

GOLF COURSE NEWS

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INSIDE

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Turfgrass: The most important choice an architect can make. Hurdzan Part II 25

The Women's Golf Market

The women's market is powerful and within reach for the golf industry. Karen Moraghan explains 9



MUNGEAM HITS HIS STRIDE

Like many young architects, Mark Mungeam started his career in construction. In 1987 he joined Cornish and Silva. Eight years later he was made a full partner. GCN spends a few moments with this rising star. See Q&A page 27.

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Audubon secures financial backers

By MARK LESLIE

SELKIRK, N.Y. — In its quest to develop perhaps 100 golf courses, the Audubon International Golf and the Environment Land Trust has found a number of individuals and two major federal government agencies offering land, and a partner has stepped forward to finance, develop and operate those facilities. Contracts could

be signed by the end of this year.

While the U.S. Army Corps of Engineers and the Bureau of Land Reclamation (BLR) are offering up tracts of land across the country, a newly created firm, The Golf Company, has stepped forward as Audubon International's (AI) colleague. The partnership promises to be the

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Fertilizer may reduce runoff, improve water

By LARRY LENNERT

MILWAUKEE — While Americans for years have feared that turfgrass fertilization may harm

groundwater, lakes and streams, groundbreaking new research shows that a dense, well-fertilized turf actually reduces nutrient runoff and may lead to improved water quality.

Prevailing wisdom has been that runoff during rains carried dissolved nitrogen and phosphorous from turf fertilizers into

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Diablo es Grande

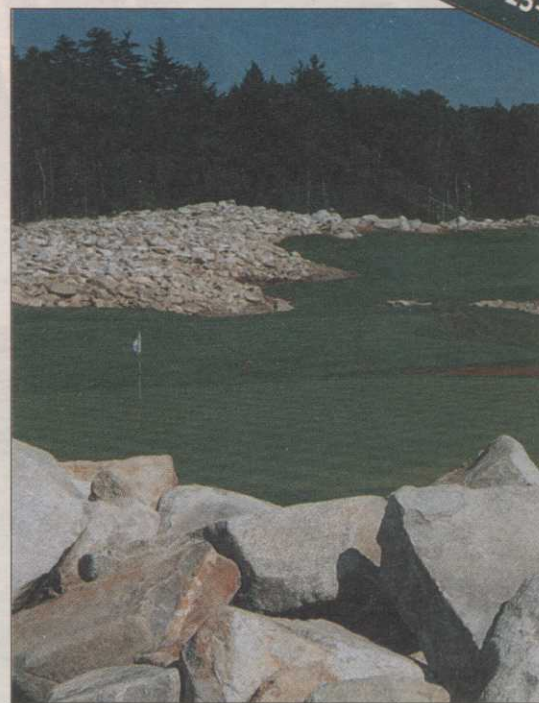
By M. LEVANS

WEST STANISLAUS COUNTY, Calif. — When Jack Nicklaus and Gene Sarazen team up on a course design, you know there's something big happening.

The two legends have put their heads together for the first time on the design of The Legends West Course, one of two courses in phase one of Diablo Grande development 20 miles outside of Modesto, Calif. The course is scheduled to open next month.

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PUBLIC GOLF FORUM PREVIEW
Product highlights and schedule, pages 25-26



ROCK ON, CLIVE

Clive Clark had a blast integrating the boulders in the design at Belgrade Lakes Golf Course. See story page 27.

Gagliardi highlights track

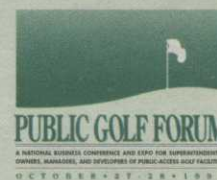
By PETER BLAIS

OAKBROOK, Ill. — He's started his own business, but that just means any renovations to the golf courses he operates will be of even greater importance

to Gregg Gagliardi, one of the high-profile Management/Marketing Track speakers scheduled to take the podium during the 1997 Public Golf Forum, scheduled for October 27-28 at the Oak Brook Hills Hotel & Resort here.

Superintendents, owners, operators and developers from throughout the country will attend the *Golf Course News*-sponsored forum aimed at

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DON'T GO LEFT

The 17th at Half Moon Bay was not designed for those who pull the ball. Natural land forms and the Pacific Ocean serve as the backdrop for this new Arthur Hills design. See story on page 31.