where you put it in the weed germination zone.

Plus, it won't stain your golf course.

Finally, a disease management program that lasts all season long.

In a revolutionary water-based microemulsion formulation, new Subdue[®] MAXX[®] systemically and effectively combats Pythium and Yellow Tuft. Plus, Banner[®] MAXX[®], using the same formulation technology, controls Dollar Spot, Summer Patch and Anthracnose, as well as 15 other turf diseases.

For additional protection against diseases, the

Novartis Total Turf Program also includes Sentinel[®] for the longest-lasting protection against 14 major turf diseases including Brown Patch and Dollar Spot on fairways.

We combine even more protection.

Like Alamo[®], a systemic fungicide for the prevention and treatment of Oak Wilt and Dutch Elm disease.

And for insecticides, there's Award[®], an unstoppable insect growth regulator that controls Fire Ants.

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Plant Growth Regulation
Overseeding



Crabgrass
Poa Annuua
Goosegrass



Dollar Spot
Summer Patch
Anthracnose



Pythium
Yellow Tuft



THOROUGH WAY TO PROTECT YOUR COURSE.



Brown Patch
Dollar Spot



Dutch Elm
Dollar Spot



Fire Ant Control



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Global mapping to make (golf) life easier

Editor's Note: In this month's issue, part 2 in this series will describe the specific ways Rodgers and his team are helping to create digital maps for the construction and maintenance of new and existing golf courses.

Kevin Rodgers is a professional landscape architect with 20 years of experience in GIS, GPS and mobile mapping. He may be reached at krodgers@rlc.com.

and greens, tee boxes, irrigation pipes, layer by layer as they are built." Depending on how many features the course manager wants mapped, Rodgers collects from 30,000 to 100,000 points on any given mapping project.

"Thanks to the digital map, we have few change orders on existing projects and very happy owners and designers at the end of our projects," said Rodgers.

when the tree was planted, when it should be fertilized and other information. "This is how we build the course map and collect information at the same time," said Rodgers. "And because it's so quick, we go out many times and map each phase of construction, adding accurate information on-

point to acquire database information. For instance, if he plots the location of a tree, he chooses "tree" from the screen menu. Additional pull-down menus allow him to click on the type of tree, its age and condition. Back at the clubhouse, the course superintendent can add notes about

Continued from page 18
closely with the original design, requiring few changes. And when construction does deviate from the plans, the designers can immediately update the maps and can fine-tune the design as needed.

GPS AND GIS EXPLAINED
GPS and GIS are separate technologies that work together in creating digital maps. GPS pinpoints the locations of objects, and GIS contains information about those objects.

"Imagine it like this," said Rodgers: "GPS gives the house address, while GIS gives a description of the house."

The U.S. government developed GPS as a navigation and positioning tool. Orbiting satellites emit signals picked up by small GPS receivers which determine exact latitude, longitude and elevation positions on Earth.

Receivers are small enough to be carried in a pocket or backpack. The GPS receiver can record the location of a single point, such as a tree or bunker, based on the location and length of a linear feature, such as an irrigation pipe or fairway edge. It can even determine the area of a large small feature, such as a green or bunker, by collecting points along its perimeter.

Those GPS points can be loaded directly into the GIS, which is a multi-layered map database. Besides containing detailed features, the GIS also displays those features graphically in their correct colors and relative positions. In its current database, Rodgers includes coordinates as well as its exact position relative to the green, fairway, tee, shrubs and irrigation equipment.

Rodgers spent about \$30,000 for his GPS/GIS system, which includes a Trimble XRP backpack GPS, Fujitsu Pentium laptop computer and mapping software to map golf courses.

"This system, with an accuracy of 1 meter," said Rodgers, "is a typical handheld GPS of Rodgers' field crew. It's a great course with the GPS and computer back and computer each feature to each point with the precision for spatial features. For their precision, recording every few feet.

These collected points are then directly into the Pentium computer which creates an immediate on-screen map of the features as the associate walks. In addition, the associate uses a point-and-click interface on the com-

The One and Only

HERITAGE—An Ounce of Prevention...



WATER RESISTANT

Comparative Disease Spectrum (CDS) by Turfgrass Fungicides

Fungicide	HERITAGE	Daconil	Prostar	Alamo	Orbit
Anthracnose	1	2	3	4	5
Dothideopollaria	1	2	3	4	5
Microdochium	1	2	3	4	5
Pyrenopeziza	1	2	3	4	5
Rhizoctonia	1	2	3	4	5
Sclerotinia	1	2	3	4	5
Stenomyces	1	2	3	4	5
Trichomyces	1	2	3	4	5
Verticillium	1	2	3	4	5
Other	1	2	3	4	5

a measured amount of nutrients to your turf each day, as needed. Giving you greener turf for a longer time.

