

## BRIEFS

**TUCSON, Ariz.** — The newly-renovated Tucson Country Club has reopened after a six-month facelift. Phoenix-based course architect David Druzisky and architect Keith Foster collaborated on a project that included redesigning and rebuilding all tees plus fairways and greenside bunkers, improving the irrigation system and stripping and reseeding greens. The course was built in 1949.

...

**ORLANDO, Fla.** — Universal Studios Florida has scaled back its plans to now include a nine-hole golf course as part of a new development at the theme park. Universal had planned a 300-room time-share complex along with an 18-hole golf course at the southwest corner of the park. Now Universal wants to change its plans and build a 600-room hotel and nine-hole layout instead.

...

**KANSAS CITY, Mo.** — Add Kansas City to the fast-growing alternative-spikes movement. The city's parks department has adopted an alternative-spikes-only policy for all city-run courses as of Jan. 2.

## NGF pinpoints hot spots for course development

JUPITER, Fla. — The National Golf Foundation (NGF) has released a new trend report for developers, consultants and others who are interested in knowing just where most of the golf course development is occurring in the U.S.

Entitled *Hot Spots for U.S. Golf Course Construction Activity*, it tabulates information derived from the NGF's project-

tracking database which profiles golf courses that are under construction, in planning or have recently opened.

The 109-page report provides a detailed look at where golf course development has been taking place over the past five years and where it will be occurring over the next five.

The locations of this activity are pro-

vided down to the county level and presented in terms of the facility type [e.g. daily fee, municipal, private, resort, real-estate related] and length [e.g. regulation, executive, par-3].

In all, the report pinpoints the location of the 54,000 golf holes which have either been constructed between 1992 and June

Continued on page 4

### Most active counties in U.S. golf development

Rank	County	State	Holes opened Jan 92-Jun 97	Holes in planning*	Holes under construction*	Total
1	Maricopa	Arizona	585	378	144	1,107
2	Riverside	California	243	288	144	675
3	Clark	Nevada	234	261	108	603
4	Collier	Florida	234	135	135	504
5	Horry	South Carolina	261	72	54	387
6 (tied)	Los Angeles	California	36	243	81	360
6 (tied)	Oakland	Michigan	189	63	108	360
8	Orange	California	90	171	63	324
9 (tied)	Pima	Arizona	81	144	81	306
9 (tied)	San Diego	California	63	144	99	306
11 (tied)	Harris	Texas	171	63	54	288
11 (tied)	Suffolk	New York	135	135	18	288

\* As of June '97

Source: National Golf Foundation

# SAY HASTA LA VISTA TO PUMP STATION PARANOIA.

Late night service calls? Exploding sprinklers? Stressful days and sleepless nights? End those pump station tantrums and foul-ups. Say *ihola!* to FLOWTRONEX PSI at booth 2817 at the GCSAA show. Once you see how our pump stations can eliminate your fears and anxieties, you'll be happy you came. And, if you register and win our no-stress, no-worry vacation for two to Cancun, you'll be even happier when you go!

Come see us at  
The  
GCSAA Show  
Booth 2817,  
February 2nd-8th.

For more information, contact FLOWTRONEX PSI at (214) 357-1320, 10717 Harry Hines Blvd., Dallas, TX 75220, U.S.A.

**FLOWTRONEX PSI**  
Pumping Systems



Official Contest Rules: No purchase necessary. Approximate value of trip, \$1,500. Must be 18 years of age or older as of 1/1/98. Entry forms available at the FLOWTRONEX PSI booth at the GCSAA Show. You can also enter by mailing your name, address and telephone number to *Hasta La Vista Sweepstakes*, c/o FLOWTRONEX PSI, 10717 Harry Hines Blvd., Dallas, TX 75220, U.S.A. by 1/31/98. Drawing to be held on or before 2/15/98. Improper, incomplete, mutilated or illegible entries will be disqualified. No photocopied entries will be accepted. Odds of winning depends on the number of eligible entries received. FLOWTRONEX PSI reserves the right to determine dates on which trip can be taken. All travel must originate within the continental U.S. Void where prohibited by law.



## NGF library Internet accessible

JUPITER, Fla. — For more than four years, the National Golf Foundation (NGF) has been building and indexing its golf business library. Exceeding 27,000 different literature items and growing by as many as 6,000 new items each year, the NGF library searching system can now be accessed from the NGF's Web site at [www.ngf.org](http://www.ngf.org).

And for a limited time, the NGF Library can be searched for free by anyone who has a NGF library password and access to the World Wide Web. After the free trial period is over, subscriptions will be sold on a quarterly or annual basis with members of the

National Golf Foundation receiving substantial discounted rates.

Free passwords to access the NGF Library can be requested through the NGF's web site at [www.ngf.org](http://www.ngf.org), on the "Information Services" page.

"With an NGF Library password, visitors to the NGF web site can now conduct keyword

searches of the 27,000 items that are currently housed in the Foundation's collection of golf business literature," said Charles Mayberry, the NGF's director of information services. "In addition to research studies, government publications and newsletters, the collection also contains thousands of articles that have appeared over the past five years in the golf industry's trade and

professional magazines, journals and many of the nation's newspapers."

The NGF's library collection offers information on over 1,500 different industry-related topics ranging from advertising and promotion to measurement systems and zoning. Library searches can be conducted by subject, title, author, publisher, date or any combination of the

five fields. The search service will provide the user with an abstract of each item in the library and if the user wants a complete text of any item located, an online order form to receive a copy resides on the web site.

"In talking to those who have already taken advantage of the library," says Mayberry, "we're finding that it's being put to many different uses."

## Hot spots

Continued from page 3

1997, or are projected to come on line sometime during the next five years. This hole count is equivalent to 3,000 18-hole courses.

