

SyncroFlo celebrates 25th

NORCROSS, Ga.—SyncroFlo, Inc., a manufacturer of packaged water pumping systems, is celebrating its 25th corporate birthday.

One of SyncroFlo's founders and current President, David Hanson, rededicated the mission of the company by saying, "Our progress throughout the years has been the direct result of our close adherence to the SyncroFlo 'vision.' Today, over 10,000 SyncroFlo pumping systems are operating worldwide in all kinds of municipal, plumbing, HVAC, fire protection, and landscape and golf course irrigation applications. Over the past 25 years we have turned our original vision into the company's mission."

Watertronics adds to staff

HARTLAND, Wis. — During the last few months, Watertronics has added several experienced irrigation industry people to key positions. The new moves include:

William Lakel, who has joined Watertronics as Sales Manager for the Pacific Northwest, U.S., Western Canada and the Asian Pacific Rim. He recently moved to Seattle from Singapore, where he represented Rainbird's International division;

Mike Gimmelfarb, formally of Thompson Sprinkler Company, is now based in Boston with sales responsibility for the Northeast. He has 14 years of irrigation pump station sales experience;

Kevin Rickwood, is the new southeast district manager based in Atlanta. He is well known to many industry people through his years with SyncroFlo and other packaged water pump system manufacturers;

Skip Muench joined Watertronics in January 1998 for direct coverage in Southern California. He has many years of experience with General Motors in the aerospace industry, working on various government projects;

Jay Stellmacher, based at Watertronics Hartland headquarters, now has sales responsibility for the upper Midwest;

Peter Beaudoin joined Watertronics in June as a technical support associate. He will be responsible for quotations, submittals and normal customer communications for all outside salesmen.

Watertronics has also made a commitment to expand its factory service network by the addition of two remote service technicians and the purchase of an existing Florida service center.

Jim Walsh, formerly a service technician with a northern California irrigation distributor is based near Sacramento, Calif., for service coverage nearer Watertronics' growing California market.

Bill Cox has been relocated from the Hartland headquarters to Salt Lake City to provide more responsive service coverage in the mountain states. The recent purchase of an existing pump and motor service company based in Melbourne, Fla., has expanded Watertronics Technical Services reach. Commitment to service will be greatly improved by these additions.

Toro announces SitePro updates

RIVERSIDE, Calif. — Since its introduction, Toro has announced several updates to its SitePro irrigation system, including:

Optional T. Map software module that provides Global Positioning System compatibility for map accuracy and interactive operation. T. Map includes event planning, work order processing, real-time activity status on the map and locator and identifier information

to allow the superintendent to access data, with "to the station level" accuracy;

Optional T. Weather with Weather Logic software module for user-defined alarm thresholds and interactive, automatic response to the central control unit. T. Weather provides maximum control by allowing the user to set alarms using "if/then" logic



statements to monitor the weather station(s) and pause or restart operations. Alarm messages let you know the activity that occurred;

Optional Hand Held software module for hand-held radio capability. This saves time and labor by providing immediate hand-held control from any point on the course. Motorola radios are the recognized experts in hand-held radios.

When grubs are actively feeding, you need more than an ordinary insecticide. You need DYLOX® Insecticide. DYLOX is the fastest grub control available. In many cases, it works overnight. And in nearly all cases, control is obtained within 48 hours. Speed isn't the only thing DYLOX has going for it. It's available in two formulations. Both the 6.2% granular formulation and the 80% water-soluble

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