

## Ticketmaster, Golden Bear consider partnership

PORTLAND, Ore. — Ticketmaster Group, Inc. and Jack Nicklaus' Golden Bear Golf, Inc. plan to found a company that will sell advance tee times at public golf courses.

According to *The Oregonian* of Portland, Ticketmaster is in the process of taking on a handful of small competitors offering similar services. The new company, called Ticketmaster Golf, will allow growing numbers of U.S. golfers to reserve tee times by telephone or through the Internet at courses that participate in the new

service. Ten thousand of the nation's 15,000-plus courses are open to the public.

No course has signed up to date, according to Ticketmaster, although some have reportedly expressed interest in the service.

A company called The Golf Network (TGN) has offered a similar service to Northwest golf course operators for more than a year. Dan Gorgol, TGN president, said the operation has sold its services to the Portland and Seattle city golf courses as well as to several area public and private courses.

## Nicklaus to double dip in Williamsburg

WILLIAMSBURG, Va. — Williamsburg National Golf Club is preparing for construction of its second Jack Nicklaus-designed golf course.

"If we can finish on plan again this year, we are going to give the go ahead to Golden Bear Design on our second course in 1998," said Mike Sanders, president of Legacy Golf Manage-

ment, which owns and operates Williamsburg National and four other courses on the East Coast.

"Jim Lipe of Golden Bear Design completed the routing of the second course when our first course was constructed," continued Sanders. "I think we will begin revisiting those plans toward the end of 1997 and into the spring of 1998."

The Williamsburg Area Golf Association has been promoting golf packages and Sanders believes he can grow package rounds at his property to 8,000 this year, compared to 4,000 in 1996.

"At that point we should have the momentum to expand," Sanders added.

Lipe said the topography for the second course will offer a lot of wetland carries and natural hollows.

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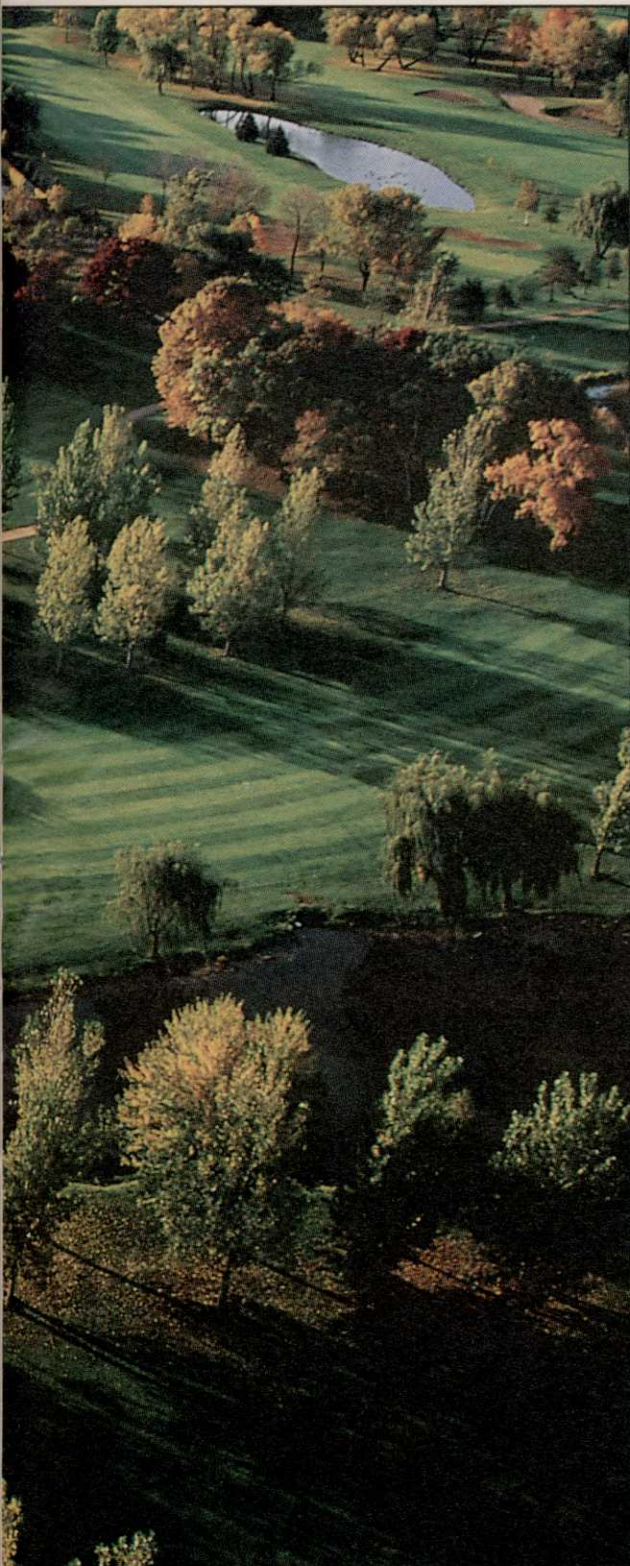
LAS VEGAS — In other Nicklaus Design news, the Nicklaus-designed SouthShore Golf Club at Lake Las Vegas Resort has opened for play. "I get a big charge out of playing these courses for the first time," said Nicklaus of his first signature course in Nevada. After not playing competitively in Las Vegas for more than 20 years, Nicklaus has indicated he will be present for the 1997 Wendy's Three-Tour Challenge in November here at SouthShore Golf Club.

## Cincinnati tries to regain control of city courses?

CINCINNATI — The city may once again attempt to bring the recreation and parks departments, and its golf courses, under direct control of the city manager.

This effort follows a scandal in the city's golf program whereby professionals allegedly tampered with records, stole from the operation and conducted other improper business deals at the city's golf courses. The situation led to the firing of three golf pros and the pending resignation of Recreation Director Ron Chase. As a result, several city councilors have asked City Manager John Shirley to re-examine the issue of bringing both departments under the city manager's authority.

Meanwhile, the city's Recreation Commission revoked the new contracts of three golf professionals, reprimanded Chase for failure to adequately oversee the golf program, accepted Chase's resignation effective in September, and publicly apologized to the citizens of Cincinnati for the commission's own lack of oversight.



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