The report measures development activity in terms of number of golf holes rather than number of golf courses. Using number of golf holes as a yardstick is considered the most accurate way of measuring the golf supply for a given geographical area.

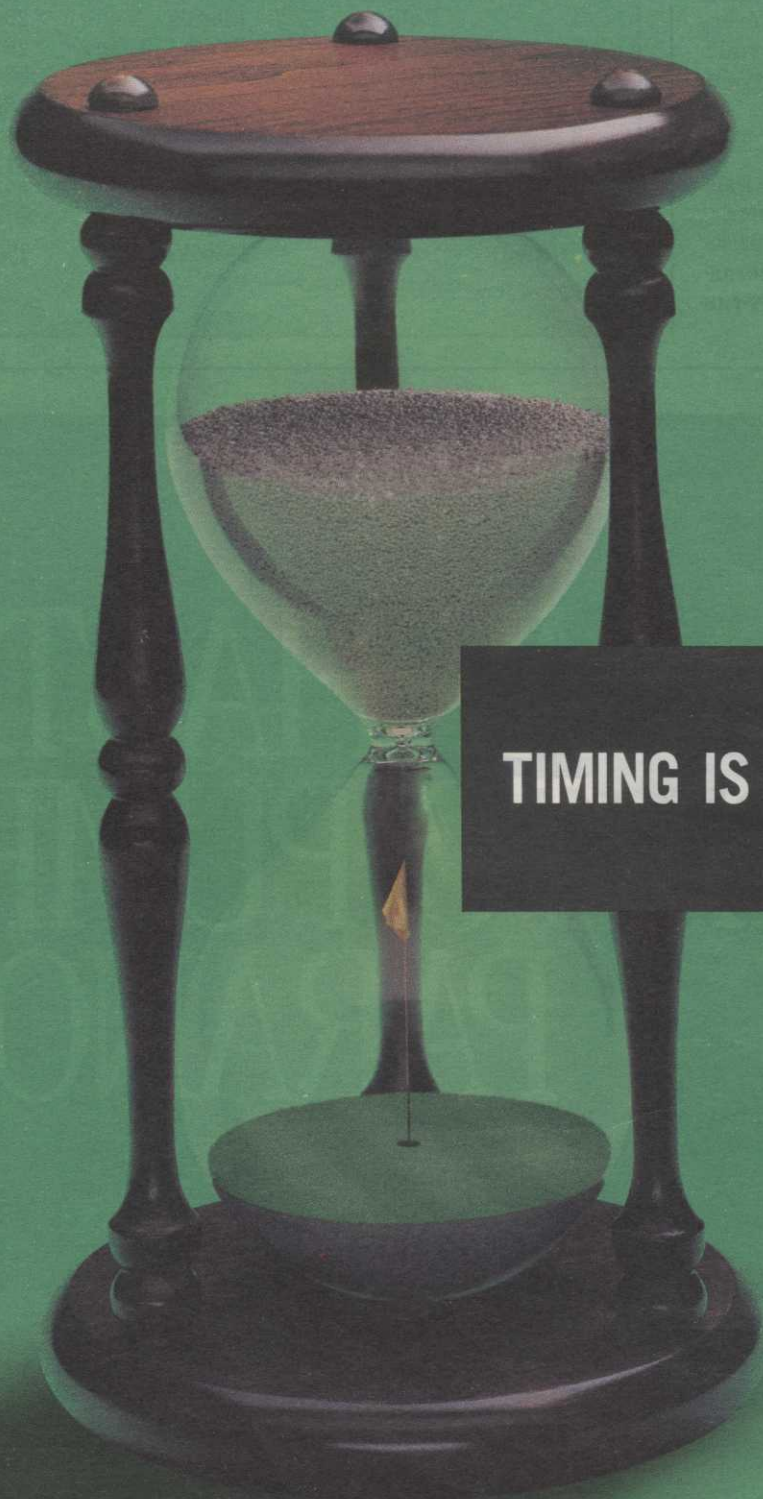
It also identifies how much of the development activity is related to brand new facilities and how much instead constitutes expansions to existing golf facilities.

Periodicals postage paid at Yarmouth, Maine, and additional mailing office. *Golf Course News* (ISSN 1054-0644) is published monthly by United Publications, Inc., 106 Lafayette St., P.O. Box 997, Yarmouth, ME 04096. Phone number is 207-846-0600.

The publisher assumes no responsibility for unsolicited material or prices quoted in the newspaper. Contributors are responsible for proper release of proprietary classified information. Copyright 1998 by United Publications Inc. All rights reserved. Reproduction, in whole and in part, without the written permission from the publisher is expressly prohibited. Photocopies of *Golf Course News* are available through University Microfilms International, Serials Acquisitions Dept., 300 N. Zeeb Road, Ann Arbor, MI 48106, 800-732-0616.

Reprints and permission to reprint may be obtained from Managing Editor of *Golf Course News*. Back issues, when available, cost \$6 each within the past 12 months, \$12 each prior to the past 12 months. Back issue orders must be paid in advance either by check or charged to American Express, Visa or MasterCard.

*Golf Course News* is distributed in the U.S. without charge to qualified personnel of golf course facilities and to golf course builders, developers and architects. Subscriptions to Canadian golf facilities cost \$45 annually; other paid subscriptions to the U.S. and Canada cost \$55. All foreign subscriptions cost \$125 annually to cover air delivery. All payments must be made in U.S. funds drawn on a U.S. bank. **For subscriber services, please call 215-788-7112.** Send address changes to *Golf Course News*, P.O. Box 3047, Langhorne, Pa. 19047-3047.



**TIMING IS EVERYTHING.**