So if you're tired of worrying about your fertilizer being caught out in the rain, try Pursell's

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High demand for sod stock.....53

COPY FRANK ON THIS!



ALL IN THE FAMILY
Robert Trent Jones Sr. (left) has teamed with elder son Bobby to form a new architectural entity, RTJ Golf Ventures. For story, see page 37.

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Image enhanced but golfers insist on 'green' look

By PETER BLAIS
ORLANDO, Fla. — Most golfers view superintendents as trained professionals and the person most responsible for course conditions — news course managers should find encouraging considering national efforts to elevate their image. Disturbingly, however, few golfers recognize the Golf Course Superintendents Association of America (GCSAA) as the superintendents' national organization. Also troubling was the unwillingness of most golfers to accept poorer playing conditions in exchange for reduced chemical and water use on their courses. According to a recent survey of golfers conducted by the National Golf Founda-
Continued on page 30

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SENSITIVE STROKES

Architect Ron Gort worked sensitively around wetlands at the newly opened Indian River Club located in Vero Beach, Fla. Indian River is only the third course in the world to be granted Audubon Signature status. The course also embodies the Environmental Principles for Golf Courses recently issued at the conference on Golf & The Environment. See page 163.

ING!
MORE!
INFO!

Trilly
someone
is
stealing!

STUDY SHOWS:

Name designers pull higher dues and green fees

By PETER BLAIS
HARRISBURG, Pa. — Private courses designed by signature architects command higher initiation fees and monthly dues. The study also found that signature architects command higher initiation fees, monthly dues and green fees. The study also found that signature architects command higher initiation fees, monthly dues and green fees. The study also found that signature architects command higher initiation fees, monthly dues and green fees.

MAKE THE CALL!

Griffiths



Shinn Golf Club in Niigata, Japan, a new design from incoming ASGCA president, Denis Griffiths.

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on course costs

By MARK LESLIE
Worried the cost of golf is starting to drive people from the game, the incoming and outgoing presidents of the American Society of Golf Course Architects have presented arguments that would lead developers to make harsh choices about their projects. Picking sides in a point-counterpoint atmosphere, Past President Jeff Brauer of Golfscapes in Houston and new President Denis Griffiths of Braselton, Ga., agreed construction costs have escalated too high but disagreed over the cure. "Ten years ago there were few upscale daily-fee projects," Griffiths said. "Everyone today is doing."
Continued on page 46

COPY & ROUTE

Ciba-Sandoz deal creates new firm: Novartis

By HAL PHILLIPS
Consolidation in the chemical trade continues apace, as Des Plaines, Ill.-based Sandoz Agro and Greensboro, N.C.-based Ciba — both divisions of enormous Swiss-owned pharmaceutical and life sciences conglomerates — have agreed to join forces, creating a \$6 billion agrichemical giant. The new entity will be known as Novartis. Bill Liles, head of Turf & Ornamentals in a second... Then came Ciba-Geigy, lo...

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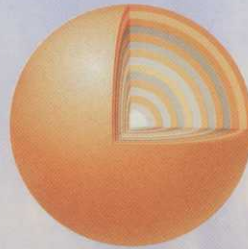
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Terra’s GoldCote nutrients are released based on soil temperature. As turf root activity and nutrient requirements increase with soil temperature – the release of nutrients from Terra’s new fertilizers with GoldCote also increases. Your turf has what it needs – when it needs it.

Plus, since temperature is the key, the GoldCote release rate is virtually constant for all levels of soil moisture, soil pH and microbial activity.



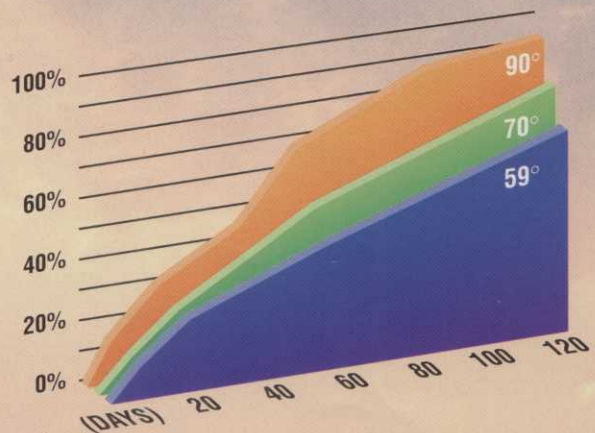
Here's how GoldCote works.

As the soil temperature increases, water vapor from the soil passes through the multiple coatings. The resulting condensation and pressure within the fertilizer granule causes a precise and predictable release of nutrients.

