# GOLF COURSE INCOMES

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THRONSON HAS DESIGNS ON ARCHITECTURE

Eagle Crest Resort superintendent John Thronson moonlights as a golf course designer. His latest project was as
construction supervisor at Running Y Ranch in Oregon,
a Palmer Golf Design Co. layout. See story page 19.

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## Medallist, Troon launch Australia operations

By PETER BLAIS

SYDNEY, Australia—An Australian development company has joined forces with an American-based management firm to form an international course development and management company that will also call on the expertise of famed professional golfer Greg Norman.

Medallist Golf Developments, a golf course and residential development company with offices in Australia and the United States, and Troon Golf, a highend management/development firm based in Scottsdale, Ariz.,

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Assistant superintendents Ron Kugler, driving, and Brian Coates check the progress of a wetlands fire at LPGA Golf Course's three-hole practice facility in Daytona, Fla.

## Fla. fires: Golf escapes catastrophe

By MARK LESLIE

DAYTONA BEACH, Fla. — With a wildfire leaping across LPGA Boulevard here and licking at his doorstep, LPGA International Golf Course superintendent Scott Bessette turned the irrigation heads on his new course toward the rough and flipped on the water.

When fire cut electricity to River Bend Golf Course in Ormond Beach, superintendent Bobby Gonzales couldn't turn on the sprinklers, but the course's fairways and greens served as a fire break that may have saved a community of homes.

When a "wall of flames" jumped U.S. Route 1 and reached the 3rd and 4th holes at Matanzas Woods Golf Course in Palm Coast, the last two evacuees were superintendent Andy McGuire and Michael Fabrizio, director of golf maintenance and construction for Matanzas and Palm Coast Resort's four other golf courses, who kept the sprinklers going until the last

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On Whistling Straits (#16 above): "In my lifetime I've never seen anything like this. Anyplace. Period." — Pete Dye (see pg. 31)

## Abbott jumps into market with organic nematicide

By M. LEVANS

NORTH CHICAGO, Ill.

— Abbott Laboratories'
Chemical and Agricultural
Products Division has officially entered the golf
course market with the

recent release of its new biological nematicide, DiTera WDG.

According to Abbott — a manufacturer and marketer of nutritional, pharmaceutical, diagnostic, hospital and agricultural products that did more than \$11 billion in sales in 1997 — DiTera has been produced from a naturally occurring microorganism (Myrothecium spp.) isolated from a cyst nematode.

"The non-toxic profile of DiTera is its key differen-

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## PGF Development Track: Get the balance right

By M. LEVANS

PALM SPRINGS, Ca-

lif. — If you're ready to break ground on a new public course or put a new spin on a

faithful old layout, this year's Development Track at Public Golf Forum was designed to help you save time and money in the process.

Six Development sessions are slated at this

Continued on page 54

By M. LEVANS

CHESAPEAKE, Va. -

The city of Chesapeake is finding that as industry booms public golf is sure to follow.

In the last year, Chesapeake has seen Chubb Insurance, Panasonic, Canon and Volvo, among others, expand existing physical plants and add well over 1,000 employees to

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## Simplot

dustries," said Jacklin. "We believe this merger will strengthen both product lines and make us more attractive and responsive to our customers.'

Jacklin Seed, acquired by Simplot in September, 1997, is a national and global marketer of grass seeds with production and conditioning facilities in Idaho, Oregon, Washington, Arizona and Georgia.

The professional turf and horticultural products business was formerly a component of the Simplot Minerals and Chemical Group. Under the BEST and APEX brands, this business markets products for golf courses, landscapers, parks, schools and commercial nurseries.

Simplot President Steve Beebe said the new organization positions the company to take advantage of the natural synergies that exist between these two product lines. "From a marketing standpoint, Jacklin has extensive dis-

### FROM THE COVER

## Abbott Labs

Continued from page 1

-tiating factor," said Joe Maliekal, product manager bionematicides at Abbott. "DiTera is a biological. It's naturally occurring, so it controls nematodes without all the restrictions of traditional chemicals. Studies have shown that it doesn't have any adverse effects on mammals, environment or other beneficial nematodes.'

