

AGCC enhances its Advantage plan

SCOTTSDALE, Ariz. — American Golf Country Clubs (AGCC), a division of American Golf Corp. (AGC), has announced an enhancement to its Member Advantage Plan — The Assessment-Free Advantage.

This value-added program allows members of all AGCC country clubs to enjoy a unique private club experience without incurring direct assessment charges for improvements and/or operating losses.

Although AGCC has maintained a policy of assuming responsibility for capital expenditures and losses related to club operations, the no-assessment guarantee has now been officially added to AGCC's exclusive Member Advantage Plan.

"Many golf course and clubhouse renovations are made each year at AGCC private clubs without assessing members for the cost of these improvements," said American Golf Chairman of the Board and Chief Executive Officer David Price. "We feel it is important to give our members the peace of mind of knowing that they'll never be surprised with a costly assessment bill."

As part of the AGCC family of private country clubs, members also have 60-day advanced tee

times with complimentary guest fees at more than 220 private, resort and daily-fee courses in the United States and United Kingdom. Other member advantages include the ability to transfer memberships to over 55 private clubs nationwide; preferred pricing on pro shop merchandise; and a national member tournament.

AGC to manage Long Island Nat.

PARADISE VILLAGE, Ariz. — American Golf Corp. has been awarded the contract to manage the new Long Island National Golf Course. The 18-hole championship property, located in Riverhead, Long Island, is scheduled to open during Spring of 1999.

The challenge of transforming a sod farm into Long Island's premier daily-fee golf course falls to designer Robert Trent Jones Jr., who was on hand for the groundbreaking ceremony on Oct. 10.

The project holds special meaning for Robert Trent Jones Jr., who grew up in New York. His par 71, 6,800-yard design features tree-lined and lake holes, dramatic elevation changes, two double greens and a double fairway, and some 40 sand and grass bunkers.

"Long Island National will have the feel of the great private clubs in South Hampton, such as Schinneck Hills and National Golf Links," said Mark Tansy, American Golf's regional marketing and sales director.

Adding to the experience will be a host of amenities — like a clubhouse with a wrap-around porch overlooking the 18th green, grass tee driving range, tournament area, and top-line pro shop.

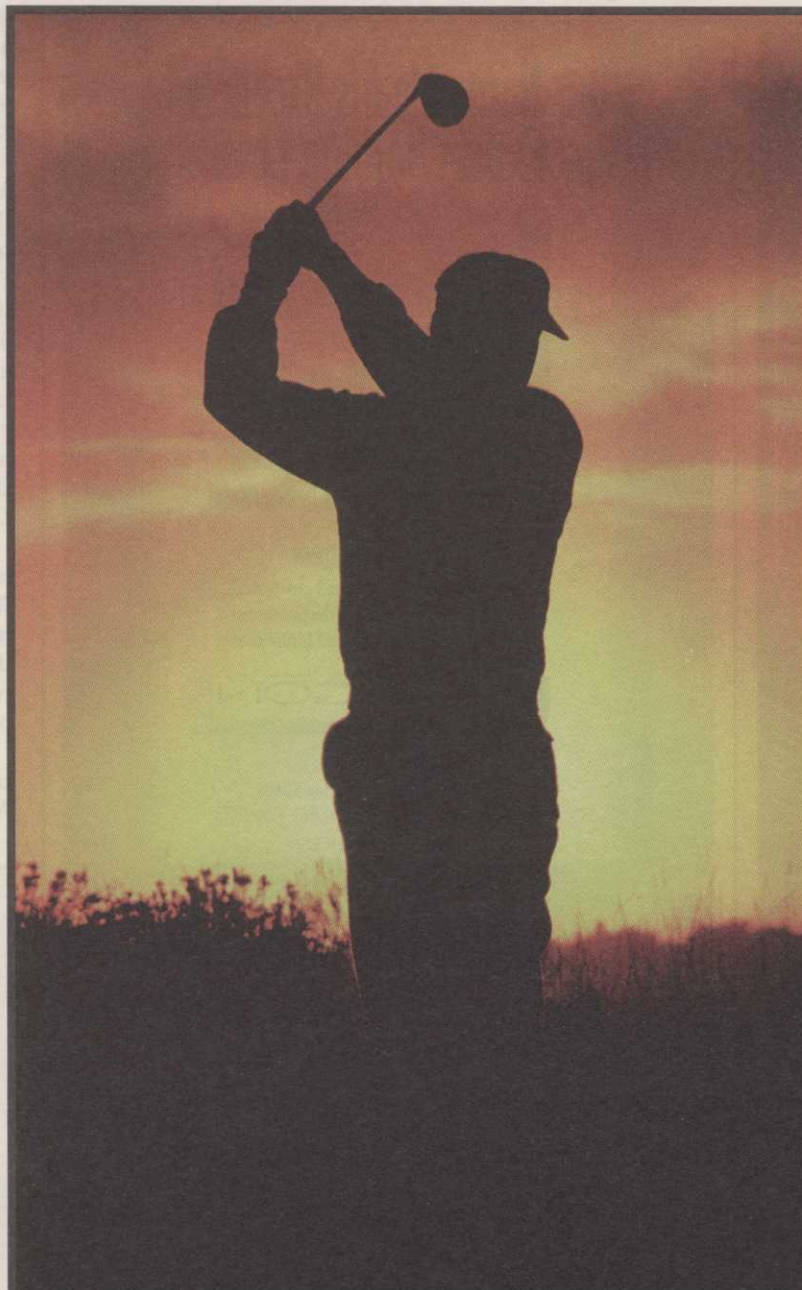
Granite signs two, continues on acquisition roll

PHOENIX, Ariz. — Granite Golf Group Inc. has signed management agreements with two courses; Burning Tree Country Club in Decatur, Ala., and Porter's Neck Plantation & CC in Wilmington, N.C.

Burning Tree is a private,

member-owned, 18-hole championship course designed by George Cobb and is host of the Spirit of America Golf Classic annually. Porter's Neck is a semi-private equity club designed by Tom Fazio that ranks in the top fifteen in North Carolina.

On the acquisition side, Granite has entered into purchase agreements with four courses; (1) in North Carolina, (1) in Kansas, and (2) in Florida. The company said that it continues to focus on quality public-access golf facilities.



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