In fact, as this chart shows, nutrient release from Terra fertilizers with GoldCote can be accurately predicted based on temperature. That means you’ll get the performance you expect – when you expect it. You can count on it.

GoldCote Release Rates

% Released/Days/Soil Temperature



Consistent, Superior Nutrition

You know exactly what you want and what your course needs. From urea to monoammonium phosphate (MAP) to potassium nitrate, there's a Terra controlled-release fertilizer with GoldCote that will meet your demands.

And if you demand the best, Terra's potassium nitrate fertilizer with GoldCote is what you want. It provides a balance of potassium and nitrate nitrogen for good blade and root growth. Terra's potassium nitrate fertilizer with GoldCote:

- improves turf quality and color;
- promotes steady, consistent growth;
- eliminates growth spurts and fluctuations;
- minimizes waste and potential pollution caused by leaching and volatilization, and
- reduces the salinity and potential burn common with the use of many fertilizers.

One thing is as certain as you seeing the sun rise each morning – all Terra GoldCote fertilizers have been formulated with the highest quality nutrients and developed to deliver the results you want.

Fewer Applications

You know better than anyone that there's never enough time – or manpower – to do everything that you need to do. Terra GoldCote reduces the amount of application time your people have to spend compared to conventional fertilizers. Plus, consistent nutrition means consistent growth. There are no growth spurts. No fluctuations. And, as a result, no extra mowings. You can use your people where you really need them.



Talk to Terra about the entire line of fertilizers with GoldCote. You'll get predictable release and superior results with fewer applications.

You can count on it.

GoldCoteTM
FROM TERRA



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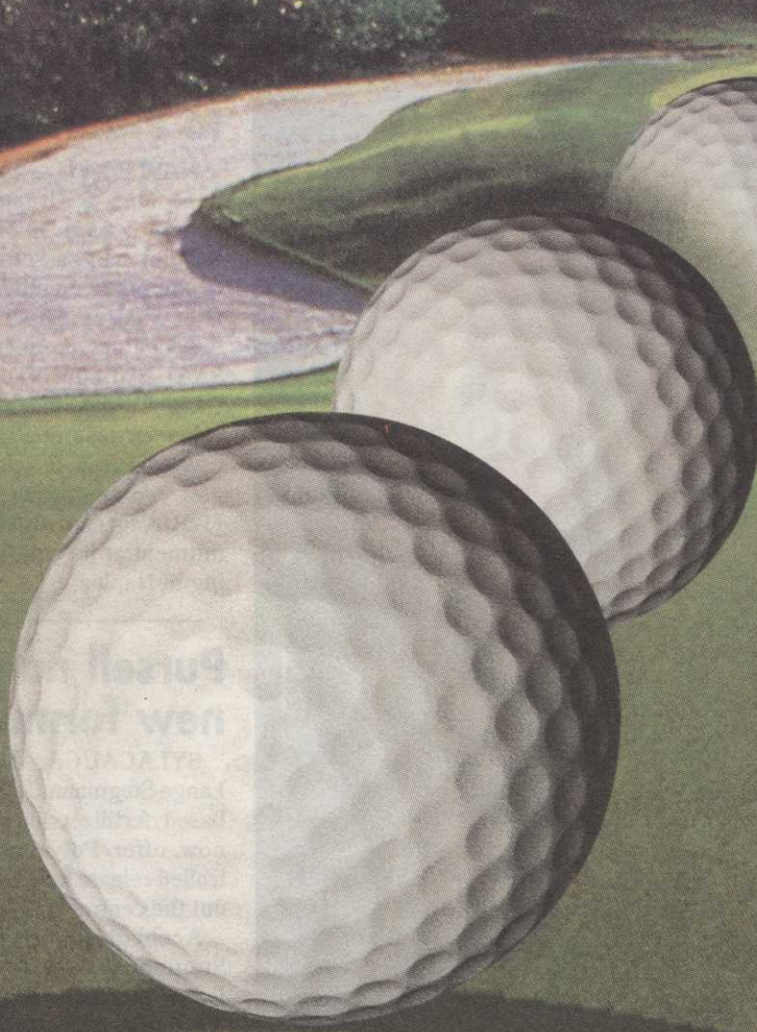
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GOLF ASIA '97 attracted 220 exhibitors who showcased their products and services to the trade and public visitors. The event's success was marked by more than 23,000 quality trade visitors, professionals, and golf enthusiasts from 35 countries. New business leads were generated, encouraging over 70% of '97 exhibitors to confirm their participation in Golf Asia '98.

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GOLF ASIA '98 will continue the tradition of success of past exhibitions. Preparations are already underway to attract more visitors and participants than ever before.

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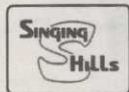
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