Aside from killing adult and juvenile nematodes in the soil, the company said that depending on the concentration, DiTera can also inhibit hatching and development of nematode eggs, modify the behavioral orientation of nematodes to plant roots and alter the plant's rhizoshphere microbiology.

"There are no restrictions on the amount that can be applied or the number of applications per year, unlike the chemical nematicides," said Maliekal.

For superintendents, Maliekal said that DiTera can be worked into an existing IPM program with little problem. "The only recommendation we have is that superintendents use DiTera as a stand-alone," he said. "Right now, we're not recommending that it be tank-mixed with other insecticides or fertilizers.'

Abbott's research has found that DiTera is effective against root-knot, cyst, lesion, stubby root and sting.

Although this marks Abbott's first official move into the golf market, the company's DiPel product has seen some limited use on golf courses for the control of army worms.

GOLF COURSE NEWS

tribution in North and South America, Europe and Asia, while BEST products command a dominant position in the western United States professional turf industry," he said.

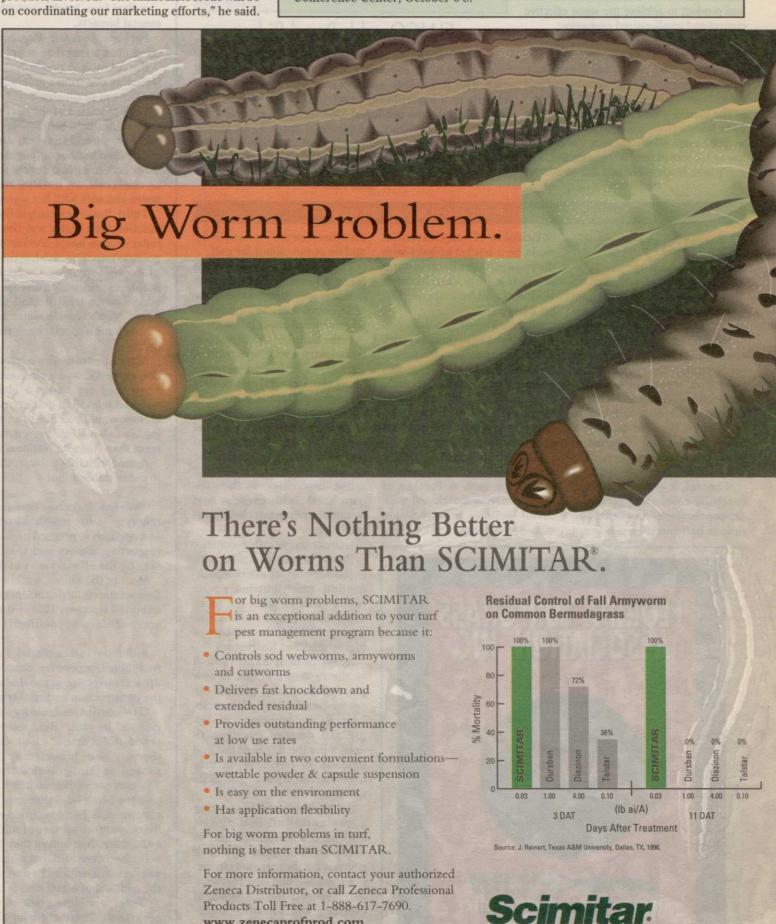
Through the BEST business, this new organization has marketing rights for polymer-coated fertilizers produced by Pursell Technologies Inc., Sylacauga, Ala., in the western United States, Pacific Rim and Asia.

Beebe said the merger will not affect the brands, labels or production facilities for the products involved. "The immediate focus will be

#### 4TH ANNUAL INTERNATIONAL CHINA AND HONG KONG GOLF SHOW SET FOR OCTOBER

SHENZHEN, China — The 4th annual International China and Hong Kong Golf Show will be held on October 4 and 5. The two-day conference will feature 18 internationally acclaimed speakers representing the golf industry of the world. Conducted in English and Mandarin, the conference will be the biggest and most comprehensive of its kind ever held in China. Speakers will include representatives from the Jack Nicklaus Group, Robert Trent Jones Design, Beijing University, The Ronald Fream Design Group, Ransomes, E-Z-GO, John Deere Golf & Turf, Nicole Miller. Sixteen countries will be represented.

China Golf '98 will take place at the Shenzhen International Exhibition and Conference Center, October 6-8.



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